

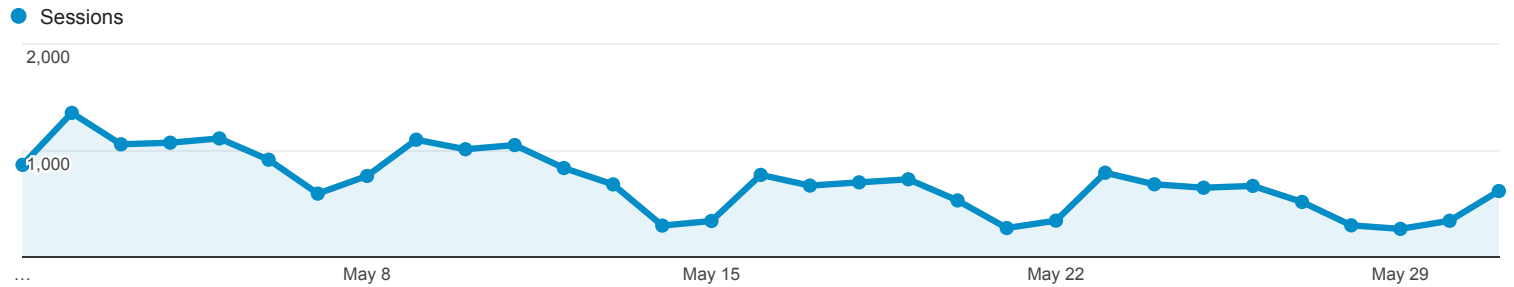
May 1, 2016 - May 31, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	21,933 <small>% of Total: 100.00% (21,933)</small>	27.02% <small>Avg for View: 27.00% (0.08%)</small>	5,926 <small>% of Total: 100.08% (5,921)</small>	45.41% <small>Avg for View: 45.41% (0.00%)</small>	2.72 <small>Avg for View: 2.72 (0.00%)</small>	00:04:19 <small>Avg for View: 00:04:19 (0.00%)</small>	17.07% <small>Avg for View: 17.07% (0.00%)</small>	3,745 <small>% of Total: 100.00% (3,745)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	12,394 (56.51%)	23.96%	2,970 (50.12%)	45.50%	3.02	00:05:22	16.52%	2,048 (54.69%)	\$0.00 (0.00%)
2. Firefox	4,286 (19.54%)	30.05%	1,288 (21.73%)	49.39%	2.38	00:03:28	17.36%	744 (19.87%)	\$0.00 (0.00%)
3. Safari	3,249 (14.81%)	30.75%	999 (16.86%)	39.03%	2.22	00:01:45	18.65%	606 (16.18%)	\$0.00 (0.00%)
4. Internet Explorer	1,532 (6.98%)	31.92%	489 (8.25%)	44.06%	2.53	00:04:16	18.60%	285 (7.61%)	\$0.00 (0.00%)
5. Edge	307 (1.40%)	30.29%	93 (1.57%)	51.14%	2.10	00:01:39	16.29%	50 (1.34%)	\$0.00 (0.00%)
6. Opera	66 (0.30%)	18.18%	12 (0.20%)	40.91%	3.14	00:04:14	18.18%	12 (0.32%)	\$0.00 (0.00%)
7. Safari (in-app)	35 (0.16%)	94.29%	33 (0.56%)	88.57%	1.17	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Android Browser	25 (0.11%)	56.00%	14 (0.24%)	48.00%	1.72	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Mozilla Compatible Agent	8 (0.04%)	100.00%	8 (0.13%)	87.50%	1.75	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. YaBrowser	7 (0.03%)	42.86%	3 (0.05%)	57.14%	1.86	00:02:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Maxthon	6 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Opera Mini	6 (0.03%)	100.00%	6 (0.10%)	83.33%	1.17	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. (not set)	5 (0.02%)	100.00%	5 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Amazon Silk	4 (0.02%)	75.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. UC Browser	3 (0.01%)	100.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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