

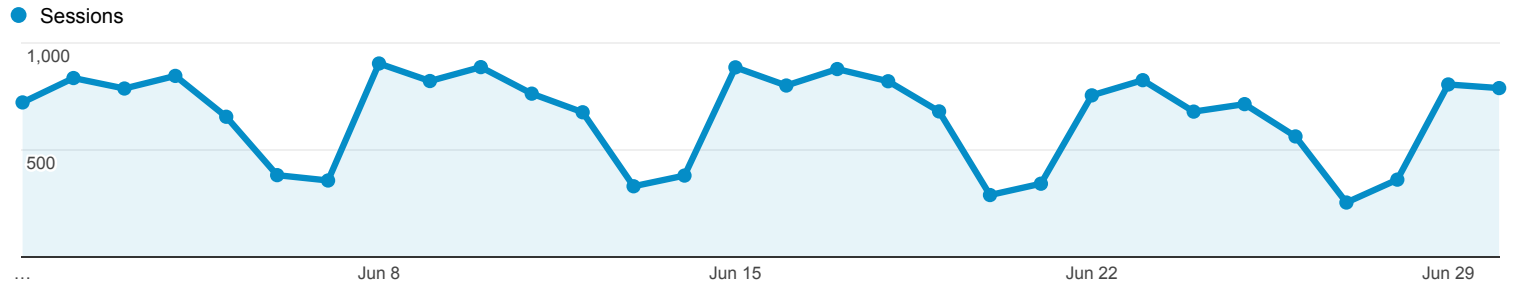
Jun 1, 2015 - Jun 30, 2015

Device Overview

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	19,761 % of Total: 100.00% (19,761)	32.93% Avg for View: 32.92% (0.03%)	6,507 % of Total: 100.03% (6,505)	48.92% Avg for View: 48.92% (0.00%)	2.38 Avg for View: 2.38 (0.00%)	00:03:34 Avg for View: 00:03:34 (0.00%)	16.36% Avg for View: 16.36% (0.00%)	3,232 % of Total: 100.00% (3,232)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	18,393 (93.08%)	31.57%	5,806 (89.23%)	49.00%	2.41	00:03:44	17.16%	3,157 (97.68%)	\$0.00 (0.00%)
2. mobile	956 (4.84%)	49.06%	469 (7.21%)	42.05%	2.04	00:01:06	4.81%	46 (1.42%)	\$0.00 (0.00%)
3. tablet	412 (2.08%)	56.31%	232 (3.57%)	61.65%	1.96	00:01:42	7.04%	29 (0.90%)	\$0.00 (0.00%)

Rows 1 - 3 of 3