

Browser & OS

May 1, 2016 - May 31, 2016



Explorer

Summary



Page	•												
Residen Session New Users Session New Users Session New Users Session Duration Access (Goal 1 Competitions) Access (Goal 1 Competitio				Acquisition			Behavior			Conversions	Goal	1: Mobile IDB Access	
1. Chrome 12,394 (56.51%) 23.96% 2.970 (50.12%) 45.50% 3.02 00.05:22 16.52% 2.048 (54.69%) 0.00% (30.09%) 2. Firefox 4,286 (19.54%) 30.05% 1.288 (21.73%) 49.39% 2.22 00.01:45 18.65% 606 (16.18%) 50.00 (0.00%) 2. Firefox 4,286 (19.54%) 30.05% 1.288 (21.73%) 49.39% 2.22 00.01:45 18.65% 606 (16.18%) 50.00 (0.00%) 4. Internet 1.532 (6.98%) 31.92% 489 (6.25%) 44.06% 2.53 00.01:46 18.66% 606 (16.18%) 50.00 (0.00%) 5. Edge 307 (1.40%) 30.29% 93 (1.57%) 51.14% 2.10 00.01:39 16.29% 50 (1.34%) 50.00 (0.00%) 7. Safari (In-spip) 35 (0.15%) 56.00% 14 (0.24%) 48.00% 1.72 00.00:17 0.00% 0.00%) 50.00 (0.00%) 50.00 (0.00%) 10. VaBrowser 7 (0.03%) 42.86% 3 (0.05%) 57.14% 1.86 00.00:243 0.00% 0.00%) 50.00 (0.00%) 11. Maxthon 6 (0.03%) 100.00% 5 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 12. Opera Mini 6 (0.03%) 100.00% 5 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 12. Opera Mini 6 (0.03%) 100.00% 5 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 12. Opera Mini 6 (0.03%) 100.00% 5 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 12. Opera Mini 6 (0.03%) 75.00% 3 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 12. Opera Mini 6 (0.03%) 75.00% 3 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 12. Opera Mini 6 (0.03%) 75.00% 3 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 14. Amazon 4 (0.02%) 75.00% 3 (0.05%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 100.00% 1.00 0.000:00 0.00% 0.00%) 50.00 (0.00%) 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00%		В	rowser	Sessions		New Users	Bounce Rate		_	Access (Goal 1		Access (Goal 1	Access (Goal 1
2. Firefox 4,286 (19.84%) 30.05% 1,288 (21.73%) 49.39% 2.38 00.03:28 17.36% 744 (19.87%) \$0.00 (0.00%) 3. Safari 3,249 (14.81%) 30.75% 999 (16.86%) 39.03% 2.22 00:01:45 18.65% 606 (16.16%) \$0.00 (0.00%) 4. Internet 1,532 (6.98%) 31.92% 489 (8.25%) 44.06% 2.53 00:04:16 18.60% 285 (7.61%) \$0.00 (0.00%) 5. Edge 307 (1.40%) 30.29% 93 (1.57%) 51.14% 2.10 00:01:39 16.29% 50 (1.34%) \$0.00 (0.00%) 6. Opera 66 (0.30%) 18.18% 12 (0.20%) 40.91% 3.14 00:04:14 18.18% 12 (0.32%) \$0.00 (0.00%) 7. Safari (in- 35 (0.16%) 94.29% 33 (0.56%) 88.57% 1.17 00:00:34 0.00% 0 (0.00%) \$0.00 (0.00%) 8. Android Browser 25 (0.11%) 56.00% 14 (0.24%) 48.00% 1.72 00:00:17 0.00% 0 (0.00%) \$0.00 (0.00%) 9. Compatible Agent 38 (0.04%) 100.00% 8 (0.13%) 87.50% 1.75 00:00:12 0.00% 0 (0.00%) \$0.00 (0.00%) 11. Maxthon 6 (0.03%) 0.00% 0 (0.00%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 12. Opera Mini 6 (0.03%) 100.00% 5 (0.08%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 13. (not set) 5 (0.02%) 100.00% 5 (0.08%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$0.00 (0.00%)				% of Total:	Avg for View: 27.00%	% of Total: 100.08%	Avg for View: 45.41%	Avg for View: 2.72	Avg for View: 00:04:19	Avg for	View:	% of Total:	% of Total:
3. Safari 3,249 (14.81%) 30.75% 999 (16.86%) 39.03% 2.22 00:01:45 18.65% 606 (16.18%) \$0.00 (0.00%) 4. Internet Explorer 1,532 (6.98%) 31.92% 489 (8.25%) 44.06% 2.53 00:04:16 18.60% 285 (7.61%) \$0.00 (0.00%) 5. Edge 307 (1.40%) 30.29% 93 (1.57%) 51.14% 2.10 00:01:39 16.29% 50 (1.34%) \$0.00 (0.00%) 6. Opera 66 (0.30%) 18.18% 12 (0.20%) 40.91% 3.14 00:04:14 18.18% 12 (0.32%) \$0.00 (0.00%) 7. Safari (inapp) 35 (0.16%) 94.29% 33 (0.56%) 88.57% 1.17 00:00:34 0.00% 0 (0.00%) \$0.00 (0.00%) 8. Android Browser 25 (0.11%) 56.00% 14 (0.24%) 48.00% 1.72 00:00:17 0.00% 0 (0.00%) \$0.00 (0.00%) 9. Mozilla 9. Compatible 8 (0.44%) 100.00% 8 (0.13%) 87.50% 1.75 00:00:12 0.00% 0 (0.00%) \$0.00 (0.00%) 10. YaBrowser 7 (0.03%) 42.86% 3 (0.05%) 57.14% 1.86 00:02:43 0.00% 0 (0.00%) \$0.00 (0.00%) 11. Maxthon 6 (0.03%) 0.00% 0 (0.00%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 12. Opera Mini 6 (0.03%) 100.00% 5 (0.08%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 13. (not set) 5 (0.02%) 75.00% 3 (0.05%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 14. Amazon 15 UC 33 (0.04%) 1100.00% 5 (0.08%) 1100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 15. UC 33 (0.04%) 1100.00% 5 (0.05%) 1100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$0.00 (0.00%) 15. UC 33 (0.04%) 1100.00% 5 (0.05%) 1100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (1.	Chrome	12,394 (56.51%)	23.96%	2,970 (50.12%)	45.50%	3.02	00:05:22	16.	.52%	2,048 (54.69%)	\$0.00 (0.00%)
