

My Dashboard

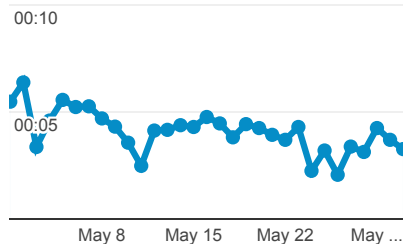
May 1, 2014 - May 31, 2014

All Sessions  
100.00%

+ Add Segment

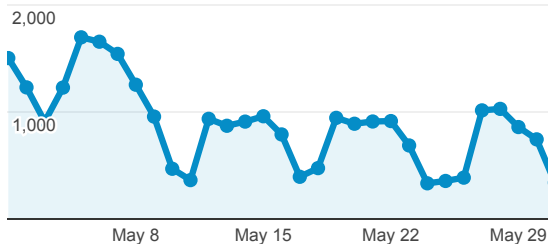
Avg. Visit Duration

Avg. Session Duration



Visits

Sessions



Pageviews

75,394

% of Total: 100.00% (75,394)

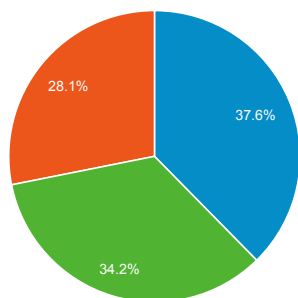


Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	25,614
Fogler Library: Indexes and Databases	10,841
Fogler Library: URSUS	3,657
Fogler Library: Hours	2,517
Fogler Library: E-journals	1,804
Fogler Library: Ejournals@UMaine	1,581
Fogler Library: Subject Portals	832
Fogler Library: Reserves Search	741
Fogler Library: Services	717
Fogler Library: Maine Town Reports: Holdings by Town	467

Visits by Traffic Type

organic direct referral



Visits

27,464

% of Total: 100.00% (27,464)



Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	8,734	2.81
fogler	253	3.06
fogler library	228	2.82
http://library.umaine.edu/	175	2.32
umaine library	60	3.07
http://www.library.umaine.edu/spec coll/findingaids/greatnorthernpaper.htm	57	1.23
university of maine fogler library	40	3.32
fogler library hours	37	2.32
umaine fogler	33	3.39
umaine fogler library	26	2.69

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	25,756	71,857
Yes	1,708	3,537

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	628	2.04
Apple iPad	588	2.29
(not set)	76	1.87
Samsung GT-I9300 Galaxy S III	29	2.41
Motorola XT907 DROID RAZR M 4G LTE	28	1.46
Apple iPod	27	2.07
Samsung GT-P5113 Galaxy Tab 2 10.1	22	1.14
Samsung SCH-R970 Galaxy S I V	19	2.53
Samsung SCH-545 Galaxy S IV	16	1.69
Motorola XT901 Electrify M	15	1.73

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	9,461	2.75
(direct) / (none)	9,402	2.13
library.umaine.edu / referral	3,768	4.16
umaine.edu / referral	1,754	3.01
libraries.maine.edu / referral	878	2.64
bing / organic	590	2.91
yahoo / organic	221	3.56
qq4nm4zz3u.search.serialssolutions.com / referral	189	2.86
maine.gov / referral	142	2.11
umaine.summon.serialssolutions.com / referral	90	2.38

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	15,828	2.68
/about/hours.htm	874	2.18
/default_idb.asp	804	2.93
/default_ursus.asp	636	2.23
/ejournals/default.asp	468	3.54
/yearbooks/default.asp	201	5.64
/govdoc/newcensus.htm	183	1.70
/indexesdb/Indexes.asp	175	2.22
/default_ejournals.asp	163	1.77
/default_res.htm	158	1.81

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	9,923	19,498
/default_ursus.asp	1,862	5,376
/about/hours.htm	1,118	3,004
/indexesdb/Indexes.asp?search=A&range=SZ	1,015	3,555
/default_ejournals.asp	1,000	2,825
/indexesdb/Indexes.asp?search=A&range=DH	596	2,375
/indexesdb/Indexes.asp?search=A&range=NS	589	2,060
/indexesdb/Indexes.asp?search=A&range=AD	456	1,798
/ejournals/default.asp	454	1,589
/default_idb.asp	439	1,333