

Jun 1, 2014 - Jun 30, 2014

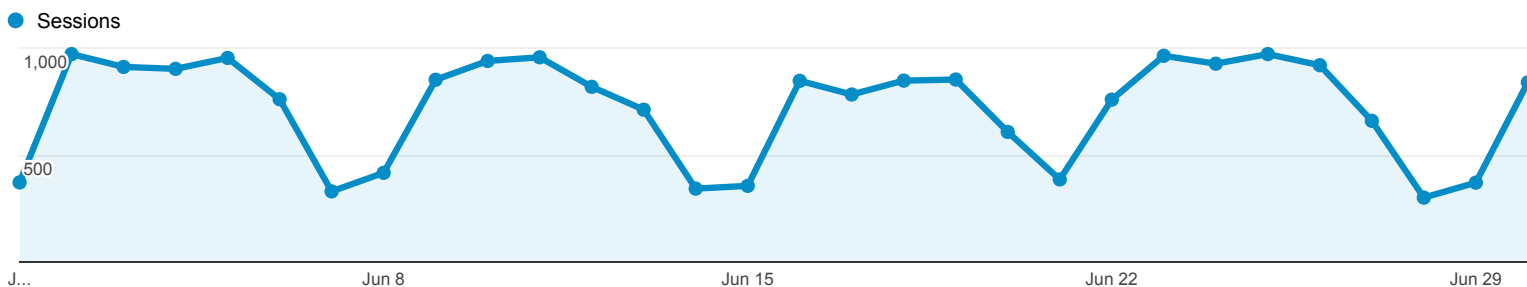
New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	21,639 % of Total: 100.00% (21,639)	39.29% Site Avg: 39.26% (0.07%)	8,502 % of Total: 100.07% (8,496)	45.83% Site Avg: 45.83% (0.00%)	2.80 Site Avg: 2.80 (0.00%)	00:04:09 Site Avg: 00:04:09 (0.00%)	14.37% Site Avg: 14.37% (0.00%)	3,109 % of Total: 100.00% (3,109)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	13,137 (60.71%)	0.00%	0 (0.00%)	40.01%	2.94	00:05:10	19.56%	2,569 (82.63%)	\$0.00 (0.00%)
2. New Visitor	8,502 (39.29%)	100.00%	8,502(100.00%)	54.83%	2.57	00:02:36	6.35%	540 (17.37%)	\$0.00 (0.00%)

Rows 1 - 2 of 2