

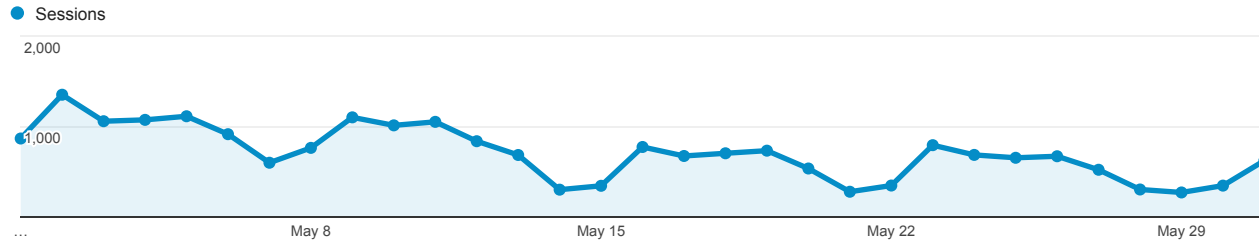
May 1, 2016 - May 31, 2016

# Traffic Sources

All Users  
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		Goal 1: Mobile IDB Access
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	
	21,933 % of Total: 100.00% (21,933)	27.02% Avg for View: 27.00% (0.08%)	5,926 % of Total: 100.08% (5,921)	45.41% Avg for View: 45.41% (0.00%)	2.72 Avg for View: 2.72 (0.00%)	00:04:19 Avg for View: 00:04:19 (0.00%)	17.07% Avg for View: 17.07% (0.00%)	3,745 % of Total: 100.00% (3,745)	
1. google / organic	9,421 (42.95%)	22.73%	2,141 (36.13%)	42.03%	2.95	00:04:52	20.90%	1,969 (52.58%)	\$0
2. (direct) / (none)	6,246 (28.48%)	37.59%	2,348 (39.62%)	50.11%	2.36	00:03:01	18.32%	1,144 (30.55%)	\$0
3. library.umaine.edu / referral	3,921 (17.88%)	18.39%	721 (12.17%)	42.77%	3.03	00:05:38	4.57%	179 (4.78%)	\$0
4. bing / organic	520 (2.37%)	20.58%	107 (1.81%)	45.38%	2.33	00:05:08	18.85%	98 (2.62%)	\$0
5. yahoo / organic	369 (1.68%)	29.27%	108 (1.82%)	43.63%	2.09	00:01:51	28.46%	105 (2.80%)	\$0
6. libguides.library.umaine.edu / referral	328 (1.50%)	3.35%	11 (0.19%)	43.90%	2.72	00:05:02	27.74%	91 (2.43%)	\$0
7. qq4nm4zz3u.search.serialssolutions.com / referral	119 (0.54%)	1.68%	2 (0.03%)	40.34%	2.13	00:02:28	21.01%	25 (0.67%)	\$0
8. umaine.summon.serialssolutions.com / referral	89 (0.41%)	2.25%	2 (0.03%)	48.31%	3.84	00:06:59	24.72%	22 (0.59%)	\$0
9. library.umaine.edu.prxy4.ursus.maine.edu / referral	62 (0.28%)	1.61%	1 (0.02%)	29.03%	2.60	00:01:41	50.00%	31 (0.83%)	\$0
10. ursus.maine.edu / referral	54 (0.25%)	9.26%	5 (0.08%)	46.30%	1.94	00:03:04	0.00%	0 (0.00%)	\$0
11. umaine.edu / referral	50 (0.23%)	30.00%	15 (0.25%)	38.00%	2.28	00:01:25	30.00%	15 (0.40%)	\$0
12. com.google.android.googlequicksearchbox / referral	46 (0.21%)	60.87%	28 (0.47%)	21.74%	2.28	00:01:47	0.00%	0 (0.00%)	\$0
13. libraries.maine.edu / referral	41 (0.19%)	24.39%	10 (0.17%)	41.46%	2.34	00:02:16	21.95%	9 (0.24%)	\$0
14. keywords-monitoring-your-success.com / referral	40 (0.18%)	100.00%	40 (0.67%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
15. maine.gov / referral	36 (0.16%)	88.89%	32 (0.54%)	55.56%	2.19	00:02:15	0.00%	0 (0.00%)	\$0
16. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	36 (0.16%)	0.00%	0 (0.00%)	52.78%	1.83	00:04:01	5.56%	2 (0.05%)	\$0
17. digitalcommons.library.umaine.edu / referral	34 (0.16%)	67.65%	23 (0.39%)	61.76%	2.50	00:02:58	0.00%	0 (0.00%)	\$0
18. cookie-law-enforcement-dd.xyz / referral	30 (0.14%)	100.00%	30 (0.51%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
19. cookie-law-enforcement-ee.xyz / referral	30 (0.14%)	100.00%	30 (0.51%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
20. find.galegroup.com.prxy4.ursus.maine.edu / referral	30 (0.14%)	0.00%	0 (0.00%)	0.00%	5.03	00:08:39	73.33%	22 (0.59%)	\$0
21. cookie-law-enforcement-bb.xyz / referral	29 (0.13%)	100.00%	29 (0.49%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
22. corp.stumbleupon.com / referral	29 (0.13%)	100.00%	29 (0.49%)	89.66%	1.10	00:00:07	0.00%	0 (0.00%)	\$0
