

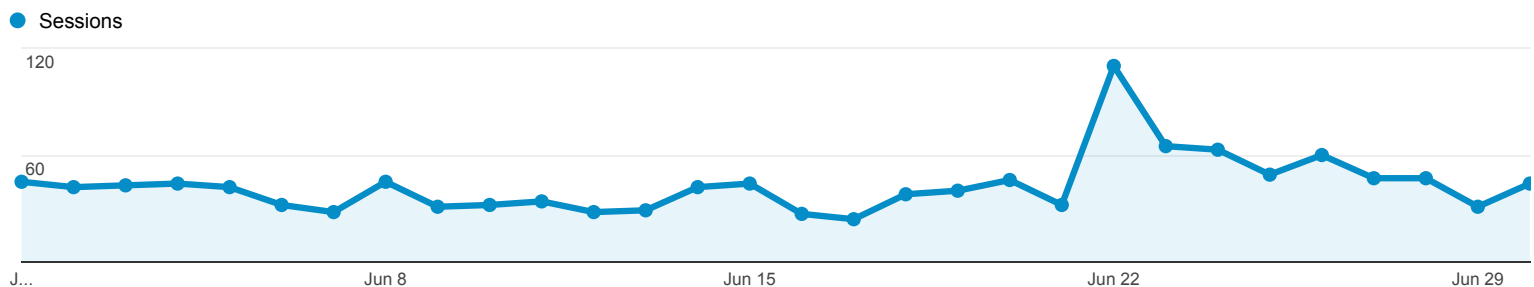
Jun 1, 2014 - Jun 30, 2014

All Sessions
5.93%

+ Add Segment

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	1,284 <small>% of Total: 5.93% (21,639)</small>	56.78% <small>Site Avg: 39.26% (44.61%)</small>	729 <small>% of Total: 8.58% (8,496)</small>	46.96% <small>Site Avg: 45.83% (2.46%)</small>	2.26 <small>Site Avg: 2.80 (-19.29%)</small>	00:01:50 <small>Site Avg: 00:04:09 (-55.71%)</small>	4.21% <small>Site Avg: 14.37% (-70.73%)</small>	54 <small>% of Total: 1.74% (3,109)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Apple iPad	511 (39.80%)	59.49%	304 (41.70%)	49.90%	2.51	00:02:06	7.63%	39 (72.22%)	\$0.00 (0.00%)
2. Apple iPhone	391 (30.45%)	52.94%	207 (28.40%)	39.39%	1.99	00:01:04	1.53%	6 (11.11%)	\$0.00 (0.00%)
3. (not set)	102 (7.94%)	50.00%	51 (7.00%)	59.80%	2.33	00:01:55	4.90%	5 (9.26%)	\$0.00 (0.00%)
4. Microsoft Windows RT Tablet	19 (1.48%)	10.53%	2 (0.27%)	42.11%	3.53	00:14:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Apple iPod	12 (0.93%)	50.00%	6 (0.82%)	58.33%	2.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Samsung GT-I9300 Galaxy S III	11 (0.86%)	54.55%	6 (0.82%)	36.36%	1.91	00:00:09	18.18%	2 (3.70%)	\$0.00 (0.00%)
7. Amazon KFTHWI Kindle Fire HDX 7 3rd Gen	10 (0.78%)	60.00%	6 (0.82%)	30.00%	2.70	00:05:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon KFJWI Kindle Fire HD 8.9	9 (0.70%)	66.67%	6 (0.82%)	22.22%	3.11	00:07:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Google Nexus 7	9 (0.70%)	88.89%	8 (1.10%)	77.78%	1.22	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Motorola XT907 DROID RAZR M 4G LTE	9 (0.70%)	66.67%	6 (0.82%)	44.44%	3.56	00:04:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Samsung SCH-I545 Galaxy S IV	9 (0.70%)	88.89%	8 (1.10%)	33.33%	2.67	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Samsung SGH-I497 Galaxy Tab 2 10.1	7 (0.55%)	14.29%	1 (0.14%)	42.86%	2.14	00:08:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. LG VS840 4G Lucid	6 (0.47%)	16.67%	1 (0.14%)	16.67%	2.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)

