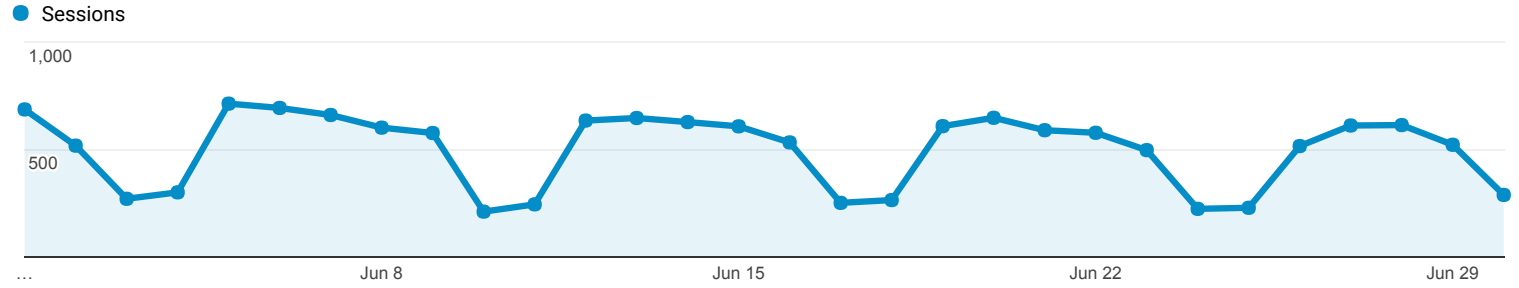


All Users
100.00% Sessions

Jun 1, 2017 - Jun 30, 2017

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	14,972 % of Total: 100.03% (14,968)	23.29% Avg for View: 23.29% (0.00%)	3,487 % of Total: 100.03% (3,486)	46.45% Avg for View: 46.45% (0.00%)	2.24 Avg for View: 2.24 (-0.01%)	00:03:29 Avg for View: 00:03:29 (-0.03%)	14.84% Avg for View: 14.84% (0.02%)	2,222 % of Total: 100.05% (2,221)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	13,852 (92.52%)	20.55%	2,847 (81.65%)	46.05%	2.29	00:03:40	15.73%	2,179 (98.06%)	\$0.00 (0.00%)
2. mobile	879 (5.87%)	57.57%	506 (14.51%)	55.29%	1.56	00:01:01	2.28%	20 (0.90%)	\$0.00 (0.00%)
3. tablet	241 (1.61%)	55.60%	134 (3.84%)	37.34%	1.82	00:01:42	9.54%	23 (1.04%)	\$0.00 (0.00%)

Rows 1 - 3 of 3