4. Internet Explorer 1,532 (6.98%) 31.92% 489 (8.25%) 44.06% 2.53 00:04:16 18.60% 285 (7.81%) \$0.00 (0.00%) \$0.00		2.	Firefox	4,286 (19.54%)	30.05%	1,288 (21.73%)	49.39%	2.38	00:03:28	17.	.36%	744 (19.87%)	\$0.00 (0.00%)
4. Explorer 1,532 (6,98%) 31,92% 489 (8,25%) 44,06% 2.53 00.00.4:16 18.00% 285 (7,81%) \$0.00 (0.00%)		3.	Safari	3,249 (14.81%)	30.75%	999 (16.86%)	39.03%	2.22	00:01:45	18.	.65%	606 (16.18%)	\$0.00 (0.00%)
6. Opera 66 (0.30%) 18.18% 12 (0.20%) 40.91% 3.14 00:04:14 18.18% 12 (0.32%) \$0.00 (0.00%) 7. Safari (inapp) 35 (0.16%) 94.29% 33 (0.56%) 88.57% 1.17 00:00:34 0.00% 0 (0.00%) \$0.00 (0.		4.		1,532 (6.98%)	31.92%	489 (8.25%)	44.06%	2.53	00:04:16	18.	.60%	285 (7.61%)	\$0.00 (0.00%)
7. Safari (inapp) 35 (0.16%) 94.29% 33 (0.56%) 88.57% 1.17 00:00:34 0.00% 0 (0.00%) \$0.00 (0.00%) \$0		5.	Edge	307 (1.40%)	30.29%	93 (1.57%)	51.14%	2.10	00:01:39	16.	.29%	50 (1.34%)	\$0.00 (0.00%)
7. app) 35 (0.16%) 94.29% 33 (0.66%) 88.57% 1.17 00:00:34 0.00% 0 (0.00%) \$0.00 (0.00%		6.	Opera	66 (0.30%)	18.18%	12 (0.20%)	40.91%	3.14	00:04:14	18.	.18%	12 (0.32%)	\$0.00 (0.00%)
Browser		7.	•	35 (0.16%)	94.29%	33 (0.56%)	88.57%	1.17	00:00:34	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
9. Compatible Agent 8 (0.04%) 100.00% 8 (0.13%) 87.50% 1.75 00:00:12 0.00% 0 (0.00%) \$0.00 (0.00%) \$10. YaBrowser 7 (0.03%) 42.86% 3 (0.05%) 57.14% 1.86 00:02:43 0.00% 0 (0.00%) \$0.00 (0.00%) \$11. Maxthon 6 (0.03%) 0.00% 0 (0.00%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$12. Opera Mini 6 (0.03%) 100.00% 6 (0.10%) 83.33% 1.17 00:00:06 0.00% 0 (0.00%) \$0.00 (0.00%) \$13. (not set) 5 (0.02%) 100.00% 5 (0.08%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$14. Amazon Silk 4 (0.02%) 75.00% 3 (0.05%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$0.00 (0.00%)		8.		25 (0.11%)	56.00%	14 (0.24%)	48.00%	1.72	00:00:17	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
11. Maxthon 6 (0.03%) 0.00% 0 (0.00%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) \$1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%)		9.	Compatible	8 (0.04%)	100.00%	8 (0.13%)	87.50%	1.75	00:00:12	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
12. Opera Mini 6 (0.03%) 100.00% 6 (0.10%) 83.33% 1.17 00:00:06 0.00% 0 (0.00%) \$0.00 (0.00%) 13. (not set) 5 (0.02%) 100.00% 5 (0.08%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 14. Amazon Silk 4 (0.02%) 75.00% 3 (0.05%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%)		10.	YaBrowser	7 (0.03%)	42.86%	3 (0.05%)	57.14%	1.86	00:02:43	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
13. (not set) 5 (0.02%) 100.00% 5 (0.08%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 14. Amazon Silk 4 (0.02%) 75.00% 3 (0.05%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%)		11.	Maxthon	6 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
14. Amazon Silk 4 (0.02%) 75.00% 3 (0.05%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%)		12.	Opera Mini	6 (0.03%)	100.00%	6 (0.10%)	83.33%	1.17	00:00:06	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
14. Silk 4 (0.02%) 75.00% 3 (0.05%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%)		13.	(not set)	5 (0.02%)	100.00%	5 (0.08%)	100.00%	1.00	00:00:00	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
1 15 3 (0.01%) 100.00% 3 (0.05%) 100.00% 1.00 00.00.00 0.00% 0.00% 0.00% \$0.00 (0.00%)		14.		4 (0.02%)	75.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.	.00%	0 (0.00%)	\$0.00 (0.00%)
		15.		3 (0.01%)	100.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.	.00%	0 (0.00%)	\$0.00 (0.00%)

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