

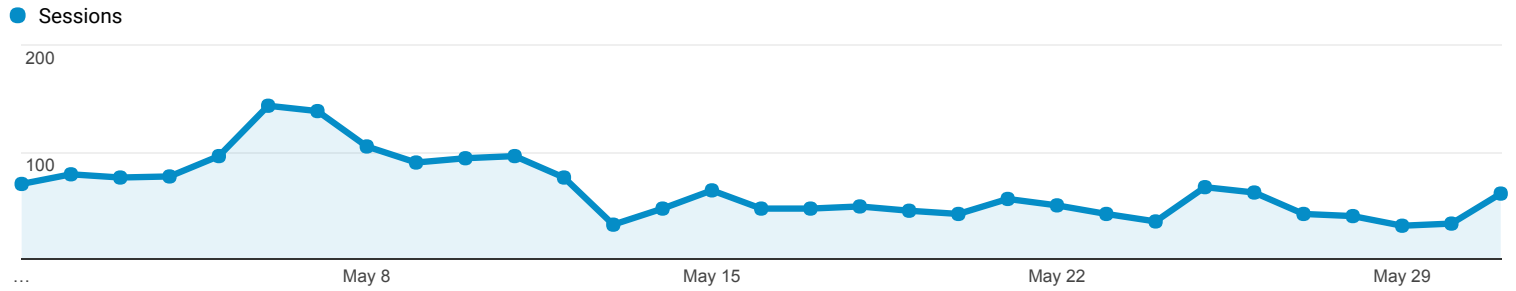
May 1, 2017 - May 31, 2017

Mobile Devices Carriers

All Users
9.71% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	2,032 % of Total: 9.71% (20,924)	55.41% Avg for View: 24.84% (123.10%)	1,126 % of Total: 21.67% (5,197)	57.53% Avg for View: 47.94% (20.01%)	1.49 Avg for View: 2.31 (-35.31%)	00:01:03 Avg for View: 00:03:51 (-72.78%)	1.87% Avg for View: 12.24% (-84.72%)	38 % of Total: 1.48% (2,561)	\$0.00 % of Total: 0.00% (\$0.00)
1. Apple iPhone	1,101 (54.18%)	56.13%	618 (54.88%)	60.58%	1.33	00:00:42	1.00%	11 (28.95%)	\$0.00 (0.00%)
2. Apple iPad	220 (10.83%)	52.73%	116 (10.30%)	46.36%	1.99	00:01:50	2.27%	5 (13.16%)	\$0.00 (0.00%)
3. (not set)	125 (6.15%)	73.60%	92 (8.17%)	72.00%	1.50	00:01:31	0.80%	1 (2.63%)	\$0.00 (0.00%)
4. Microsoft Xbox One	26 (1.28%)	23.08%	6 (0.53%)	46.15%	2.62	00:03:33	34.62%	9 (23.68%)	\$0.00 (0.00%)
5. Samsung SM-G930V Galaxy S7	20 (0.98%)	50.00%	10 (0.89%)	40.00%	1.45	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Samsung SM-G920V Galaxy S6	18 (0.89%)	44.44%	8 (0.71%)	27.78%	2.61	00:03:23	27.78%	5 (13.16%)	\$0.00 (0.00%)
7. Samsung SM-G900V Galaxy S5	16 (0.79%)	37.50%	6 (0.53%)	81.25%	1.12	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Google Nexus 6	13 (0.64%)	15.38%	2 (0.18%)	23.08%	1.85	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Apple iPod	12 (0.59%)	50.00%	6 (0.53%)	50.00%	1.25	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Google Nexus 5X	12 (0.59%)	50.00%	6 (0.53%)	50.00%	1.08	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Amazon KFFOWI Fire	11 (0.54%)	36.36%	4 (0.36%)	36.36%	1.18	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Samsung SM-G920R4 Galaxy S6	11 (0.54%)	36.36%	4 (0.36%)	81.82%	1.09	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Motorola MotoG3	10 (0.49%)	20.00%	2 (0.18%)	80.00%	1.00	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Samsung GT-I9300 Galaxy S III	10 (0.49%)	10.00%	1 (0.09%)	30.00%	1.30	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Samsung SM-G935F Galaxy S7 Edge	10 (0.49%)	20.00%	2 (0.18%)	30.00%	1.40	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Motorola XT1575 Moto X Style/Pure	9 (0.44%)	22.22%	2 (0.18%)	66.67%	1.11	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Device	Count	Percentage	Count	Percentage	Price	Time	Percentage	Count	Percentage
17.	Samsung SM-G930A Galaxy S7	8 (0.39%)	12.50%	1 (0.09%)	50.00%	1.50	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Samsung SM-G930R4 Galaxy S7	8 (0.39%)	37.50%	3 (0.27%)	25.00%	1.50	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Samsung SM-G935A Galaxy S7 Edge	8 (0.39%)	37.50%	3 (0.27%)	50.00%	1.25	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	Samsung SM-T710 Galaxy Tab S2 8.0	8 (0.39%)	0.00%	0 (0.00%)	75.00%	1.75	00:12:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	Microsoft Windows RT Tablet	7 (0.34%)	71.43%	5 (0.44%)	57.14%	1.86	00:01:34	14.29%	1 (2.63%)	\$0.00 (0.00%)
