Fogler Library **Fogler Library**

GO TO REPORT

Browser & OS

May 1, 2017 - May 31, 2017





•											
Browser	Acquisition			Behavior			Conversions	Goal 1: Mobil	e IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)		Mobile IDB Access (Goal 1 Completions)		Mobile IDB Access (Goal 1 Value)
	20,924 % of Total: 100.00% (20,924)	24.85% Avg for View: 24.84% (0.04%)	5,199 % of Total: 100.04% (5,197)	47.94% Avg for View: 47.94% (0.00%)	2.31 Avg for View: 2.31 (0.00%)	00:03:51 Avg for View: 00:03:51 (0.00%)	12.24% Avg for View: 12.24% (0.00%)		2,561 % of Total: 100.00% (2,561)		\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	12,398 (59.25%)	20.80%	2,579 (49.61%)	46.98%	2.52	00:04:44			1,450 (56.62%)	\$0.00 (0.00%)	
2. Firefox	3,453 (16.50%)	23.63%	816 (15.70%)	48.74%	2.15	00:03:04	14.42%			498 (19.45%)	\$0.00 (0.00%)
3. Safari	3,316 (15.85%)	32.84%	1,089 (20.95%)	47.77%	1.84	00:01:38	13.09%		434 (16.95%)	\$0.00 (0.00%)	
4. Internet Explorer	969 (4.63%)	38.80%	376 (7.23%)	48.40%	2.21	00:04:48	12.18%			118 (4.61%)	\$0.00 (0.00%)
5. Edge	544 (2.60%)	27.02%	147 (2.83%)	53.68%	1.80	00:01:35			60 (2.34%)	\$0.00 (0.00%)	
6. Safari (in-app)	64 (0.31%)	87.50%	56 (1.08%)	78.12%	1.30	00:01:06		0.00%		0 (0.00%)	\$0.00 (0.00%)
7. Opera Mini	61 (0.29%)	95.08%	58 (1.12%)	85.25%	1.18	00:00:39		0.00%		0 (0.00%)	\$0.00 (0.00%)
8. Opera	40 (0.19%)	57.50%	23 (0.44%)	65.00%	1.78	00:01:15	2.50%			1 (0.04%)	\$0.00 (0.00%)
9. UC Browser	20 (0.10%)	90.00%	18 (0.35%)	55.00%	1.15	00:00:07		0.00%		0 (0.00%)	\$0.00 (0.00%)
10. Android Browser	18 (0.09%)	38.89%	7 (0.13%)	55.56%	1.17	00:01:11		0.00%		0 (0.00%)	\$0.00 (0.00%)
11. Android Webview	16 (0.08%)	100.00%	16 (0.31%)	62.50%	1.06	00:00:35		0.00%		0 (0.00%)	\$0.00 (0.00%)
12. Amazon Silk	11 (0.05%)	36.36%	4 (0.08%)	36.36%	1.18	00:00:15		0.00%		0 (0.00%)	\$0.00 (0.00%)
13. YaBrowser	7 (0.03%)	42.86%	3 (0.06%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)
14. Mozilla	3 (0.01%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)
15. Coc Coc	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00% 0 (0.00%)		\$0.00 (0.00%)		
16. Maxthon	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)

17. Mozilla Compatible Agent	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Nokia Browser	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 18 of 18

© 2017 Google