

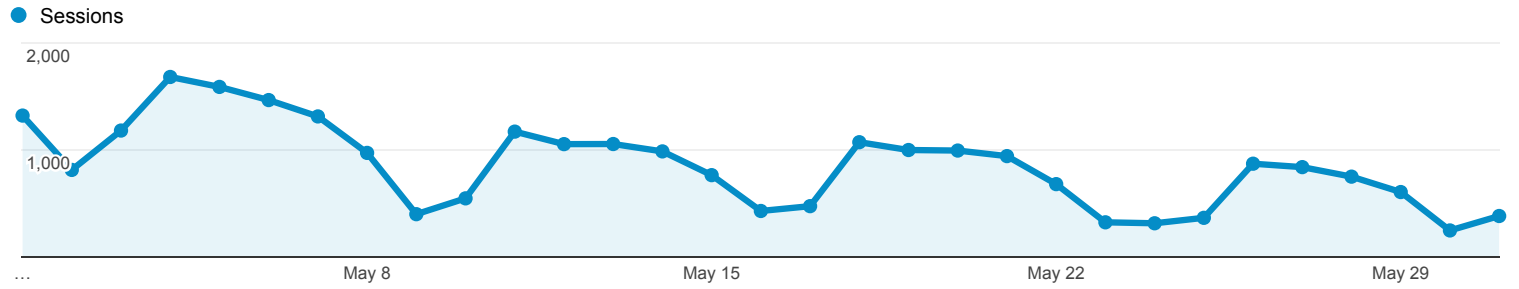
May 1, 2015 - May 31, 2015

Device Overview

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	26,538 % of Total: 100.00% (26,538)	34.21% Avg for View: 34.17% (0.11%)	9,079 % of Total: 100.11% (9,069)	47.46% Avg for View: 47.46% (0.00%)	2.37 Avg for View: 2.37 (0.00%)	00:03:52 Avg for View: 00:03:52 (0.00%)	13.42% Avg for View: 13.42% (0.00%)	3,561 % of Total: 100.00% (3,561)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	24,340 (91.72%)	32.96%	8,022 (88.36%)	47.97%	2.40	00:04:06	14.12%	3,436 (96.49%)	\$0.00 (0.00%)
2. mobile	1,589 (5.99%)	44.81%	712 (7.84%)	35.18%	2.04	00:01:06	5.41%	86 (2.42%)	\$0.00 (0.00%)
3. tablet	609 (2.29%)	56.65%	345 (3.80%)	58.95%	1.88	00:01:16	6.40%	39 (1.10%)	\$0.00 (0.00%)

Rows 1 - 3 of 3