

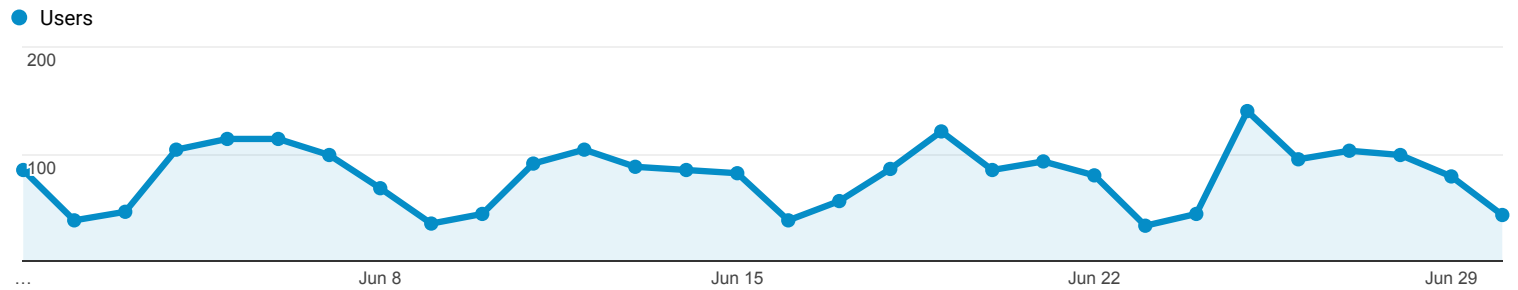
Referral Traffic

All Users
17.47% Users

Jun 1, 2018 - Jun 30, 2018

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	1,017 % of Total: 17.47% (5,820)	348 % of Total: 9.11% (3,819)	3,777 % of Total: 24.10% (15,673)	41.75% Avg for View: 46.46% (-10.12%)	2.58 Avg for View: 2.24 (15.42%)	00:04:17 Avg for View: 00:03:21 (28.08%)	13.11% Avg for View: 14.08% (-6.89%)	495 % of Total: 22.44% (2,206)	\$0.00 % of Total: 0.00% (\$0.00)
1. libguides.library.umaine.edu	202 (18.31%)	16 (4.60%)	843 (22.32%)	38.32%	2.91	00:05:44	14.47%	122 (24.65%)	\$0.00 (0.00%)
2. umaine.summon.serialssolutions.com	180 (16.32%)	0 (0.00%)	963 (25.50%)	46.73%	2.37	00:04:32	9.45%	91 (18.38%)	\$0.00 (0.00%)
3. bb.courses.maine.edu	161 (14.60%)	62 (17.82%)	453 (11.99%)	46.14%	2.73	00:03:27	17.88%	81 (16.36%)	\$0.00 (0.00%)
4. umaine.edu	156 (14.14%)	61 (17.53%)	380 (10.06%)	37.37%	2.43	00:02:46	10.53%	40 (8.08%)	\$0.00 (0.00%)
5. digitalcommons.library.umaine.edu	24 (2.18%)	13 (3.74%)	101 (2.67%)	48.51%	1.97	00:03:37	2.97%	3 (0.61%)	\$0.00 (0.00%)
6. libraries.maine.edu	24 (2.18%)	14 (4.02%)	65 (1.72%)	16.92%	2.77	00:03:13	20.00%	13 (2.63%)	\$0.00 (0.00%)
7. get-more-freeize-visitors.info	20 (1.81%)	20 (5.75%)	20 (0.53%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. yotec.net	20 (1.81%)	20 (5.75%)	20 (0.53%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. maine.gov	18 (1.63%)	18 (5.17%)	19 (0.50%)	21.05%	1.53	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	16 (1.45%)	0 (0.00%)	60 (1.59%)	45.00%	2.80	00:04:57	15.00%	9 (1.82%)	\$0.00 (0.00%)
11. web-b-ebSCOhost-com.prxy4.ursus.maine.edu	13 (1.18%)	0 (0.00%)	30 (0.79%)	13.33%	2.67	00:01:30	26.67%	8 (1.62%)	\$0.00 (0.00%)