

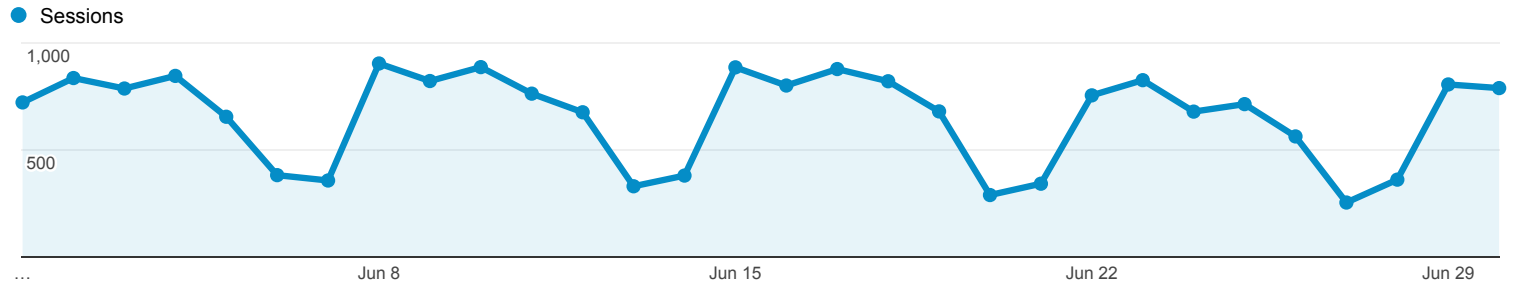
Jun 1, 2015 - Jun 30, 2015

# New vs Returning

All Sessions  
100.00%

Explorer

Summary



User Type	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	19,761 % of Total: 100.00% (19,761)	32.93% Avg for View: 32.92% (0.03%)	6,507 % of Total: 100.03% (6,505)	48.92% Avg for View: 48.92% (0.00%)	2.38 Avg for View: 2.38 (0.00%)	00:03:34 Avg for View: 00:03:34 (0.00%)	16.36% Avg for View: 16.36% (0.00%)	3,232 % of Total: 100.00% (3,232)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">Returning Visitor</a>	13,254 (67.07%)	0.00%	0 (0.00%)	42.06%	2.56	00:04:20	21.26%	2,818 (87.19%)	\$0.00 (0.00%)
2. <a href="#">New Visitor</a>	6,507 (32.93%)	100.00%	6,507(100.00%)	62.90%	2.02	00:02:00	6.36%	414 (12.81%)	\$0.00 (0.00%)

Rows 1 - 2 of 2