22.	Samsung SM-G890A Galaxy S6 Active	7 (0.34%)	42.86%	3 (0.27%)	28.57%	1.71	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	Samsung SM-G900R4 Galaxy S5	7 (0.34%)	57.14%	4 (0.36%)	57.14%	1.29	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	Samsung SM-G930R4 USCC Galaxy S7	7 (0.34%)	42.86%	3 (0.27%)	28.57%	3.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	Google Nexus 6P	6 (0.30%)	33.33%	2 (0.18%)	33.33%	1.50	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	LG VS986 G4 Metallic Gray Silver	6 (0.30%)	33.33%	2 (0.18%)	66.67%	2.00	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	Motorola Moto G (4) Moto G4	6 (0.30%)	16.67%	1 (0.09%)	33.33%	1.83	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Motorola XT1650 Moto Z Droid	6 (0.30%)	33.33%	2 (0.18%)	33.33%	1.33	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Apple iPhone 6	5 (0.25%)	100.00%	5 (0.44%)	80.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Apple iPhone 7	5 (0.25%)	100.00%	5 (0.44%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	LG H910 V20	5 (0.25%)	20.00%	1 (0.09%)	40.00%	1.20	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	LG L22C Power	5 (0.25%)	40.00%	2 (0.18%)	0.00%	1.40	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	LG VS835 Stylo 2 V	5 (0.25%)	40.00%	2 (0.18%)	60.00%	1.20	00:04:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Samsung SCH-R970 Galaxy S4	5 (0.25%)	40.00%	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	Samsung SM-G870A Galaxy S5 Active	5 (0.25%)	60.00%	3 (0.27%)	80.00%	1.60	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	HTC HTC6545LVW 10	4 (0.20%)	50.00%	2 (0.18%)	50.00%	1.50	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	LG LS770 G Stylo	4 (0.20%)	50.00%	2 (0.18%)	25.00%	1.50	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	LG VS V10	4 (0.20%)	0.00%	0 (0.00%)	75.00%	1.25	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Motorola XT1254 Droid Turbo	4 (0.20%)	25.00%	1 (0.09%)	50.00%	1.75	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	Motorola XT1565 Droid Maxx 2	4 (0.20%)	75.00%	3 (0.27%)	50.00%	3.00	00:03:00	25.00%	1 (2.63%)	\$0.00 (0.00%)
41.	Motorola XT1635-01 Moto Z Play	4 (0.20%)	100.00%	4 (0.36%)	25.00%	1.25	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Samsung SCH i545 Galaxy S4	4 (0.20%)	25.00%	1 (0.09%)	0.00%	2.00	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Samsung SM-A510F Galaxy A5 2016 Duos	4 (0.20%)	0.00%	0 (0.00%)	0.00%	13.25	00:11:05	25.00%	1 (2.63%)	\$0.00 (0.00%)
44.	Samsung SM-G360V Galaxy Core Prime	4 (0.20%)	100.00%	4 (0.36%)	50.00%	1.75	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Samsung SM-G891A Galaxy S7 Active	4 (0.20%)	25.00%	1 (0.09%)	50.00%	2.00	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	Samsung SM-G930T Galaxy S7	4 (0.20%)	75.00%	3 (0.27%)	0.00%	1.25	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	Samsung SM-N920P Galaxy Note 5	4 (0.20%)	25.00%	1 (0.09%)	50.00%	3.75	00:03:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	Samsung SM-T550 Galaxy Tab A 9.7	4 (0.20%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	Apple iPad Mini 2	3 (0.15%)	100.00%	3 (0.27%)	0.00%	3.00	00:03:59	0.00%	0 (0.00%)	\$0.00 (0.00%)

