

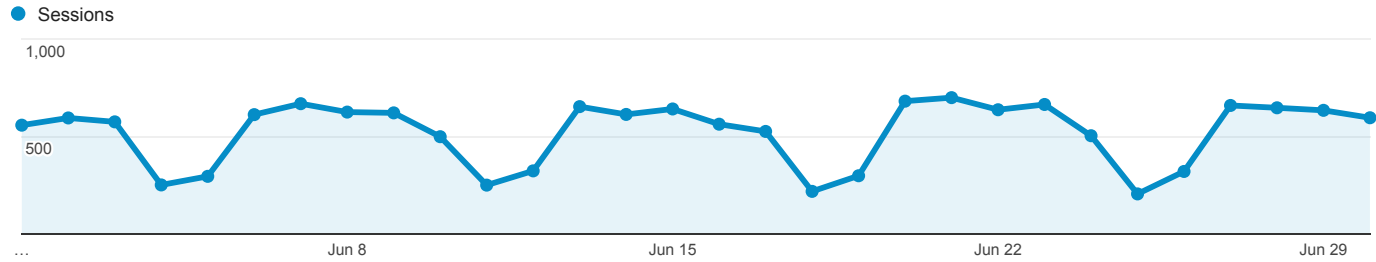
Jun 1, 2016 - Jun 30, 2016

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	15,638 % of Total: 100.00% (15,638)	28.27% Avg for View: 28.26% (0.02%)	4,421 % of Total: 100.02% (4,420)	45.80% Avg for View: 45.80% (0.00%)	2.52 Avg for View: 2.52 (0.00%)	00:04:03 Avg for View: 00:04:03 (0.00%)	18.66% Avg for View: 18.66% (0.00%)	2,918 % of Total: 100.00% (2,918)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	14,597 (93.34%)	26.32%	3,842 (86.90%)	46.08%	2.56	00:04:16	19.60%	2,861 (98.05%)	\$0.00 (0.00%)
2. mobile	782 (5.00%)	54.60%	427 (9.66%)	38.62%	1.93	00:00:55	2.56%	20 (0.69%)	\$0.00 (0.00%)
3. tablet	259 (1.66%)	58.69%	152 (3.44%)	51.35%	1.98	00:01:00	14.29%	37 (1.27%)	\$0.00 (0.00%)

Rows 1 - 3 of 3