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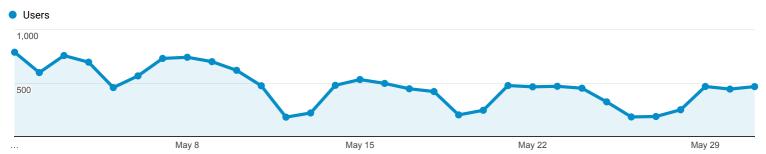
Browser & OS



May 1, 2018 - May 31, 2018

Explorer

Summary



	May 8						May 22		N	lay 29
	Acquisition	n		Behavior			Conversions	Goal 1: M	obile IDB Access	
Browser	Users	New	Sessions	Bounce	Pages /	Avg. Session	Mobile IDB		Mobile IDB Access	Mobile IDB

	Users	Users	Sessions	Rate	Session	Duration	(Goal 1 Conversion Rate)	(Goal 1 Completions)	Access (Goal 1 Value)
	8,153 % of Total: 100.00% (8,153)	4,754 % of Total: 100.02% (4,753)	20,638 % of Total: 100.00% (20,638)	46.26% Avg for View: 46.26% (0.00%)	2.32 Avg for View: 2.32 (0.00%)	00:03:57 Avg for View: 00:03:57 (0.00%)	11.66% Avg for View: 11.66% (0.00%)	2,407 % of Total: 100.00% (2,407)	\$0.00 % of Total: 0.00% (\$0.00)
1 01	4 681	2 594	13.213	46.000	0.50	00.04.50	11 100	1 467	\$0.00

	Total: 100.00% (8,153)	Total: 100.02% (4,753)	100.00% (20,638)	46.26% (0.00%)	View: 2.32 (0.00%)	00:03:57 (0.00%)	11.66% (0.00%)	100.00% (2,407)	0.00% (\$0.00)
1. Chrome	4,681 (57.45%)	2,594 (54.56%)	13,213 (64.02%)	46.98%	2.50	00:04:50	11.10%	1,467 (60.95%)	\$0.00 (0.00%)
2. Safari	1,796 (22.04%)	1,070 (22.51%)	3,471 (16.82%)	44.11%	1.85	00:01:57	11.09%	385 (16.00%)	\$0.00 (0.00%)

2. Safari	1,796 (22.04%)	1,070 (22.51%)	3,471 (16.82%)	44.11%	1.85	00:01:57	11.09%	385 (16.00%)	\$0.00 (0.00%)
3. Firefox	869 (10.67%)	491 (10.33%)	2,449 (11.87%)	43.53%	2.18	00:02:52	14.13%	346 (14.37%)	\$0.00 (0.00%)

3. Firefox	869 (10.67%)	491 (10.33%)	2,449 (11.87%)	43.53%	2.18	00:02:52	14.13%	346 (14.37%)	\$0.00 (0.00%)
4. Internet Explorer	356 (4.37%)	291 (6.12%)	765 (3.71%)	49.41%	2.04	00:03:30	15.29%	117 (4.86%)	\$0.00 (0.00%)
		400	F00						40.00

	(10.07%)	(10.33%)	(11.07%)					(14.57%)	(0.00%
4. Internet Explorer	356 (4.37%)	291 (6.12%)	765 (3.71%)	49.41%	2.04	00:03:30	15.29%	117 (4.86%)	\$0.00 (0.00%
5. Edge	322 (3.95%)	198 (4.16%)	592 (2.87%)	45.95%	2.07	00:01:41	14.19%	84 (3.49%)	\$0.00 (0.00%

5. Edge	322 (3.95%)	198 (4.16%)	592 (2.87%)	45.95%	2.07	00:01:41	14.19%	84 (3.49%)	\$0.00 (0.00%)
6. Samsung Internet	22 (0.27%)	18 (0.38%)	28 (0.14%)	57.14%	1.36	00:01:19	7.14%	(0.08%)	\$0.00 (0.00%)
	00	10	01					0	00.00

6. Samsung Internet	22 (0.27%)	18 (0.38%)	28 (0.14%)	57.14%	1.36	00:01:19	7.14%	(0.08%)	\$0.00 (0.00%)
7. Safari (in-app)	20 (0.25%)	18 (0.38%)	21 (0.10%)	66.67%	1.57	00:01:33	0.00%	(0.00%)	\$0.00 (0.00%)
8. Mozilla Compatible Agent	19	19	19	100.00%	1.00	00:00:00	0.00%	0	\$0.00

7. Safari (in-app)	20 (0.25%)	18 (0.38%)	21 (0.10%)	66.67%	1.57	00:01:33	0.00%	(0.00%)	\$0.00 (0.00%)
8. Mozilla Compatible Agent	19 (0.23%)	19 (0.40%)	19 (0.09%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
9 Opera	19	14	26	46 15%	2.00	00.01.01	15.38%	4	\$0.00

. 3	(0.23%)	(0.40%)	(0.09%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	(0.00%)
pera	19 (0.23%)	14 (0.29%)	26 (0.13%)	46.15%	2.00	00:01:01	15.38%	4 (0.17%)	\$0.00 (0.00%)
mazon Silk	11 (0.14%)	10 (0.21%)	14 (0.07%)	50.00%	2.50	00:02:41	14.29%	2 (0.08%)	\$0.00 (0.00%)
		pera 19 (0.23%) mazon Silk 11	pera 19 14 (0.23%) (0.29%) mazon Silk 11 10	pera 19 14 26 (0.23%) (0.29%) (0.13%) mazon Silk 11 10 14	pera 19 14 26 (0.23%) 46.15% mazon Silk 11 10 14 50.00%	pera 19 14 26 46.15% 2.00 (0.23%) 11 10 14 50.00% 2.50	pera 19 14 26 46.15% 2.00 00:01:01 mazon Silk 11 10 14 50.00% 2.50 00:02:41	pera 19 14 26 46.15% 2.00 00:01:01 15.38% (0.23%) 11 10 14 50.00% 2.50 00:02:41 14.29%	pera 19 14 26 (0.23%) 46.15% 2.00 00:01:01 15.38% 4 (0.17%) mazon Silk 11 10 14 50.00% 2.50 00:02:41 14.29% 2

	(0.23%)	(0.29%)	(0.13%)					(0.17%)	(0.00%)
10. Amazon Silk	11 (0.14%)	10 (0.21%)	14 (0.07%)	50.00%	2.50	00:02:41	14.29%	2 (0.08%)	\$0.00 (0.00%)
11. Opera Mini	11 (0.14%)	11 (0.23%)	11 (0.05%)	45.45%	2.18	00:04:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Android Webview	9 (0.11%)	8 (0.17%)	10 (0.05%)	30.00%	3.20	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. UC Browser	3 (0.04%)	3 (0.06%)	(0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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18. NetFront 1 1 1 (0.02%) 1 100.00% 1.00 00:00:00 0.00% 0.00% \$0.00 (0.00%)

Rows 1 - 18 of 18

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