14.	Motorola XT901 Electrify M	6 (0.47%)	33.33%	2 (0.27%)	0.00%	3.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
15.	Samsung GT-N7100 Galaxy Note II	6 (0.47%)	33.33%	2 (0.27%)	16.67%	2.33	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	HTC One mini	5 (0.39%)	20.00%	1 (0.14%)	40.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	Motorola MOTXT912B Droid Razr 4G	5 (0.39%)	60.00%	3 (0.41%)	40.00%	2.60	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Motorola XT1080 Ultra	5 (0.39%)	60.00%	3 (0.41%)	80.00%	1.20	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Motorola XT923 Droid Razr HD	5 (0.39%)	60.00%	3 (0.41%)	40.00%	1.60	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	Samsung SM-G900A Galaxy S5	5 (0.39%)	60.00%	3 (0.41%)	20.00%	2.80	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	Amazon KFTT Kindle Fire HD 7	4 (0.31%)	100.00%	4 (0.55%)	75.00%	1.50	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	HTC M7 One	4 (0.31%)	75.00%	3 (0.41%)	25.00%	2.00	00:00:03	25.00%	1 (1.85%)	\$0.00 (0.00%)
23.	LG L38C Optimus Dynamic	4 (0.31%)	75.00%	3 (0.41%)	50.00%	1.50	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	Samsung GT-P5113 Galaxy Tab 2 10.1	4 (0.31%)	0.00%	0 (0.00%)	75.00%	1.25	00:05:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	Samsung SCH-R830 Galaxy Axiom	4 (0.31%)	25.00%	1 (0.14%)	50.00%	2.50	00:03:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	Samsung SCH-R970 Galaxy S IV	4 (0.31%)	75.00%	3 (0.41%)	25.00%	1.75	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	Samsung SM-G730A Galaxy S III Mini	4 (0.31%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Amazon Kindle Fire Kindle Fire	3 (0.23%)	66.67%	2 (0.27%)	66.67%	1.67	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	LG VS930 Spectrum 2	3 (0.23%)	66.67%	2 (0.27%)	33.33%	2.67	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Motorola XT1032 Moto G	3 (0.23%)	100.00%	3 (0.41%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Motorola XT1053 Moto X	3 (0.23%)	33.33%	1 (0.14%)	0.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	Samsung SCH-S738C Galaxy Centura	3 (0.23%)	100.00%	3 (0.41%)	33.33%	2.67	00:07:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Samsung SM-N900A Galaxy Note 3	3 (0.23%)	66.67%	2 (0.27%)	66.67%	3.67	00:03:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Barnes and Noble BNTV400 Nook HD Tablet	2 (0.16%)	50.00%	1 (0.14%)	0.00%	4.00	00:02:34	50.00%	1 (1.85%)	\$0.00 (0.00%)
35.	BlackBerry 9310 Curve 9310	2 (0.16%)	50.00%	1 (0.14%)	50.00%	1.50	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	Google Nexus 4	2 (0.16%)	50.00%	1 (0.14%)	50.00%	2.50	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	HTC 6500LWW One	2 (0.16%)	100.00%	2 (0.27%)	0.00%	2.50	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	HTC ADR6350 Droid Incredible 2	2 (0.16%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	HTC PB99400 Incredible	2 (0.16%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	Huawei H866C Ascend Y H866C	2 (0.16%)	100.00%	2 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	LG Nexus 5	2 (0.16%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

