

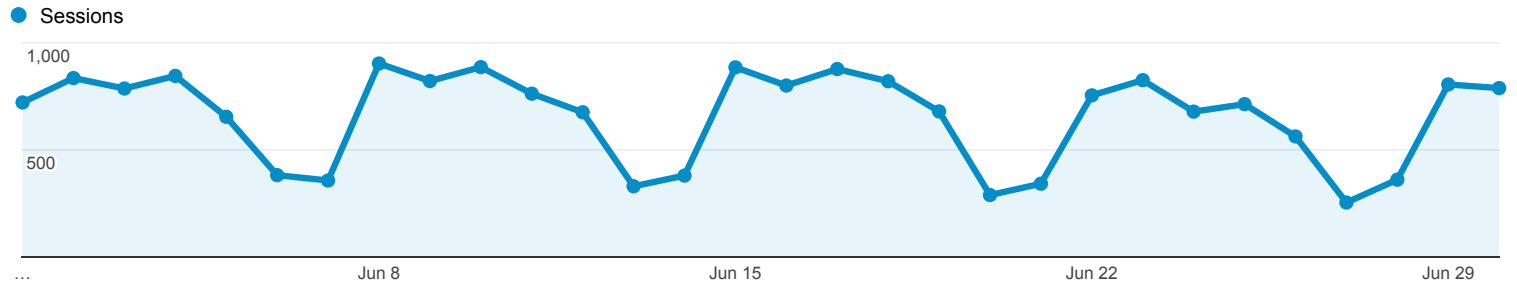
Jun 1, 2015 - Jun 30, 2015

# Browser & OS

All Sessions  
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	19,761 % of Total: 100.00% (19,761)	32.93% Avg for View: 32.92% (0.03%)	6,507 % of Total: 100.03% (6,505)	48.92% Avg for View: 48.92% (0.00%)	2.38 Avg for View: 2.38 (0.00%)	00:03:34 Avg for View: 00:03:34 (0.00%)	16.36% Avg for View: 16.36% (0.00%)	3,232 % of Total: 100.00% (3,232)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	8,074 (40.86%)	23.01%	1,858 (28.55%)	44.87%	2.53	00:03:41	18.40%	1,486 (45.98%)	\$0.00 (0.00%)
2. Firefox	5,909 (29.90%)	34.93%	2,064 (31.72%)	50.01%	2.48	00:04:26	14.15%	836 (25.87%)	\$0.00 (0.00%)
3. Safari	3,412 (17.27%)	48.65%	1,660 (25.51%)	55.98%	1.96	00:01:56	14.33%	489 (15.13%)	\$0.00 (0.00%)
4. Internet Explorer	2,112 (10.69%)	37.31%	788 (12.11%)	49.15%	2.27	00:03:31	18.37%	388 (12.00%)	\$0.00 (0.00%)
5. (not set)	76 (0.38%)	52.63%	40 (0.61%)	69.74%	0.70	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Amazon Silk	39 (0.20%)	51.28%	20 (0.31%)	53.85%	2.13	00:01:12	2.56%	1 (0.03%)	\$0.00 (0.00%)
7. Android Browser	38 (0.19%)	78.95%	30 (0.46%)	63.16%	1.42	00:00:35	5.26%	2 (0.06%)	\$0.00 (0.00%)
8. Opera	29 (0.15%)	41.38%	12 (0.18%)	51.72%	2.34	00:01:50	17.24%	5 (0.15%)	\$0.00 (0.00%)
9. Maxthon	28 (0.14%)	7.14%	2 (0.03%)	7.14%	2.82	00:02:12	89.29%	25 (0.77%)	\$0.00 (0.00%)
10. Mozilla Compatible Agent	13 (0.07%)	46.15%	6 (0.09%)	53.85%	3.23	00:06:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Opera Mini	11 (0.06%)	90.91%	10 (0.15%)	90.91%	1.09	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Safari (in-app)	9 (0.05%)	88.89%	8 (0.12%)	66.67%	1.33	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. UC Browser	6 (0.03%)	100.00%	6 (0.09%)	66.67%	1.33	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. BlackBerry	4 (0.02%)	50.00%	2 (0.03%)	0.00%	8.00	00:23:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. BlackBerry8520	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)