50.	Apple iPhone 6s	3 (0.15%)	100.00%	3 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	LG LGUS992 G5	3 (0.15%)	33.33%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	LG US990 G3	3 (0.15%)	33.33%	1 (0.09%)	33.33%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	Motorola Moto G Play Moto G4 Play	3 (0.15%)	33.33%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	Motorola XT1080 Droid Ultra	3 (0.15%)	33.33%	1 (0.09%)	66.67%	1.33	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	OnePlus A3003 3	3 (0.15%)	33.33%	1 (0.09%)	66.67%	1.33	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	Samsung SM-G935V Galaxy S7 Edge	3 (0.15%)	66.67%	2 (0.18%)	33.33%	1.67	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	Samsung SM-S320VL Galaxy Sky	3 (0.15%)	0.00%	0 (0.00%)	33.33%	1.67	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	Samsung SM-S903VL Galaxy S5	3 (0.15%)	33.33%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	Samsung SM-S920L Galaxy Grand Prime	3 (0.15%)	33.33%	1 (0.09%)	33.33%	2.33	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	Samsung SM-T280 Galaxy Tab A 2016 7.0	3 (0.15%)	66.67%	2 (0.18%)	66.67%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	Sony F3113 Xperia XA	3 (0.15%)	33.33%	1 (0.09%)	66.67%	3.67	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	Amazon KFGIWI Kindle Fire HD 8 2016	2 (0.10%)	100.00%	2 (0.18%)	100.00%	1.00	00:00:00	50.00%	1 (2.63%)	\$0.00 (0.00%)
63.	Apple iPad 2	2 (0.10%)	100.00%	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	Apple iPad 4th gen	2 (0.10%)	100.00%	2 (0.18%)	50.00%	2.50	00:03:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	Apple iPhone 6s Plus	2 (0.10%)	100.00%	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	Apple iPhone 7 Plus	2 (0.10%)	100.00%	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	Asus P008	2 (0.10%)	0.00%	0 (0.00%)	50.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	Cubot Note S	2 (0.10%)	50.00%	1 (0.09%)	50.00%	0.50	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	Google Nexus 10	2 (0.10%)	50.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	Google Pixel	2 (0.10%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	Google Pixel Pixel	2 (0.10%)	0.00%	0 (0.00%)	0.00%	2.00	00:03:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	HTC 2PS64 10	2 (0.10%)	0.00%	0 (0.00%)	0.00%	1.50	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	HTC D626X Desire 626	2 (0.10%)	50.00%	1 (0.09%)	50.00%	2.00	00:05:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	HTC HTCD160LVWPP Desire 530	2 (0.10%)	50.00%	1 (0.09%)	50.00%	2.00	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	Infinix X521 Hot S	2 (0.10%)	50.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	LG H820 G5	2 (0.10%)	100.00%	2 (0.18%)	50.00%	1.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	LG LGUS375 Phoenix 2	2 (0.10%)	100.00%	2 (0.18%)	50.00%	1.50	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	LG VS500 K8	2 (0.10%)	50.00%	1 (0.09%)	50.00%	1.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	LYF LS-5016 Wind 7	2 (0.10%)	50.00%	1 (0.09%)	0.00%	2.50	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	Motorola XT1585 Droid Turbo 2	2 (0.10%)	100.00%	2 (0.18%)	50.00%	1.00	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	Nokia 640 XL Lumia 640 XL	2 (0.10%)	50.00%	1 (0.09%)	100.00%	1.00	00:00:00	50.00%	1 (2.63%)	\$0.00 (0.00%)
82.	Nokia Lumia 635	2 (0.10%)	50.00%	1 (0.09%)	50.00%	2.50	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	OnePlus RAIN A3000 3	2 (0.10%)	50.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

