

Jun 1, 2014 - Jun 30, 2014

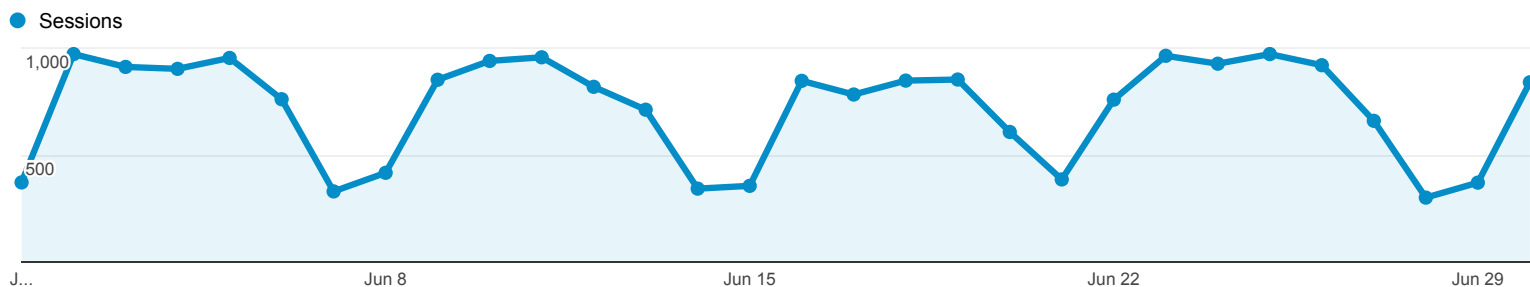
# Top Landing Pages

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Landing Page	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	21,639 % of Total: 100.00% (21,639)	39.29% Site Avg: 39.26% (0.07%)	8,502 % of Total: 100.07% (8,496)	45.83% Site Avg: 45.83% (0.00%)	2.80 Site Avg: 2.80 (0.00%)	00:04:09 Site Avg: 00:04:09 (0.00%)	14.37% Site Avg: 14.37% (0.00%)	3,109 % of Total: 100.00% (3,109)	\$0.00 % of Total: 0.00% (\$0.00)
1. /default.asp	12,085 (55.85%)	32.54%	3,932 (46.25%)	44.78%	2.66	00:04:08	16.64%	2,011 (64.68%)	\$0.00 (0.00%)
2. /townreport/default.asp	773 (3.57%)	84.22%	651 (7.66%)	20.44%	3.79	00:06:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. /default_idb.asp	617 (2.85%)	12.16%	75 (0.88%)	11.02%	2.88	00:03:12	73.58%	454 (14.60%)	\$0.00 (0.00%)
4. /default_ursus.asp	558 (2.58%)	15.05%	84 (0.99%)	58.78%	2.41	00:04:15	12.72%	71 (2.28%)	\$0.00 (0.00%)
5. /about/hours.htm	415 (1.92%)	43.37%	180 (2.12%)	0.24%	2.43	00:00:36	0.96%	4 (0.13%)	\$0.00 (0.00%)
6. /journals/default.asp	299 (1.38%)	11.04%	33 (0.39%)	61.54%	3.01	00:08:29	6.35%	19 (0.61%)	\$0.00 (0.00%)
7. /yearbooks/default.asp	167 (0.77%)	72.46%	121 (1.42%)	11.98%	6.81	00:11:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. /govdoc/newcensus.htm	160 (0.74%)	82.50%	132 (1.55%)	55.00%	1.98	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. /indexes/db/Indexes.asp	158 (0.73%)	18.99%	30 (0.35%)	16.46%	2.65	00:03:25	100.00%	158 (5.08%)	\$0.00 (0.00%)
10. /default_ejournals.asp	152 (0.70%)	13.82%	21 (0.25%)	73.68%	2.11	00:02:54	9.21%	14 (0.45%)	\$0.00 (0.00%)

