

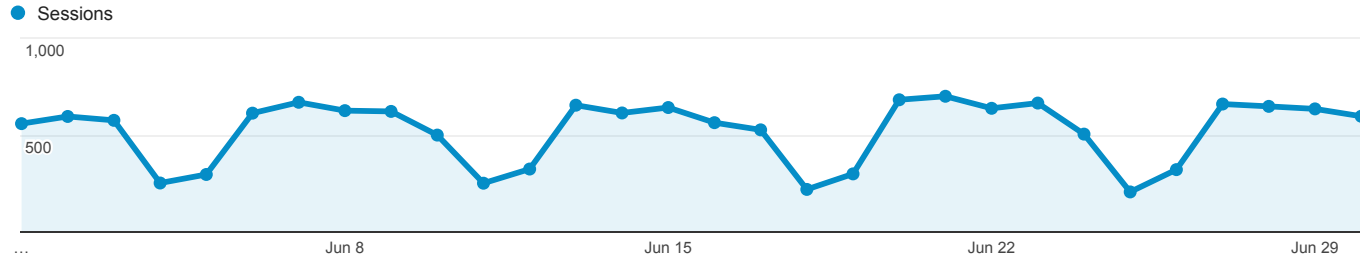
Jun 1, 2016 - Jun 30, 2016

Traffic Sources

All Users
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	15,638 <small>% of Total: 100.00% (15,638)</small>	28.27% <small>Avg for View: 28.26% (0.02%)</small>	4,421 <small>% of Total: 100.02% (4,420)</small>	45.80% <small>Avg for View: 45.80% (0.00%)</small>	2.52 <small>Avg for View: 2.52 (0.00%)</small>	00:04:03 <small>Avg for View: 00:04:03 (0.00%)</small>	18.66% <small>Avg for View: 18.66% (0.00%)</small>	2,918 <small>% of Total: 100.00% (2,918)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. google / organic	6,437 (41.16%)	23.94%	1,541 (34.86%)	43.51%	2.56	00:04:38	21.89%	1,409 (48.29%)	\$0.00 (0.00%)
2. (direct) / (none)	5,063 (32.38%)	35.89%	1,817 (41.10%)	48.73%	2.43	00:03:15	20.76%	1,051 (36.02%)	\$0.00 (0.00%)
3. library.umaine.edu / referral	2,547 (16.29%)	22.85%	582 (13.16%)	44.13%	2.80	00:05:21	4.24%	108 (3.70%)	\$0.00 (0.00%)
4. bing / organic	329 (2.10%)	33.74%	111 (2.51%)	34.35%	2.34	00:01:23	34.35%	113 (3.87%)	\$0.00 (0.00%)
5. yahoo / organic	226 (1.45%)	30.97%	70 (1.58%)	42.92%	2.31	00:02:03	34.51%	78 (2.67%)	\$0.00 (0.00%)
6. libguides.library.umaine.edu / referral	212 (1.36%)	6.60%	14 (0.32%)	54.72%	2.21	00:02:49	24.53%	52 (1.78%)	\$0.00 (0.00%)
7. qq4nm4zz3u.search.serialssolutions.com / referral	179 (1.14%)	0.56%	1 (0.02%)	39.66%	2.16	00:02:17	16.76%	30 (1.03%)	\$0.00 (0.00%)
8. umaine.summon.serialssolutions.com / referral	74 (0.47%)	2.70%	2 (0.05%)	70.27%	2.16	00:02:33	5.41%	4 (0.14%)	\$0.00 (0.00%)
9. ursus.maine.edu / referral	57 (0.36%)	15.79%	9 (0.20%)	68.42%	1.54	00:02:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. development.library.umaine.edu / referral	46 (0.29%)	0.00%	0 (0.00%)	60.87%	1.93	00:08:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. digitalcommons.library.umaine.edu / referral	39 (0.25%)	71.79%	28 (0.63%)	46.15%	2.18	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. fix-website-errors.com / referral	38 (0.24%)	100.00%	38 (0.86%)	97.37%	1.05	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. umaine.edu / referral	38 (0.24%)	36.84%	14 (0.32%)	31.58%	2.55	00:00:36	39.47%	15 (0.51%)	\$0.00 (0.00%)
14. library.umaine.edu.prxy4.ursus.maine.edu / referral	34 (0.22%)	2.94%	1 (0.02%)	5.88%	3.24	00:01:44	73.53%	25 (0.86%)	\$0.00 (0.00%)
15. maine.gov / referral	23 (0.15%)	91.30%	21 (0.48%)	60.87%	1.87	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. libraries.maine.edu / referral	17 (0.11%)	41.18%	7 (0.16%)	17.65%	2.47	00:01:53	47.06%	8 (0.27%)	\$0.00 (0.00%)
17. duckduckgo.com / referral	16 (0.10%)	68.75%	11 (0.25%)	25.00%	2.75	00:00:42	6.25%	1 (0.03%)	\$0.00 (0.00%)
18. google.com / referral	14 (0.09%)	14.29%	2 (0.05%)	64.29%	2.29	00:08:03	35.71%	5 (0.17%)	\$0.00 (0.00%)
19. com.google.android.googlequicksearchbox / referral	13 (0.08%)	61.54%	8 (0.18%)	30.77%	1.69	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. onlinelibrary.wiley.com / referral	13 (0.08%)	0.00%	0 (0.00%)	53.85%	1.77	00:00:32	23.08%	3 (0.10%)	\$0.00 (0.00%)