23. development.library.umaine.edu / referral	27 (0.12%)	0.00%	0 (0.00%)	74.07%	1.89	00:05:31	0.00%	0 (0.00%)	\$0
24. uptime.com / referral	22 (0.10%)	100.00%	22 (0.37%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
25. onlinelibrary.wiley.com / referral	17 (0.08%)	0.00%	0 (0.00%)	41.18%	2.35	00:01:05	52.94%	9 (0.24%)	\$0

Rank	Source	Visits	Percentage	Conversions	Conversion Rate	Avg. Time on Page (min)	Engagement Rate	Revenue	Revenue per Visitor
26.	<a href="#">keywords-monitoring-success.com / referral</a>	14 (0.06%)	100.00%	14 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
27.	<a href="#">web.b.ebscohost.com.prxy4.ursus.maine.edu / referral</a>	13 (0.06%)	61.54%	8 (0.13%)	84.62%	1.15	00:00:57	0.00%	0 (0.00%)
28.	<a href="#">google.com / referral</a>	12 (0.05%)	25.00%	3 (0.05%)	58.33%	2.42	00:04:50	16.67%	2 (0.05%)
29.	<a href="#">uspto.gov / referral</a>	12 (0.05%)	91.67%	11 (0.19%)	75.00%	1.33	00:00:37	0.00%	0 (0.00%)
30.	<a href="#">duckduckgo.com / referral</a>	11 (0.05%)	54.55%	6 (0.10%)	54.55%	2.36	00:03:54	9.09%	1 (0.03%)
31.	<a href="#">onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral</a>	10 (0.05%)	50.00%	5 (0.08%)	80.00%	1.20	00:01:52	0.00%	0 (0.00%)
32.	<a href="#">192.168.33.1 / referral</a>	9 (0.04%)	0.00%	0 (0.00%)	77.78%	1.22	00:01:44	0.00%	0 (0.00%)
33.	<a href="#">forest.umaine.edu / referral</a>	9 (0.04%)	11.11%	1 (0.02%)	77.78%	1.67	00:01:45	0.00%	0 (0.00%)
34.	<a href="#">stumbleupon.com / referral</a>	9 (0.04%)	100.00%	9 (0.15%)	88.89%	1.11	00:00:02	0.00%	0 (0.00%)
35.	<a href="#">web.a.ebscohost.com.prxy4.ursus.maine.edu / referral</a>	9 (0.04%)	66.67%	6 (0.10%)	66.67%	1.44	00:00:12	0.00%	0 (0.00%)
36.	<a href="#">digitalcuration.umaine.edu / referral</a>	8 (0.04%)	0.00%	0 (0.00%)	0.00%	4.50	00:03:51	87.50%	7 (0.19%)
37.	<a href="#">artikelkomputerku.blogspot.co.id / referral</a>	7 (0.03%)	100.00%	7 (0.12%)	71.43%	1.43	00:00:43	0.00%	0 (0.00%)
38.	<a href="#">ask / organic</a>	7 (0.03%)	85.71%	6 (0.10%)	14.29%	2.86	00:06:16	0.00%	0 (0.00%)
39.	<a href="#">facebook.com / referral</a>	7 (0.03%)	42.86%	3 (0.05%)	71.43%	1.57	00:00:14	0.00%	0 (0.00%)
40.	<a href="#">free-video-tool.com / referral</a>	7 (0.03%)	100.00%	7 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
41.	<a href="#">search.tb.ask.com / referral</a>	7 (0.03%)	14.29%	1 (0.02%)	14.29%	3.29	00:08:18	28.57%	2 (0.05%)
42.	<a href="#">umit.maine.edu / referral</a>	7 (0.03%)	14.29%	1 (0.02%)	57.14%	3.14	00:00:54	28.57%	2 (0.05%)
43.	<a href="#">us.search.yahoo.com / referral</a>	6 (0.03%)	16.67%	1 (0.02%)	0.00%	3.33	00:12:08	33.33%	2 (0.05%)
44.	<a href="#">aol / organic</a>	5 (0.02%)	60.00%	3 (0.05%)	80.00%	2.00	00:00:08	0.00%	0 (0.00%)
45.	<a href="#">m.facebook.com / referral</a>	5 (0.02%)	100.00%	5 (0.08%)	80.00%	1.60	00:03:17	0.00%	0 (0.00%)
46.	<a href="#">mycampus.maine.edu / referral</a>	5 (0.02%)	40.00%	2 (0.03%)	40.00%	2.60	00:00:17	40.00%	2 (0.05%)
47.	<a href="#">45.79.64.15 / referral</a>	4 (0.02%)	100.00%	4 (0.07%)	0.00%	3.25	00:02:17	0.00%	0 (0.00%)
