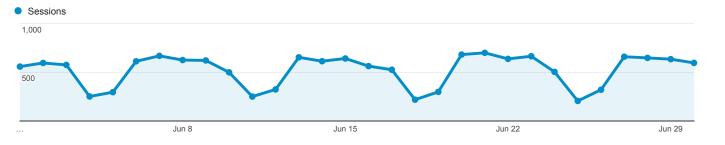
Browser & OS

Jun 1, 2016 - Jun 30, 2016



Explorer

Summary



Browser	Acquisition			Behavior			Conversions	Goal 1: Mobile IDB Access	
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	15,638 % of Total: 100.00% (15,638)	28.27% Avg for View: 28.26% (0.02%)	4,421 % of Total: 100.02% (4,420)	45.80% Avg for View: 45.80% (0.00%)	2.52 Avg for View: 2.52 (0.00%)	00:04:03 Avg for View: 00:04:03 (0.00%)	18.66% Avg for View: 18.66% (0.00%)	2,918 % of Total: 100.00% (2,918)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	8,875 (56.75%)	24.36%	2,162 (48.90%)	47.25%	2.67	00:05:05	16.81%	1,492 (51.13%)	\$0.00 (0.00%)
2. Firefox	3,114 (19.91%)	32.50%	1,012 (22.89%)	47.21%	2.34	00:02:58	20.84%	649 (22.24%)	\$0.00 (0.00%)
3. Safari	2,118 (13.54%)	33.24%	704 (15.92%)	38.39%	2.23	00:01:51	22.10%	468 (16.04%)	\$0.00 (0.00%)
4. Internet Explorer	1,106 (7.07%)	34.27%	379 (8.57%)	44.30%	2.45	00:03:28	20.89%	231 (7.92%)	\$0.00 (0.00%)
5. Edge	305 (1.95%)	33.11%	101 (2.28%)	42.95%	2.22	00:02:27	20.66%	63 (2.16%)	\$0.00 (0.00%)
6. Opera	60 (0.38%)	23.33%	14 (0.32%)	41.67%	3.30	00:05:39	23.33%	14 (0.48%)	\$0.00 (0.00%)
7. Android Browser	14 (0.09%)	71.43%	10 (0.23%)	50.00%	2.00	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon Silk	12 (0.08%)	66.67%	8 (0.18%)	50.00%	1.92	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera Mini	9 (0.06%)	88.89%	8 (0.18%)	77.78%	1.44	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Safari (in-app)	9 (0.06%)	100.00%	9 (0.20%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	5 (0.03%)	100.00%	5 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. UC Browser	5 (0.03%)	100.00%	5 (0.11%)	80.00%	1.20	<00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. BlackBerry	3 (0.02%)	33.33%	1 (0.02%)	0.00%	2.00	00:04:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Maxthon	2 (0.01%)	100.00%	2 (0.05%)	50.00%	1.50	00:02:43	50.00%	1 (0.03%)	\$0.00 (0.00%)
15. Coc Coc	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)