

Frequency & Recency

100% of visits: 100.00%

Performance

Count of Visits

Visits
25,251
% of Total: 100.00% (25,251)

Pageviews
56,564
% of Total: 100.00% (56,564)

Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	9,965	18,577	39.46%	32.84%
2	1,481	4,025	5.87%	7.12%
3	732	1,747	2.90%	3.09%
4	535	1,402	2.12%	2.48%
5	389	960	1.54%	1.70%
6	336	846	1.33%	1.50%
7	294	733	1.16%	1.30%
8	748	1,372	2.96%	2.43%
9-14	1,714	3,678	6.79%	6.50%
15-25	1,426	3,316	5.65%	5.86%
26-50	1,566	4,719	6.20%	8.34%
51-100	1,534	4,943	6.08%	8.74%
101-200	1,507	4,174	5.97%	7.38%
201+	3,024	6,072	11.98%	10.73%