

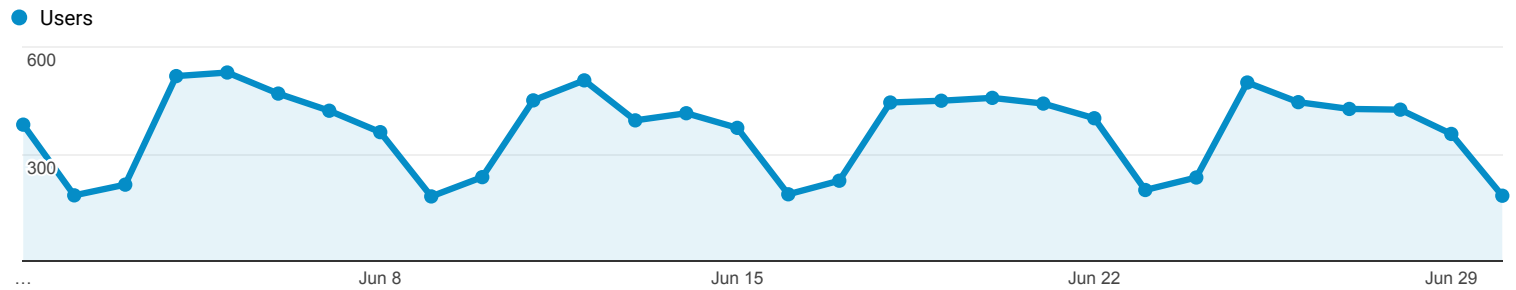
Device Overview

All Users
100.00% Users

Jun 1, 2018 - Jun 30, 2018

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	5,820 % of Total: 100.00% (5,820)	3,821 % of Total: 100.05% (3,819)	15,673 % of Total: 100.00% (15,673)	46.46% Avg for View: 46.46% (0.00%)	2.24 Avg for View: 2.24 (0.00%)	00:03:21 Avg for View: 00:03:21 (0.00%)	14.08% Avg for View: 14.08% (0.00%)	2,206 % of Total: 100.00% (2,206)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	5,004 (85.96%)	3,183 (83.30%)	14,543 (92.79%)	46.19%	2.28	00:03:31	14.93%	2,171 (98.41%)	\$0.00 (0.00%)
2. mobile	654 (11.24%)	509 (13.32%)	927 (5.91%)	51.56%	1.60	00:01:00	2.16%	20 (0.91%)	\$0.00 (0.00%)
3. tablet	163 (2.80%)	129 (3.38%)	203 (1.30%)	41.87%	1.95	00:01:22	7.39%	15 (0.68%)	\$0.00 (0.00%)

Rows 1 - 3 of 3