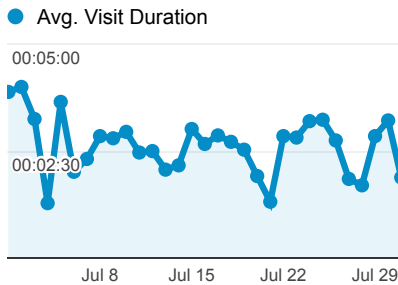


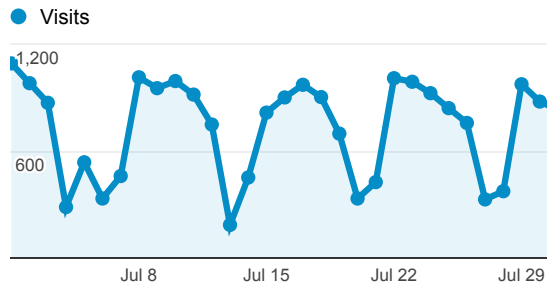
My Dashboard

Jul 1, 2013 - Jul 31, 2013

Avg. Visit Duration



Visits



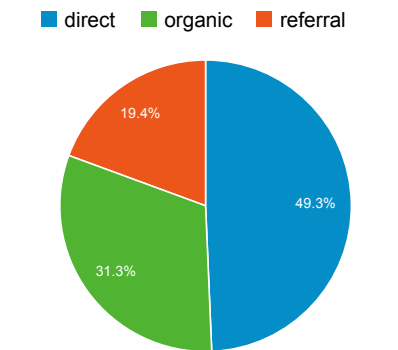
Pageviews

50,178
% of Total: 100.00% (50,178)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	24,968
Fogler Library: Indexes and Databases	7,560
Fogler Library: Ejournals@UMaine	3,449
Fogler Library: Hours	1,176
Fogler Library	556
Fogler Library: Maine Town Reports: Holdings by Town	433
Fogler Library: Contacts	391
Fogler Library: Census Information	346
Fogler Library: Interlibrary Loan	340
UM Fogler Library Electronic Theses and Dissertations	338

Visits by Traffic Type



Visits

22,786
% of Total: 100.00% (22,786)

Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	3,969	2.14
fogler library	489	2.33
(not set)	250	2.74
fogler	187	2.26
umaine library	140	1.97
http://library.umaine.edu/	97	1.82
umaine thesis	76	1.17
http://www.library.umaine.edu/	71	1.06
www.umaine.edu/library	62	2.13
umaine.fogler	60	2.38

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	21,899	48,620
Yes	887	1,558

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	11,179	16,262
/default_ursus.asp	1,913	5,152
/ejournals/default.asp	1,265	4,157
/indexesdb/Indexes.asp?search=A&range=SZ	1,235	4,110
/indexesdb/Indexes.asp	984	2,277
/about/hours.htm	453	1,323
/indexesdb/Indexes.asp?search=A&range=DH	386	1,229
/indexesdb/Indexes.asp?search=A&range=NS	331	1,013
/indexesdb/Indexes.asp?search=	300	957

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPad	332	1.85
Apple iPhone	256	1.83
(not set)	92	1.27
Apple iPod	14	1.93
Samsung GT-P5113 Galaxy Tab 2 10.1	14	1.79
Samsung GT-I9300 Galaxy SIII	11	1.91
Samsung SCH-R830 Galaxy Axiom	9	2.33
Amazon KFTT Kindle Fire HD 7	7	1.14

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	11,240	2.21
google / organic	6,646	2.13
umaine.edu / referral	2,280	2.43
maine.gov / referral	342	1.65
libraries.maine.edu / referral	310	1.85
bing / organic	261	2.38
google.com / referral	243	2.08
qq4nm4zz3u.search.serialssolutions.com / referral	224	2.55
yahoo / organic	130	2.28

Amazon Kindle Fire K
indle Fire 7 1.29

Motorola MOTXT912
B Droid Razr 4G 6 2.33

library.umaine.edu / referral

122 2.32

es.asp?search=A&range=HN

202

385

/govdoc/newcen
sus.htm

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	16,387	2.19
/indexesdb/Indexes.asp	739	1.93
/ejournals/default.asp	720	3.76
/default_ursus.asp	434	1.68
/about/hours.htm	312	2.38
/govdoc/newcensus.htm	207	1.85
/indexesdb/indexes.asp	172	1.91
/indexesdb/Indexes.asp?search=A &range=SZ	171	1.71
/yearbooks/default.asp	157	6.13
/theses/default.asp	99	1.78