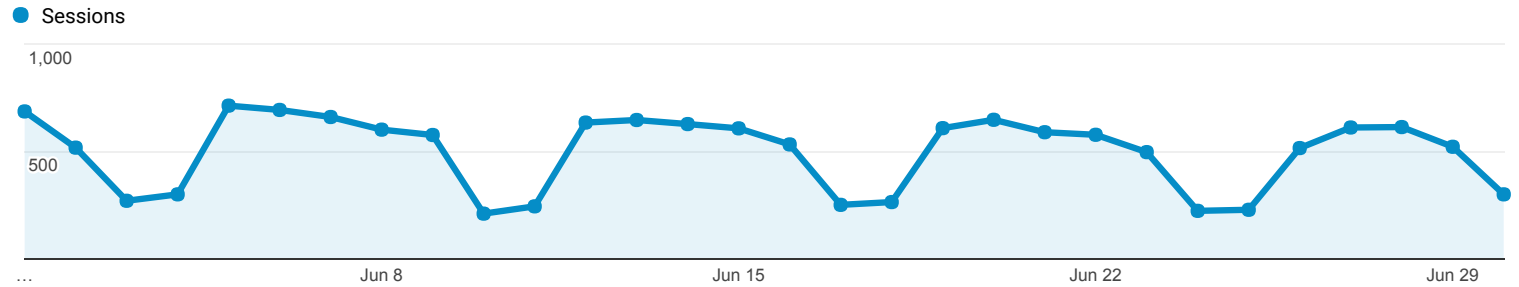


Jun 1, 2017 - Jun 30, 2017

All Users
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	14,980 % of Total: 100.00% (14,980)	23.28% Avg for View: 23.28% (0.03%)	3,488 % of Total: 100.03% (3,487)	46.46% Avg for View: 46.46% (0.00%)	2.24 Avg for View: 2.24 (0.00%)	00:03:29 Avg for View: 00:03:29 (0.00%)	14.83% Avg for View: 14.83% (0.00%)	2,222 % of Total: 100.00% (2,222)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	11,492 (76.72%)	0.00%	0 (0.00%)	46.22%	2.33	00:04:04	17.15%	1,971 (88.70%)	\$0.00 (0.00%)
2. New Visitor	3,488 (23.28%)	100.00%	3,488 (100.00%)	47.25%	1.97	00:01:33	7.20%	251 (11.30%)	\$0.00 (0.00%)

Rows 1 - 2 of 2