42.	Nokia Lumia 1520	2 (0.16%)	50.00%	1 (0.14%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Nokia Lumia 520	2 (0.16%)	100.00%	2 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	Nokia Lumia 920	2 (0.16%)	50.00%	1 (0.14%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Samsung Galaxy Nexus	2 (0.16%)	50.00%	1 (0.14%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	Samsung GT-C3322i Metro Duos	2 (0.16%)	50.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	Samsung GT-I9505 Galaxy S IV	2 (0.16%)	100.00%	2 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	Samsung GT-N8013 Galaxy Note 10.1	2 (0.16%)	100.00%	2 (0.27%)	50.00%	1.50	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	Samsung GT-P3113 Galaxy Tab 2 7.0	2 (0.16%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	Samsung GT-P5210 Galaxy Tab 3 10.1	2 (0.16%)	100.00%	2 (0.27%)	50.00%	4.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	Samsung SCH-I337 Galaxy S IV	2 (0.16%)	50.00%	1 (0.14%)	0.00%	3.50	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	Samsung SGH-I337 Galaxy S IV	2 (0.16%)	100.00%	2 (0.27%)	50.00%	2.00	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	Samsung SGH-I537 Galaxy S4 Active	2 (0.16%)	50.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	Samsung SM-G900V Galaxy S5	2 (0.16%)	100.00%	2 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	Samsung SM-N900V Galaxy Note 3	2 (0.16%)	100.00%	2 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	2 Degrees C8660 Smart Touch	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	Alcatel One Touch 909B	1 (0.08%)	100.00%	1 (0.14%)	0.00%	5.00	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	Amazon KFAPWI Kindle Fire HDX 8.9	1 (0.08%)	100.00%	1 (0.14%)	0.00%	5.00	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	Asus TF700T Transformer Pad TF700T	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	Barnes and Noble BNTV600 Nook HD+ Tablet	1 (0.08%)	100.00%	1 (0.14%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	BlackBerry 9360 Curve	1 (0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	Google Nexus 10	1 (0.08%)	100.00%	1 (0.14%)	0.00%	2.00	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	HTC ADR6410LVW 4G Droid Incredible 4G LTE	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	HTC APA7373KT EVO Shift 4G	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	HTC PJ83100 One X	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	Kyocera C5133 Event	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	LG LG/D500	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	LG P870 Escape	1 (0.08%)	100.00%	1 (0.14%)	0.00%	4.00	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	LG VS980 4G Optimus G2 4G	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

70.	Motorola Droid 2	1 (0.08%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	Motorola MB865 Atrix 2	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	Motorola Xoom	1 (0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	Nokia 5233	1 (0.08%)	100.00%	1 (0.14%)	0.00%	2.00	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	Nokia 5250	1 (0.08%)	100.00%	1 (0.14%)	0.00%	3.00	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	Nokia C5-03 C5	1 (0.08%)	100.00%	1 (0.14%)	0.00%	4.00	00:13:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	Nokia Lumia 521	1 (0.08%)	100.00%	1 (0.14%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	Nokia Lumia 822	1 (0.08%)	100.00%	1 (0.14%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	Nokia Lumia 925	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	Nokia Lumia 928	1 (0.08%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	Opera Opera Min for S60	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	Samsung GT-I8190N Galaxy S III Mini	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	Samsung GT-I9082 Galaxy Grand Duos	1 (0.08%)	100.00%	1 (0.14%)	0.00%	3.00	00:04:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	Samsung GT-I9500 Galaxy S IV	1 (0.08%)	100.00%	1 (0.14%)	0.00%	3.00	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	Samsung GT-N5110 Galaxy Note 8.0	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	Samsung GT-P3100 Galaxy Tab 2 7.0	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	Samsung GT-P3110 Galaxy Tab 2 7.0	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	Samsung GT-P5110 Galaxy Tab 2 10.1	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	Samsung GT-P7510 Galaxy Tab 10.1	1 (0.08%)	100.00%	1 (0.14%)	0.00%	5.00	00:05:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	Samsung GT-S3570 Ch@t	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	Samsung SCH-i110 Illusion	1 (0.08%)	0.00%	0 (0.00%)	0.00%	2.00	00:08:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	Samsung SCH-I200 Galaxy Stellar 4G	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	Samsung SCH-I605 Galaxy Note II	1 (0.08%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	Samsung SCH-R890 Galaxy S4 Mini	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	Samsung SGH-T599N	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	Samsung SGH-I527 Galaxy Mega 6.3	1 (0.08%)	100.00%	1 (0.14%)	0.00%	3.00	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	Samsung SGH-M919 Galaxy S IV	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	Samsung SGH-T769 Galaxy S Blaze 4G	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

98.	Samsung SHV-E270L Galaxy Grand	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	Samsung SM-G900F Galaxy S5	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	Samsung SM-N900T Galaxy Note 3	1 (0.08%)	100.00%	1 (0.14%)	0.00%	3.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	Samsung SM-T210R Galaxy Tab 3 7.0	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	Samsung SM-T217A Galaxy Tab 3 7.0	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	Samsung SM-T520 Galaxy Tab Pro 10.1	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	Samsung SPH-D710 Galaxy SII Epic 4G Touch	1 (0.08%)	100.00%	1 (0.14%)	0.00%	3.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	Samsung SPH-L710 Galaxy S III	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	Samsung SPH-L900 Galaxy Note II	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	ZTE V768 Concord	1 (0.08%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 107 of 107