

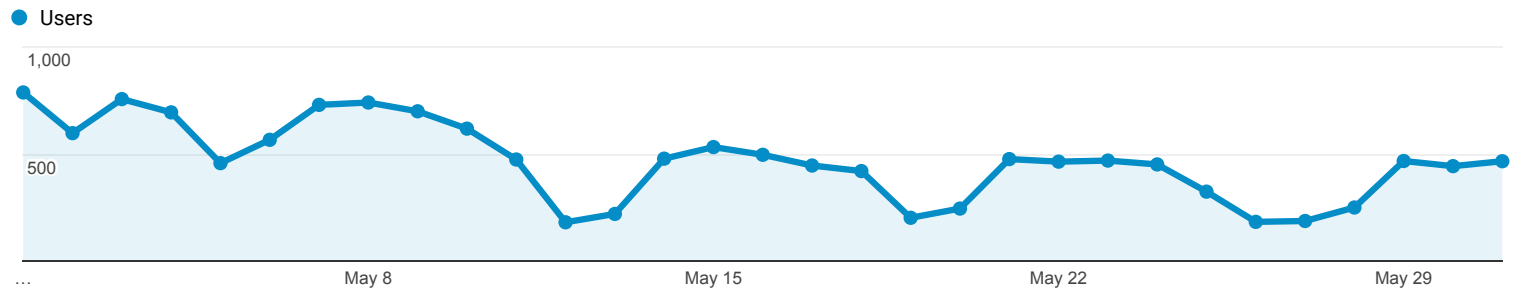
## Device Overview

May 1, 2018 - May 31, 2018

All Users  
100.00% Users

### Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>8,153</b> % of Total: 100.00% (8,153)	<b>4,754</b> % of Total: 100.02% (4,753)	<b>20,638</b> % of Total: 100.00% (20,638)	<b>46.26%</b> Avg for View: 46.26% (0.00%)	<b>2.32</b> Avg for View: 2.32 (0.00%)	<b>00:03:57</b> Avg for View: 00:03:57 (0.00%)	<b>11.66%</b> Avg for View: 11.66% (0.00%)	<b>2,407</b> % of Total: 100.00% (2,407)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. desktop	<b>6,754</b> (82.84%)	<b>3,690</b> (77.62%)	<b>18,561</b> (89.94%)	<b>46.02%</b>	<b>2.41</b>	<b>00:04:17</b>	<b>12.73%</b>	<b>2,363</b> (98.17%)	<b>\$0.00</b> (0.00%)
2. mobile	<b>1,211</b> (14.85%)	<b>912</b> (19.18%)	<b>1,807</b> (8.76%)	<b>49.36%</b>	<b>1.41</b>	<b>00:00:53</b>	<b>0.89%</b>	<b>16</b> (0.66%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>188</b> (2.31%)	<b>152</b> (3.20%)	<b>270</b> (1.31%)	<b>41.85%</b>	<b>2.01</b>	<b>00:01:58</b>	<b>10.37%</b>	<b>28</b> (1.16%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3