21.	facebook.com / referral	11 (0.07%)	27.27%	3 (0.07%)	45.45%	3.64	00:03:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	forest.umaine.edu / referral	10 (0.06%)	10.00%	1 (0.02%)	50.00%	1.70	00:09:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	artikelkomputerku.blogspot.co.id / referral	9 (0.06%)	100.00%	9 (0.20%)	66.67%	1.33	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	8 (0.05%)	0.00%	0 (0.00%)	62.50%	2.25	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	8 (0.05%)	50.00%	4 (0.09%)	87.50%	1.12	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	uspto.gov / referral	7 (0.04%)	85.71%	6 (0.14%)	71.43%	1.43	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	aol / organic	6 (0.04%)	50.00%	3 (0.07%)	66.67%	1.33	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	192.168.33.1 / referral	5 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	40.00%	2 (0.07%)	\$0.00 (0.00%)
29.	dll.ill.umaine.edu / referral	5 (0.03%)	0.00%	0 (0.00%)	0.00%	2.40	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	free-video-tool.com / referral	5 (0.03%)	100.00%	5 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	keywords-monitoring-success.com / referral	5 (0.03%)	100.00%	5 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	t.co / referral	5 (0.03%)	80.00%	4 (0.09%)	80.00%	1.60	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	umit.maine.edu / referral	5 (0.03%)	0.00%	0 (0.00%)	20.00%	2.60	00:00:29	80.00%	4 (0.14%)	\$0.00 (0.00%)
34.	web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	5 (0.03%)	100.00%	5 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	winthropmaine.org / referral	5 (0.03%)	100.00%	5 (0.11%)	60.00%	1.60	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	ask / organic	4 (0.03%)	50.00%	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	community.libguides.com / referral	4 (0.03%)	75.00%	3 (0.07%)	25.00%	8.50	00:04:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	ecosia.org / referral	4 (0.03%)	25.00%	1 (0.02%)	25.00%	1.75	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	m.facebook.com / referral	4 (0.03%)	100.00%	4 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	mycampus.maine.edu / referral	4 (0.03%)	25.00%	1 (0.02%)	25.00%	2.50	00:00:04	75.00%	3 (0.10%)	\$0.00 (0.00%)
41.	qq4nm4zz3u.scholar.serialssolutions.com / referral	4 (0.03%)	0.00%	0 (0.00%)	75.00%	1.50	00:00:01	25.00%	1 (0.03%)	\$0.00 (0.00%)
42.	top112.com / referral	4 (0.03%)	100.00%	4 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	45.79.64.15 / referral	3 (0.02%)	100.00%	3 (0.07%)	0.00%	6.00	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	bing.com / referral	3 (0.02%)	33.33%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	earlymaine.org / referral	3 (0.02%)	100.00%	3 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	3 (0.02%)	100.00%	3 (0.07%)	66.67%	1.33	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	thisoldyearbook.com / referral	3 (0.02%)	0.00%	0 (0.00%)	66.67%	1.33	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	americanancestors.org / referral	2 (0.01%)	100.00%	2 (0.05%)	0.00%	8.00	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	baidu.com / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	7.00	00:01:45	100.00%	2 (0.07%)	\$0.00 (0.00%)
50.	degreeinfo.com / referral	2 (0.01%)	100.00%	2 (0.05%)	50.00%	1.50	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	eminent.pitchbox.com / referral	2 (0.01%)	50.00%	1 (0.02%)	50.00%	2.50	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	gardinermaine.com / referral	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	gradcatalog.umaine.edu / referral	2 (0.01%)	100.00%	2 (0.05%)	0.00%	2.50	00:00:43	50.00%	1 (0.03%)	\$0.00 (0.00%)
54.	mainemusicbox.library.umaine.edu / referral	2 (0.01%)	100.00%	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	malaysia.search.yahoo.com / referral	2 (0.01%)	100.00%	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	100.00%	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	search / organic	2 (0.01%)	100.00%	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	search.twcc.com / referral	2 (0.01%)	100.00%	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	us.wow.com / referral	2 (0.01%)	50.00%	1 (0.02%)	0.00%	2.00	00:03:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	172.31.79.254:8002 / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Source	Visits	Conversions	CPA	Revenue	Profit	Time on Site	Engagement Rate	Clicks	Revenue per Click
61.	artikelkomputerku.blogspot.ae / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	baidu / organic	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:52	100.00%	1 (0.03%)	\$0.00 (0.00%)
