

Frequency & Recency

100% of visits: 100.00%

Performance

Days Since Last Visit

Visits
25,251
% of Total: 100.00% (25,251)

Pageviews
56,564
% of Total: 100.00% (56,564)

Days Since Last Visit	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
0	19,777	43,575	78.32%	77.04%
1	959	2,163	3.80%	3.82%
2	635	1,610	2.51%	2.85%
3	474	1,197	1.88%	2.12%
4	284	639	1.12%	1.13%
5	251	617	0.99%	1.09%
6	230	563	0.91%	1.00%
7	164	393	0.65%	0.69%
8-14	629	1,549	2.49%	2.74%
15-30	483	1,145	1.91%	2.02%
31-60	641	1,249	2.54%	2.21%
61-120	437	926	1.73%	1.64%
121-364	164	741	0.65%	1.31%
365+	123	197	0.49%	0.35%