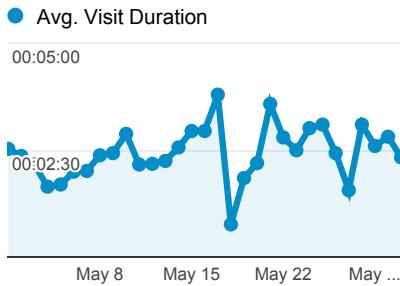


My Dashboard

May 1, 2013 - May 31, 2013

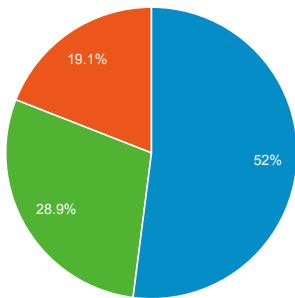
Advanced Segments | + Add Widget | Share | Email | Export | Customize Dashboard | Delete Dashboard

Avg. Visit Duration



Visits by Traffic Type

■ direct ■ organic ■ referral



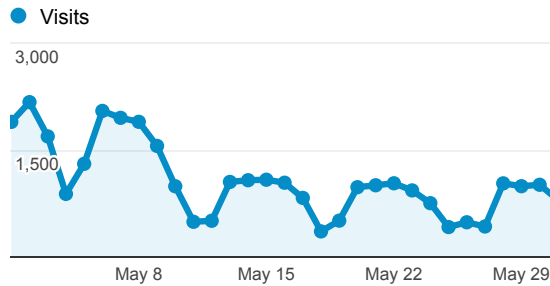
Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	32,181	63,276
Yes	1,149	2,235

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPhone	388	1.91
Apple iPad	348	2.15
(not set)	68	1.24
Samsung GT-I9300 Galaxy SIII	43	1.98
Apple iPod	36	2.14
Motorola XT901 Electrify M	33	2.30
Google Nexus 7	22	1.23
Motorola MOTXT912B Droid Razr 4G	14	2.43
Samsung SCH-I500 F	12	2.17

Visits



Visits

33,330
% of Total: 100.00% (33,330)

Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	4,980	2.10
fogler library	938	1.93
fogler	274	1.84
(not set)	240	2.92
umaine library	218	2.10
umaine fogler	167	1.38
umaine library hours	123	1.66
umaine thesis	117	1.47
http://www.library.umaine.edu/	93	2.38
fogler library hours	74	2.16

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	17,337	1.81
google / organic	9,047	2.03
umaine.edu / referral	3,764	2.35
libraries.maine.edu / referral	545	2.23
google.com / referral	418	2.20
bing / organic	323	1.93
library.umaine.edu / referral	186	2.39
maine.gov / referral	185	2.01
qq4nm4zz3u.search.serialssolutions.com / referral	179	2.11

Pageviews

65,511
% of Total: 100.00% (65,511)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	37,297
Fogler Library: Indexes and Databases	9,983
Fogler Library: Ejournals@UMaine	3,256
Fogler Library: Hours	2,371
Fogler Library: Maine Town Reports: Holdings by Town	466
Fogler Library: Interlibrary Loan	454
Fogler Library: Contacts	423
UM Fogler Library Electronic Theses and Dissertations	406
Fogler Library: Census Information	396
Fogler Library: Prism: The University of Maine Yearbook Online	386

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	18,139	24,635
/default_ursus.asp	2,384	5,960
/ejournals/default.asp	1,493	4,188
/indexesdb/Indexes.asp	1,407	3,297
/indexesdb/Indexes.asp?search=A&range=SZ	1,198	3,927
/about/hours.htm	1,006	2,698
/indexesdb/Indexes.asp?search=A&range=DH	575	1,942
/indexesdb/Indexes.asp?search=A&range=HN	524	1,713
/indexesdb/Indexe		

ascinate	12	2.17	yahoo / organic	168	2.42	/indexesdb/indexe s.asp?search=A&r ange=NS	519	1,620
Amazon Kindle Fire Ki ndle Fire	6	1.50				/default_res.htm	420	1,030

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	25,323	1.95
/ejournals/default.asp	910	2.76
/indexesdb/Indexes.asp	775	1.99
/about/hours.htm	690	2.23
/default_ursus.asp	630	1.70
/govdoc/newcensus.htm	222	1.97
/indexesdb/Indexes.asp?search=A &range=SZ	195	1.95
/yearbooks/default.asp	186	5.91
/indexesdb/indexes.asp	167	1.54
/default_res.htm	142	1.53