

Frequency & Recency

100% of visits : 100.00%

Performance

Count of Visits

Visits
26,457
% of Total: 100.00% (26,457)

Pageviews
60,512
% of Total: 100.00% (60,512)

Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	10,475	20,074	39.59%	33.17%
2	1,612	4,324	6.09%	7.15%
3	801	2,368	3.03%	3.91%
4	732	1,795	2.77%	2.97%
5	584	1,418	2.21%	2.34%
6	407	1,018	1.54%	1.68%
7	354	824	1.34%	1.36%
8	548	1,080	2.07%	1.78%
9-14	1,575	3,638	5.95%	6.01%
15-25	1,533	3,752	5.79%	6.20%
26-50	1,769	5,710	6.69%	9.44%
51-100	1,574	3,947	5.95%	6.52%
101-200	1,302	2,991	4.92%	4.94%
201+	3,191	7,573	12.06%	12.51%