

## **Browser & OS**

## May 1, 2014 - May 31, 2014



S40 Ovi

+ Add Segment

Explorer

Summary



				Ma	y 8		May 15		1	May 22	ı	May 29
•	Browser		Acquisition				Behavior			Conversions Goal 1: Mobile IDB Access		
			Sessions		% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
			9/	<b>7,464</b> % of Total: % (27,464)	36.02% Site Avg: 36.00% (0.06%)	9,893 % of Total: 100.06% (9,887)	46.96% Site Avg: 46.96% (0.00%)	2.75 Site Avg: 2.75 (0.00%)	00:04:23 Site Avg: 00:04:23 (0.00%)	13.37% Site Avg: 13.37% (0.00%)	3,673 % of Total: 100.00% (3,673)	\$0.00 % of Total: 0.00% (\$0.00)
	1. Chr	ome	10,460	(38.09%)	29.50%	3,086 (31.19%)	45.64%	2.85	00:04:43	14.17%	1,482 (40.35%)	\$0.00 (0.00%)
	2. Fire	efox	9,641	(35.10%)	44.68%	4,308 (43.55%)	52.66%	2.52	00:04:07	11.55%	1,114 (30.33%)	\$0.00 (0.00%)
	3. Safa	ari	3,808	(13.87%)	26.84%	1,022 (10.33%)	38.47%	2.71	00:03:01	16.20%	617 (16.80%)	\$0.00 (0.00%)
		rnet olorer	3,202	(11.66%)	40.60%	1,300 (13.14%)	43.72%	3.17	00:05:57	13.90%	445 (12.12%)	\$0.00 (0.00%)
	<b>n</b>	droid wser	191	(0.70%)	47.64%	91 (0.92%)	48.69%	1.82	00:01:08	1.57%	3 (0.08%)	\$0.00 (0.00%)
	6. Ope	era	73	(0.27%)	28.77%	21 (0.21%)	49.32%	3.73	00:06:49	10.96%	8 (0.22%)	\$0.00 (0.00%)
	7. Safa	ari (in-	24	(0.09%)	83.33%	20 (0.20%)	45.83%	2.71	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
	8. Ope	era Mini	14	(0.05%)	100.00%	<b>14</b> (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	9. Ama Silk	azon	11	(0.04%)	54.55%	6 (0.06%)	36.36%	2.36	00:00:11	9.09%	1 (0.03%)	\$0.00 (0.00%)
1	0. Iron	1	9	(0.03%)	11.11%	1 (0.01%)	22.22%	3.78	00:04:13	22.22%	2 (0.05%)	\$0.00 (0.00%)
1	1. Blad	ckBerry	6	(0.02%)	66.67%	4 (0.04%)	66.67%	1.33	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
1:	IE v 2. Chr Frai	ome	6	(0.02%)	83.33%	5 (0.05%)	33.33%	4.33	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
1:	3. Max	xthon	5	(0.02%)	80.00%	4 (0.04%)	60.00%	1.40	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
1.	Moz 4. Con Age	npatible	4	(0.01%)	75.00%	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
1:	5. Dal	vik	2	(0.01%)	0.00%	0 (0.00%)	50.00%	2.00	00:00:05	50.00%	1 (0.03%)	\$0.00 (0.00%)

16.	Browser	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	(not set)	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	ALCATEL- OT871A	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Playstation 3	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	SeaMonkey	1 (0.00%)	100.00%	<b>1</b> (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	UC Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	YaBrowser	1 (0.00%)	100.00%	1 (0.01%)	0.00%	3.00	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 22 of 22