63.	bangorpubliclibrary.org / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	bi.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	catalog.gpo.gov / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	classic.mapquest.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	construaprende.com / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	crln.acrl.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	dnsrsearch.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	f.zira3a.net / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	flostrending.verizon.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	forengineer.blogfa.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	forum.daffodilvarsity.edu.bd / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	forum.topic27437109.ilovevitally.xyz / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	gardinerme.vt-s.net / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	go.galegroup.com.ursus-proxy-1.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	googleweblight.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	6.00	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	guides.cmcc.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	images.google / organic	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	images.google.de / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	images.google.fr / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	ingentaconnect.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	iubh-digilis.library4you.de / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	lawsonresearch.net / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	lib-web.org / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	4.00	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	lib.umrah.ac.id / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	libguides.bowdoin.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	libguides.stthomas.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	library.hn.cn / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	luk.staff.ugm.ac.id / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	masyogo.net / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	mbs.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	moodle.umeedu.maine.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	100.00%	1 (0.03%)	\$0.00 (0.00%)
94.	nsfa.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	pengen.org / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	4.00	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	pivot.cos.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	r.duckduckgo.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	redjkibersama.blogspot.co.id / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	resources.webschoolpro.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	sciencedirect.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

101.	search.earthlink.net / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	search.snapdo.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	search.tb.ask.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:19:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	so.com / organic	1 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:12:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	spatialnews.geocomm.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	4.00	00:08:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	state.me.us / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	syracuse.summon.serialssolutions.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	umalibguides.uma.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
109.	ursus-proxy-11.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	5.00	00:11:57	100.00%	1 (0.03%)	\$0.00 (0.00%)
110.	us.search.yahoo.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	12.00	00:11:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
111.	us.yhs4.search.yahoo.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	8.00	00:02:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
112.	web2.bobbasement.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
113.	windowsonmaine.library.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
114.	winterportmaine.gov / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
115.	worldcat.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
116.	www2.umf.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 116 of 116