

	Acquisition			Behavior			Conversions	Goal 1: Mobil	e IDB Access		
Browser	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)		Mobile IDB Access (Goal 1 Completion		Mobile IDB Access (Goal 1 Value)
	14,968 % of Total: 100.00% (14,968)	23.30% Avg for View: 23.29% (0.03%)	3,487 % of Total: 100.03% (3,486)	46.45% Avg for View: 46.45% (0.00%)	2.24 Avg for View: 2.24 (0.00%)	00:03:29 Avg for View: 00:03:29 (0.00%)	14.84% Avg for View: 14.84% (0.00%)		2,; % of T 100. (2,2	00%	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	8,994 (60.09%)	20.01%	1,800 (51.62%)	46.15%	2.32	00:03:49	13.49%		1 , (54.	213 52%)	\$0.00 (0.00%)
2. Firefox	2,649 (17.70%)	21.82%	578 (16.58%)	47.83%	2.29	00:03:44	16.35%		(19.	433 50%)	\$0.00 (0.00%)
3. Safari	2,070 (13.83%)	31.01%	642 (18.41%)	48.16%	1.91	00:02:06	17.92%		(16.	3 71 70%)	\$0.00 (0.00%)
4. Internet Explorer	749 (5.00%)	36.18%	271 (7.77%)	41.26%	2.15	00:03:11	17.36%			1 30 35%)	\$0.00 (0.00%)
5. Edge	360 (2.41%)	30.00%	108 (3.10%)	38.61%	2.33	00:02:29	19.44%		(3.	70 15%)	\$0.00 (0.00%)
6. Safari (in-app)	31 (0.21%)	61.29%	19 (0.54%)	77.42%	1.39	00:02:17	0.00%		(0.	0 00%)	\$0.00 (0.00%)
7. Opera	25 (0.17%)	36.00%	9 (0.26%)	52.00%	1.84	00:02:49	4.00%		(0.	1 05%)	\$0.00 (0.00%)
8. Opera Mini	23 (0.15%)	82.61%	19 (0.54%)	78.26%	1.26	00:00:13	0.00%		(0.	0 00%)	\$0.00 (0.00%)
9. Amazon Silk	17 (0.11%)	47.06%	8 (0.23%)	23.53%	3.24	00:01:50	11.76%		(0.	2)9%)	\$0.00 (0.00%)
10. YaBrowser	15 (0.10%)	26.67%	4 (0.11%)	86.67%	1.20	00:00:11	0.00%		(0.	0 00%)	\$0.00 (0.00%)
11. Android Webview	13 (0.09%)	69.23%	9 (0.26%)	30.77%	1.62	00:00:55		0.00%	(0.	0 00%)	\$0.00 (0.00%)
12. UC Browser	10 (0.07%)	100.00%	10 (0.29%)	50.00%	1.30	00:01:00		0.00%	(0.	0 00%)	\$0.00 (0.00%)
13. Android Browser	8 (0.05%)	75.00%	6 (0.17%)	62.50%	1.25	00:00:08		12.50%	(0.	1 05%)	\$0.00 (0.00%)
14. Camino	1 (0.01%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00		0.00%	(0.	0 00%)	\$0.00 (0.00%)
15. Coc Coc	1 (0.01%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00		0.00%	(0.	0 00%)	\$0.00 (0.00%)
16. Maxthon	1 (0.01%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00		0.00%	(0.	0 00%)	\$0.00 (0.00%)
17. Mozilla Compatible Agent	1 (0.01%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00		0.00%	(0.	0 00%)	\$0.00 (0.00%)

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