

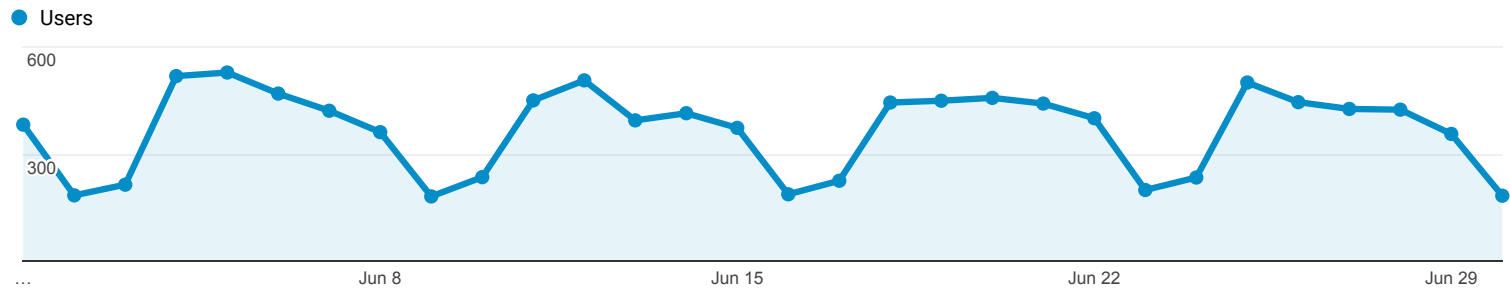
Traffic Sources

All Users
100.00% Users

Jun 1, 2018 - Jun 30, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	5,820 % of Total: 100.00% (5,820)	3,821 % of Total: 100.05% (3,819)	15,673 % of Total: 100.00% (15,673)	46.46% Avg for View: 46.46% (0.00%)	2.24 Avg for View: 2.24 (0.00%)	00:03:21 Avg for View: 00:03:21 (0.00%)	14.08% Avg for View: 14.08% (0.00%)	2,206 % of Total: 100.00% (2,206)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	2,914 (46.02%)	1,771 (46.35%)	7,172 (45.76%)	47.74%	2.15	00:03:33	11.49%	824 (37.35%)	\$0.00 (0.00%)
2. (direct) / (none)	2,103 (33.21%)	1,556 (40.72%)	4,191 (26.74%)	50.18%	2.04	00:02:13	17.13%	718 (32.55%)	\$0.00 (0.00%)
3. libguides.library.umaine.edu / referral	202 (3.19%)	16 (0.42%)	843 (5.38%)	38.32%	2.91	00:05:44	14.47%	122 (5.53%)	\$0.00 (0.00%)
4. umaine.summon.serialssolutions.com / referral	180 (2.84%)	0 (0.00%)	963 (6.14%)	46.73%	2.37	00:04:32	9.45%	91 (4.13%)	\$0.00 (0.00%)
5. bb.courses.maine.edu / referral	161 (2.54%)	62 (1.62%)	453 (2.89%)	46.14%	2.73	00:03:27	17.88%	81 (3.67%)	\$0.00 (0.00%)
6. umaine.edu / referral	156 (2.46%)	61 (1.60%)	380 (2.42%)	37.37%	2.43	00:02:46	10.53%	40 (1.81%)	\$0.00 (0.00%)
7. bing / organic	138 (2.18%)	93 (2.43%)	401 (2.56%)	28.68%	2.63	00:02:54	37.41%	150 (6.80%)	\$0.00 (0.00%)
8. yahoo / organic	70 (1.11%)	51 (1.33%)	124 (0.79%)	44.35%	2.09	00:02:34	15.32%	19 (0.86%)	\$0.00 (0.00%)
9. digitalcommons.library.umaine.edu / referral	24 (0.38%)	13 (0.34%)	101 (0.64%)	48.51%	1.97	00:03:37	2.97%	3 (0.14%)	\$0.00 (0.00%)
10. libraries.maine.edu / referral	24 (0.38%)	14 (0.37%)	65 (0.41%)	16.92%	2.77	00:03:13	20.00%	13 (0.59%)	\$0.00 (0.00%)
11. get-more-freeize-visitors.info / referral	20 (0.32%)	20 (0.52%)	20 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)