

Jun 1, 2014 - Jun 30, 2014

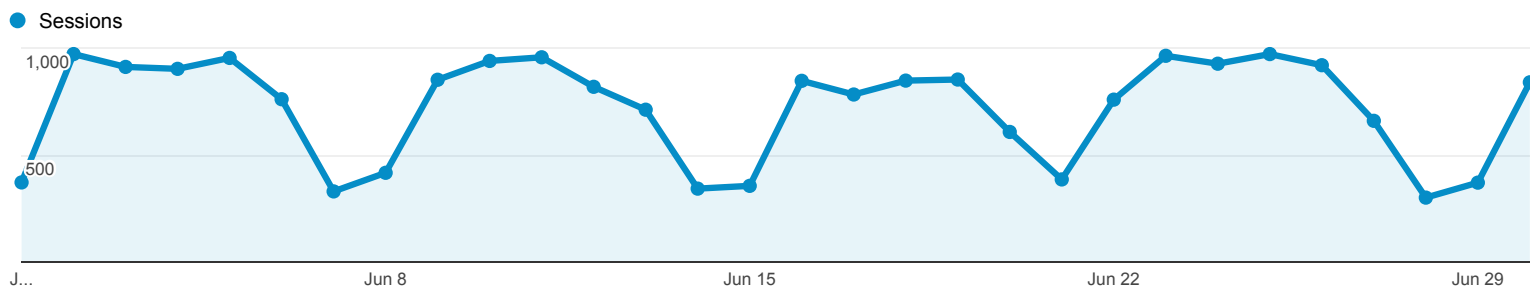
Browser & OS

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	21,639 <small>% of Total: 100.00% (21,639)</small>	39.29% <small>Site Avg: 39.26% (0.07%)</small>	8,502 <small>% of Total: 100.07% (8,496)</small>	45.83% <small>Site Avg: 45.83% (0.00%)</small>	2.80 <small>Site Avg: 2.80 (0.00%)</small>	00:04:09 <small>Site Avg: 00:04:09 (0.00%)</small>	14.37% <small>Site Avg: 14.37% (0.00%)</small>	3,109 <small>% of Total: 100.00% (3,109)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	7,881 (36.42%)	31.65%	2,494 (29.33%)	44.96%	2.88	00:04:01	14.69%	1,158 (37.25%)	\$0.00 (0.00%)
2. Firefox	7,881 (36.42%)	45.84%	3,613 (42.50%)	49.84%	2.63	00:04:28	13.77%	1,085 (34.90%)	\$0.00 (0.00%)
3. Internet Explorer	2,994 (13.84%)	46.03%	1,378 (16.21%)	42.25%	3.23	00:05:12	13.76%	412 (13.25%)	\$0.00 (0.00%)
4. Safari	2,661 (12.30%)	33.00%	878 (10.33%)	39.91%	2.64	00:02:38	16.72%	445 (14.31%)	\$0.00 (0.00%)
5. Android Browser	106 (0.49%)	54.72%	58 (0.68%)	53.77%	1.90	00:01:39	1.89%	2 (0.06%)	\$0.00 (0.00%)
6. Amazon Silk	26 (0.12%)	69.23%	18 (0.21%)	38.46%	2.54	00:04:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Opera	26 (0.12%)	42.31%	11 (0.13%)	50.00%	3.38	00:02:17	26.92%	7 (0.23%)	\$0.00 (0.00%)
8. Safari (in-app)	26 (0.12%)	92.31%	24 (0.28%)	46.15%	3.04	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera Mini	13 (0.06%)	92.31%	12 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Maxthon	5 (0.02%)	40.00%	2 (0.02%)	80.00%	2.20	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	5 (0.02%)	100.00%	5 (0.06%)	60.00%	1.40	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. IE with Chrome Frame	4 (0.02%)	50.00%	2 (0.02%)	50.00%	3.25	00:05:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. SeaMonkey	4 (0.02%)	100.00%	4 (0.05%)	50.00%	2.00	00:04:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. BlackBerry	3 (0.01%)	33.33%	1 (0.01%)	66.67%	1.33	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Iron	2 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. BrowserNG	1 (0.00%)	100.00%	1 (0.01%)	0.00%	4.00	00:13:19	0.00%	0 (0.00%)	\$0.00 (0.00%)

17.	UC Browser	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
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Rows 1 - 17 of 17

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