

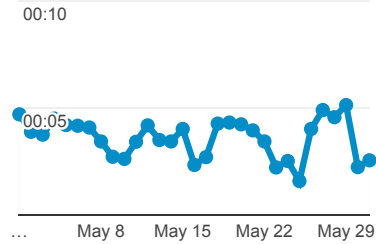
My Dashboard

May 1, 2015 - May 31, 2015



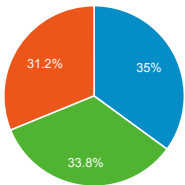
Avg. Visit Duration

Avg. Session Duration



Visits by Traffic Type

organic referral direct (not set)

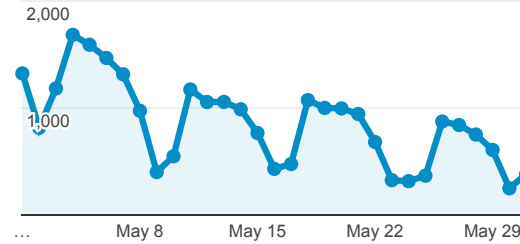


Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	24,340	58,479
Yes	2,198	4,387

Visits

Sessions



Visits

26,538

% of Total: 100.00% (26,538)

Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	8,671	2.37
fogler library	79	2.29
umaine library	77	2.40
umaine ereserves	32	2.53
fogler	27	3.30
umaine data base	15	1.20
fogler library maine	13	1.69
foglerform=lemdf8pc=malcsrc=ie-searchbox	13	1.08
umaine library hours	12	2.42
university of maine library	11	2.18

Pageviews

62,866

% of Total: 100.00% (62,866)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	22,949
Fogler Library: Indexes and Databases	10,567
Summon 2.0	3,504
Fogler Library: URSUS	3,075
Fogler Library: Hours	3,004
Fogler Library: E-journals	1,625
Home - Subject Guides at University of Maine	1,400
Fogler Library: Maine Town Reports: Holdings by Town	750
Fogler Library: Reserves Search	595
Home - Services - Subject Guides at University of Maine	557

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	904	1.93
Apple iPad	434	1.83
(not set)	204	2.43
Microsoft Windows RT Tablet	40	1.98
Samsung SM-G900V Galaxy S5	37	2.65
Samsung SM-G900A Galaxy S5	22	2.09
Samsung SM-G900R4 Galaxy S5	22	1.91
Samsung SCH-R970 Galaxy S IV	21	2.05
Samsung SCH-I535 Galaxy S III	19	1.47
LG L41C/V100 ULTIMATE 2	16	2.06

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
(direct) / (none)	8,274	2.06
google / organic	8,151	2.37
library.umaine.edu / referral	5,586	2.75
umaine.edu / referral	1,209	2.92
yahoo / organic	749	2.21
libraries.maine.edu / referral	722	2.05
bing / organic	366	2.29
umaine.beta.libguides.com / referral	298	2.61
umaine.summon.serialssolutions.com / referral	207	2.53
ursus.maine.edu / referral	160	3.75

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	15,592	2.42
/about/hours.htm	993	2.21
/default_idb.asp	928	2.80
/default_ursus.asp	645	2.12
/index.php	246	4.72
/ejournals/default.asp	227	1.77
/services	222	2.67
/default_ejournals.asp	207	1.81
/indexesdb/Indexes.asp	183	2.52
/friendly.php?action=82&s=services	149	2.99

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	10,422	18,409
/default_ursus.asp	1,743	4,873
/about/hours.htm	1,297	3,240
/indexesdb/Indexes.asp?search=A&range=SZ	1,074	3,699
/default_ejournals.asp	932	2,439
/indexesdb/Indexes.asp?search=A&range=DH	660	2,431
/indexesdb/Indexes.asp?search=A&range=NS	589	1,952
/default_idb.asp	456	1,346
/indexesdb/Indexes.asp?search=A&range=AD	372	1,440
/default_res.htm	334	768