

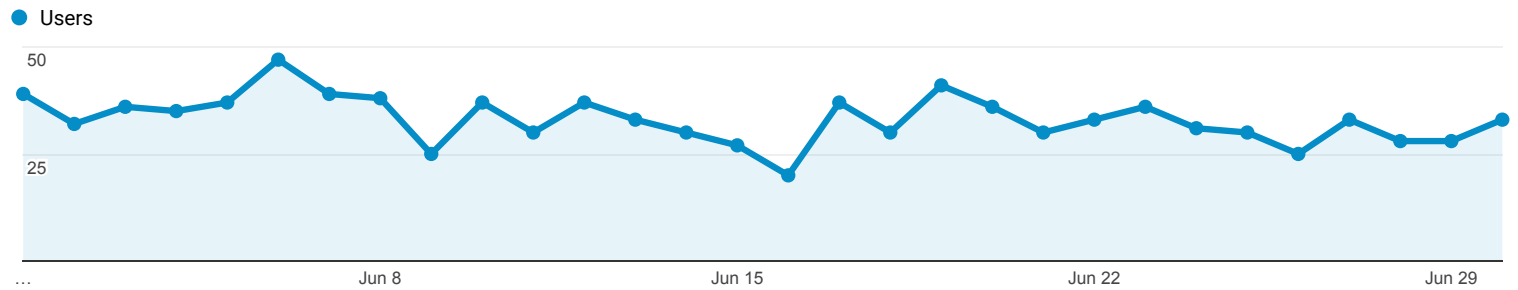
Mobile Devices Carriers

All Users
14.04% Users

Jun 1, 2018 - Jun 30, 2018

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	817 % of Total: 14.04% (5,820)	638 % of Total: 16.71% (3,819)	1,130 % of Total: 7.21% (15,673)	49.82% Avg for View: 46.46% (7.25%)	1.66 Avg for View: 2.24 (-25.61%)	00:01:04 Avg for View: 00:03:21 (-68.07%)	3.10% Avg for View: 14.08% (-77.99%)	35 % of Total: 1.59% (2,206)	\$0.00 % of Total: 0.00% (\$0.00)
1. Apple iPhone	416 (50.92%)	323 (50.63%)	621 (54.96%)	48.79%	1.60	00:01:02	3.06%	19 (54.29%)	\$0.00 (0.00%)
2. Apple iPad	126 (15.42%)	102 (15.99%)	158 (13.98%)	39.24%	1.98	00:01:21	8.86%	14 (40.00%)	\$0.00 (0.00%)
3. (not set)	25 (3.06%)	21 (3.29%)	31 (2.74%)	67.74%	1.58	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Samsung SM-G950U Galaxy S8	16 (1.96%)	10 (1.57%)	19 (1.68%)	63.16%	1.63	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Microsoft Windows RT Tablet	14 (1.71%)	12 (1.88%)	14 (1.24%)	57.14%	1.29	00:00:05	7.14%	1 (2.86%)	\$0.00 (0.00%)
6. Samsung SM-G930V Galaxy S7	10 (1.22%)	8 (1.25%)	12 (1.06%)	83.33%	1.08	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Samsung SM-G920V Galaxy S6	7 (0.86%)	4 (0.63%)	9 (0.80%)	11.11%	2.56	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Google Pixel 2	6 (0.73%)	6 (0.94%)	8 (0.71%)	37.50%	2.50	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Samsung SM-G955U Galaxy S8+	5 (0.61%)	4 (0.63%)	6 (0.53%)	66.67%	1.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Google Pixel	4 (0.49%)	3 (0.47%)	4 (0.35%)	0.00%	1.50	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Motorola XT1635-01 Moto Z Play	4 (0.49%)	1 (0.16%)	5 (0.44%)	60.00%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)