151.	Motorola XT1031 Moto G	1 (0.05%)	100.00%	1 (0.09%)	0.00%	2.00	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
152.	Motorola XT1094 Moto X (2nd Gen)	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
153.	Motorola XT1609 Moto G4 Play	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
154.	Nokia Lumia 630	1 (0.05%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
155.	Nokia Lumia 925 Lumia 925	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
156.	Nokia Lumia 928 Lumia 920	1 (0.05%)	100.00%	1 (0.09%)	0.00%	3.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
157.	Nokia Lumia 930	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
158.	OnePlus ONE A2003 2	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
159.	OPPO A37f	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
160.	Samsung Galaxy Grand2 Galaxy Grand 2	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
161.	Samsung GT-I9301I Galaxy S III Neo+	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
162.	Samsung GT-I9500 Galaxy S IV	1 (0.05%)	100.00%	1 (0.09%)	0.00%	4.00	00:20:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
163.	Samsung GT-P5113 Galaxy Tab 2 10.1 WiFi	1 (0.05%)	100.00%	1 (0.09%)	0.00%	8.00	00:07:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
164.	Samsung GT-S7580 Trend Plus	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
165.	Samsung SCH-R890 Galaxy S4 Mini	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
166.	Samsung SCH-R930 Galaxy S Aviator	1 (0.05%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
167.	Samsung SGH-I337 Galaxy S4	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
168.	Samsung SGH-M919 Galaxy S IV	1 (0.05%)	0.00%	0 (0.00%)	0.00%	3.00	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
169.	Samsung SHV-E210S Galaxy S III	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
170.	Samsung SM-902L Galaxy S5	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
171.	Samsung SM-A710F Galaxy A7 Duos	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
172.	Samsung SM-C7000 Galaxy C7	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
173.	Samsung SM-E500H Galaxy E5	1 (0.05%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
174.	Samsung SM-G360T Galaxy Core Prime	1 (0.05%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
175.	Samsung SM-G530R4 Galaxy Grand Prime	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
176.	Samsung SM-G531H Galaxy Grand Prime Value Edition	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
177.	Samsung SM-G7102 Galaxy Grand 2	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
178.	Samsung SM-G920T Galaxy S6	1 (0.05%)	100.00%	1 (0.09%)	0.00%	5.00	00:02:33	100.00%	1 (2.63%)	\$0.00 (0.00%)
179.	Samsung SM-G925V Galaxy S6 Edge	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
180.	Samsung SM-G928V Galaxy S6 Edge Plus	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
181.	Samsung SM-G950F Galaxy S8	1 (0.05%)	100.00%	1 (0.09%)	0.00%	1.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
182.	Samsung SM-G950U Galaxy S8	1 (0.05%)	100.00%	1 (0.09%)	0.00%	3.00	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
183.	Samsung SM-J100H Galaxy J1	1 (0.05%)	100.00%	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

