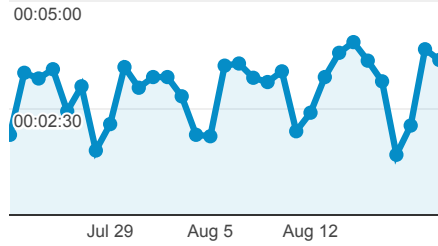


## My Dashboard

Jul 22, 2012 - Aug 21, 2012

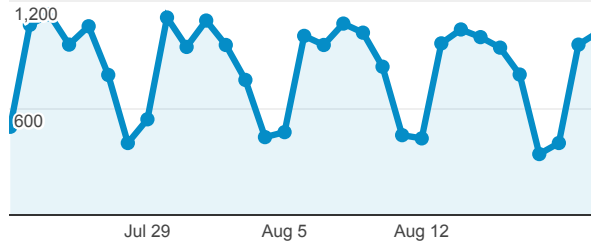
### Avg. Visit Duration

● Avg. Visit Duration



### Visits

● Visits



### Pageviews

**56,263**

% of Total: 100.00% (56,263)



### Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	31,094
Fogler Library: Indexes and Databases	7,655
Fogler Library: Ejournals@U Maine	4,035
Fogler Library: Hours	912
UM Fogler Library Electronic Theses and Dissertations	554
Fogler Library: Contacts	446
Fogler Library: Interlibrary Loan	432
Fogler Library: Prism: The University of Maine Yearbook Online	408
Fogler Library: Maine Town Reports: Holdings by Town	287
Fogler Library: Census Information	282

### Visits by Traffic Type



- 55.37% direct**  
14,035 Visits
- 25.00% organic**  
6,337 Visits
- 19.62% referral**  
4,973 Visits

### Visits

**25,345**

% of Total: 100.00% (25,345)



### Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	2,316	2.28
fogler library	679	2.10
fogler	242	2.36
umaine library	183	2.21
umaine fogler	149	1.85
holiday schedule	97	1.75
raymond h. fogler	74	2.59
university of maine library	66	2.64
oakes room umaine hours	63	2.32
fogler library umaine	61	2.80

### Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No	24,764	55,141
Yes	581	1,122

### Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	12,543	19,420
/default_ursus.asp	1,851	5,021
/ejournals/default.asp	1,340	4,816
/indexesdb/indexes.asp?search=A&range=SZ	1,100	3,806
/indexesdb/indexes.asp	945	2,630
/default_idb.asp	398	827
/about/hours.htm	356	1,047
/indexesdb/indexes.asp?search=A&range=NS	356	1,341
/indexesdb/indexes.asp?search=A&range=DH	353	1,352
/indexesdb/indexes.asp?search=A&r	318	1,294

### Visits and Pages / Visit by Mobile Device...

Mobile Device Info	Visits	Pages / Visit
Apple iPad	235	2.15
Apple iPhone	154	1.85
Motorola Droid	47	1.28
SonyEricsson LT15i Xperia Arc	25	1.60
Apple iPod Touch	18	1.72
(not set)	17	1.29
Motorola Droid X2	8	1.25
Samsung SCH-I500 Fascinate	6	1.50
LG VS91C 4G Revolution	5	1.80

### Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	14,035	2.11
google / organic	5,798	2.19
umaine.edu / referral	2,586	2.56
libraries.maine.edu / referral	374	2.28
qq4nm4zz3u.search.serialssolutions.com / referral	277	2.17
maine.gov / referral	267	2.98
facebook.com / referral	263	3.35
bing / organic	258	2.07
ursus.maine.edu / referral	148	2.22
yahoo / organic	141	2.04

## Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	17,869	2.21
/ejournals/default.asp	794	4.20
/default_idb.asp	618	2.22
/indexesdb/Indexes.asp	514	2.04
/default_ursus.asp	317	1.96
/yearbooks/default.asp	232	4.99
/about/hours.htm	212	2.33
/govdoc/newcensus.htm	181	1.64
/um/pagepush/http://library.uma.edu	155	1.14
/indexesdb/Indexes.asp?search=A&range=SZ	149	1.36