

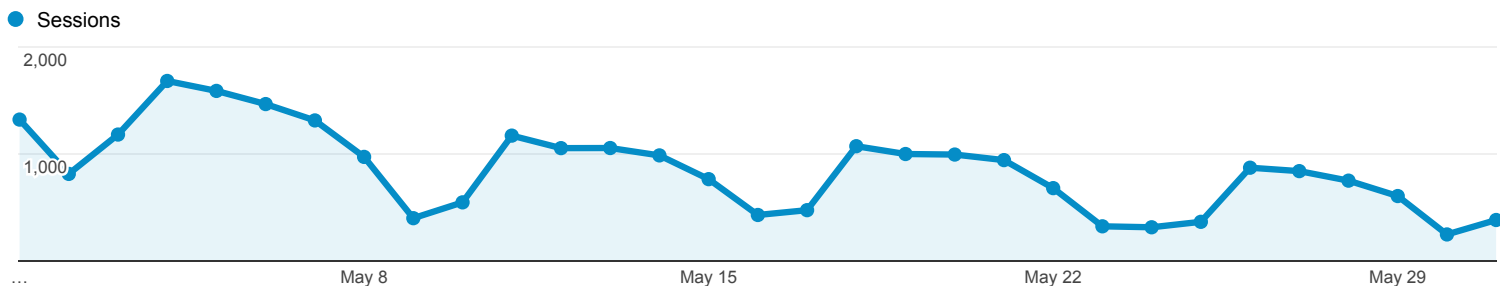
May 1, 2015 - May 31, 2015

# Browser & OS

All Sessions  
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	26,538 % of Total: 100.00% (26,538)	34.21% Avg for View: 34.17% (0.11%)	9,079 % of Total: 100.11% (9,069)	47.46% Avg for View: 47.46% (0.00%)	2.37 Avg for View: 2.37 (0.00%)	00:03:52 Avg for View: 00:03:52 (0.00%)	13.42% Avg for View: 13.42% (0.00%)	3,561 % of Total: 100.00% (3,561)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	11,230 (42.32%)	24.31%	2,730 (30.07%)	42.53%	2.56	00:04:21	15.02%	1,687 (47.37%)	\$0.00 (0.00%)
2. Firefox	7,783 (29.33%)	36.93%	2,874 (31.66%)	49.34%	2.39	00:04:16	13.21%	1,028 (28.87%)	\$0.00 (0.00%)
3. Safari	5,046 (19.01%)	48.00%	2,422 (26.68%)	55.59%	1.87	00:01:44	9.45%	477 (13.40%)	\$0.00 (0.00%)
4. Internet Explorer	2,266 (8.54%)	40.07%	908 (10.00%)	47.04%	2.51	00:04:52	16.02%	363 (10.19%)	\$0.00 (0.00%)
5. Android Browser	55 (0.21%)	74.55%	41 (0.45%)	52.73%	1.75	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Opera	51 (0.19%)	27.45%	14 (0.15%)	54.90%	2.35	00:05:49	3.92%	2 (0.06%)	\$0.00 (0.00%)
7. (not set)	31 (0.12%)	100.00%	31 (0.34%)	29.03%	0.29	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon Silk	26 (0.10%)	61.54%	16 (0.18%)	30.77%	2.69	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Safari (in-app)	18 (0.07%)	88.89%	16 (0.18%)	55.56%	2.00	00:01:12	5.56%	1 (0.03%)	\$0.00 (0.00%)
10. Opera Mini	16 (0.06%)	87.50%	14 (0.15%)	87.50%	1.12	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. BlackBerry	4 (0.02%)	50.00%	2 (0.02%)	25.00%	1.75	00:00:03	25.00%	1 (0.03%)	\$0.00 (0.00%)
12. Maxthon	3 (0.01%)	66.67%	2 (0.02%)	0.00%	4.67	00:18:53	66.67%	2 (0.06%)	\$0.00 (0.00%)
13. UC Browser	3 (0.01%)	100.00%	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. IE with Chrome Frame	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Mozilla Compatible Agent	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

16.	S40 Ovi Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	YaBrowser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 17 of 17