48.	<a href="#">baharestan.ir / referral</a>	4 (0.02%)	0.00%	0 (0.00%)	0.00%	3.50	00:05:33	25.00%	1 (0.03%)
49.	<a href="#">baidu / organic</a>	4 (0.02%)	50.00%	2 (0.03%)	50.00%	1.75	00:01:55	25.00%	1 (0.03%)
50.	<a href="#">magicdiet.gq / referral</a>	4 (0.02%)	100.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
51.	<a href="#">sciencedirect.com.prxy4.ursus.maine.edu / referral</a>	4 (0.02%)	75.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
52.	<a href="#">search.proquest.com.prxy4.ursus.maine.edu / referral</a>	4 (0.02%)	50.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
53.	<a href="#">thisoldyearbook.com / referral</a>	4 (0.02%)	100.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
54.	<a href="#">winthropmaine.org / referral</a>	4 (0.02%)	100.00%	4 (0.07%)	50.00%	1.50	00:00:12	0.00%	0 (0.00%)
55.	<a href="#">yandex / organic</a>	4 (0.02%)	25.00%	1 (0.02%)	50.00%	1.75	00:03:53	0.00%	0 (0.00%)
56.	<a href="#">artikelkomputerku.blogspot.com / referral</a>	3 (0.01%)	100.00%	3 (0.05%)	66.67%	1.33	00:00:15	0.00%	0 (0.00%)
57.	<a href="#">catalog.gpo.gov / referral</a>	3 (0.01%)	100.00%	3 (0.05%)	33.33%	2.00	00:00:51	0.00%	0 (0.00%)
58.	<a href="#">gpl.lib.me.us / referral</a>	3 (0.01%)	100.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
59.	<a href="#">qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral</a>	3 (0.01%)	66.67%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
60.	<a href="#">quarriesandbeyond.org / referral</a>	3 (0.01%)	66.67%	2 (0.03%)	33.33%	4.00	00:01:59	0.00%	0 (0.00%)
61.	<a href="#">worldcat.org / referral</a>	3 (0.01%)	66.67%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
62.	<a href="#">dnsrsearch.com / referral</a>	2 (0.01%)	0.00%	0 (0.00%)	50.00%	5.00	00:10:06	50.00%	1 (0.03%)
63.	<a href="#">earlymaine.org / referral</a>	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
64.	<a href="#">engineering.umaine.edu / referral</a>	2 (0.01%)	100.00%	2 (0.03%)	50.00%	2.50	00:02:07	0.00%	0 (0.00%)
65.	<a href="#">foglerlibrary.org / referral</a>	2 (0.01%)	0.00%	0 (0.00%)	50.00%	3.50	00:03:47	50.00%	1 (0.03%)
66.	<a href="#">go.galegroup.com.prxy4.ursus.maine.edu / referral</a>	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
67.	<a href="#">lvinternal.com / referral</a>	2 (0.01%)	50.00%	1 (0.02%)	50.00%	2.00	00:00:10	0.00%	0 (0.00%)
68.	<a href="#">magarchive.umaine.edu / referral</a>	2 (0.01%)	100.00%	2 (0.03%)	50.00%	2.50	00:00:19	0.00%	0 (0.00%)
69.	<a href="#">pindex.com / referral</a>	2 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
70.	<a href="#">qq4nm4zz3u.scholar.serialssolutions.com / referral</a>	2 (0.01%)	0.00%	0 (0.00%)	50.00%	6.50	00:25:53	50.00%	1 (0.03%)
71.	<a href="#">r.duckduckgo.com / referral</a>	2 (0.01%)	50.00%	1 (0.02%)	50.00%	1.50	00:00:03	0.00%	0 (0.00%)
72.	<a href="#">search / organic</a>	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:06	50.00%	1 (0.03%)
73.	<a href="#">top112.com / referral</a>	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)



