

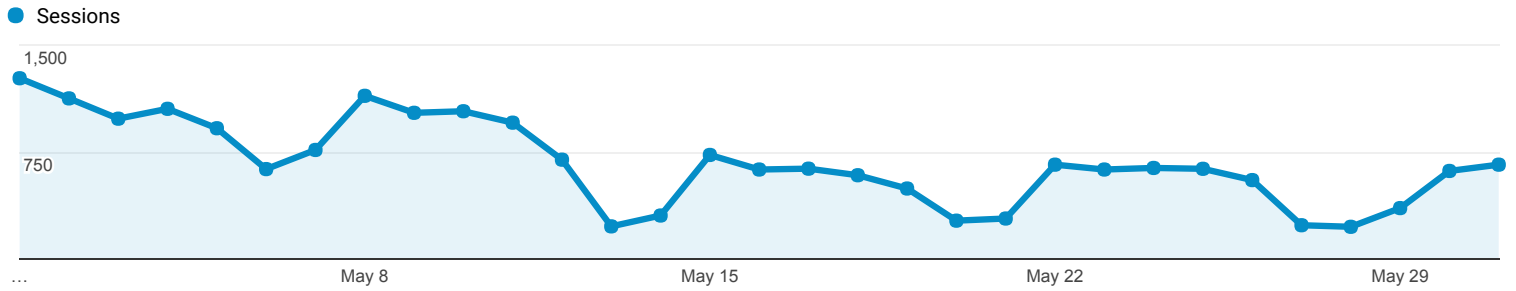
May 1, 2017 - May 31, 2017

## Device Overview

All Users  
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	20,924 % of Total: 100.00% (20,924)	24.85% Avg for View: 24.84% (0.04%)	5,199 % of Total: 100.04% (5,197)	47.94% Avg for View: 47.94% (0.00%)	2.31 Avg for View: 2.31 (0.00%)	00:03:51 Avg for View: 00:03:51 (0.00%)	12.24% Avg for View: 12.24% (0.00%)	2,561 % of Total: 100.00% (2,561)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	<b>18,892</b> (90.29%)	21.56%	<b>4,073</b> (78.34%)	46.90%	2.39	00:04:09	13.35%	<b>2,523</b> (98.52%)	<b>\$0.00</b> (0.00%)
2. mobile	<b>1,747</b> (8.35%)	55.64%	<b>972</b> (18.70%)	59.02%	1.43	00:00:54	1.77%	<b>31</b> (1.21%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>285</b> (1.36%)	54.04%	<b>154</b> (2.96%)	48.42%	1.89	00:01:57	2.46%	<b>7</b> (0.27%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3