

Engagement

100% of visits: 100.00%

Performance

Page Depth

Visits
25,251
% of Total: 100.00% (25,251)

Pageviews
56,564
% of Total: 100.00% (56,564)

Page Depth	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	14,646	14,646	58.00%	25.89%
2	4,875	9,750	19.31%	17.24%
3	2,494	7,482	9.88%	13.23%
4	1,035	4,140	4.10%	7.32%
5	553	2,765	2.19%	4.89%
6	458	2,748	1.81%	4.86%
7	254	1,778	1.01%	3.14%
8	186	1,488	0.74%	2.63%
9	148	1,332	0.59%	2.35%
10	98	980	0.39%	1.73%
11	76	836	0.30%	1.48%
12	69	828	0.27%	1.46%
13	43	559	0.17%	0.99%
14	35	490	0.14%	0.87%
15	31	465	0.12%	0.82%
16	32	512	0.13%	0.91%
17	25	425	0.10%	0.75%
18	26	468	0.10%	0.83%
19	24	456	0.10%	0.81%
20+	143	4,416	0.57%	7.81%