

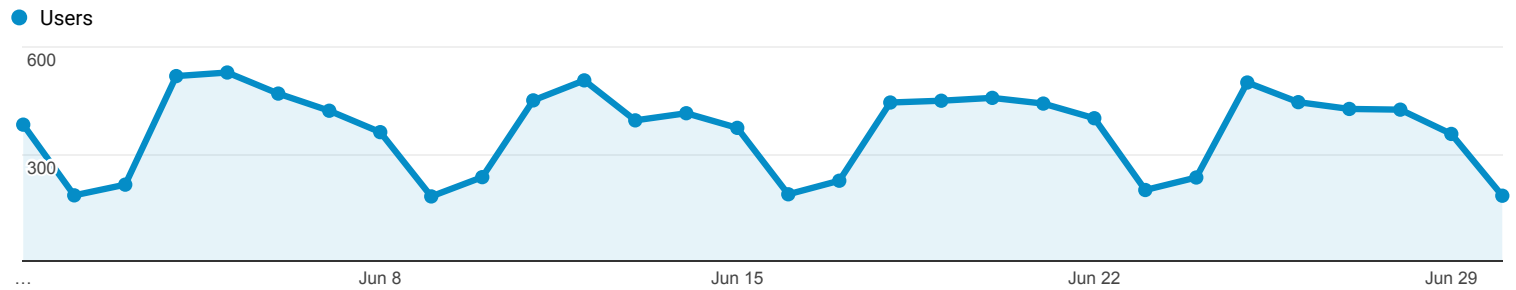
## New vs Returning

All Users  
100.00% Users

Jun 1, 2018 - Jun 30, 2018

### Explorer

#### Summary



User Type	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	5,820 % of Total: 100.00% (5,820)	3,821 % of Total: 100.05% (3,819)	15,673 % of Total: 100.00% (15,673)	46.46% Avg for View: 46.46% (0.00%)	2.24 Avg for View: 2.24 (0.00%)	00:03:21 Avg for View: 00:03:21 (0.00%)	14.08% Avg for View: 14.08% (0.00%)	2,206 % of Total: 100.00% (2,206)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">New Visitor</a>	3,819 (57.92%)	3,821 (100.00%)	3,821 (24.38%)	51.85%	1.90	00:01:30	6.75%	258 (11.70%)	\$0.00 (0.00%)
2. <a href="#">Returning Visitor</a>	2,775 (42.08%)	0 (0.00%)	11,852 (75.62%)	44.72%	2.35	00:03:56	16.44%	1,948 (88.30%)	\$0.00 (0.00%)

Rows 1 - 2 of 2