Fogler Library
Traffic Sources Overview

● Visits

All traffic sources sent a total of 31,526 visits

50.28% Direct Traffic

21.19% Referring Sites

28.53% Search Engines

■ **Direct Traffic**
15,850.00 (50.28%)
■ **Search Engines**
8,995.00 (28.53%)
■ **Referring Sites**
6,680.00 (21.19%)
■ **Other**
1 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	15,850	50.28%
google (organic)	8,317	26.38%
umaine.edu (referral)	3,333	10.57%
libraries.maine.edu (referral)	594	1.88%
qq4nm4zz3u.search.serialssolu	451	1.43%

Keywords	Visits	% visits
(not provided)	2,650	29.46%
fogler library	1,083	12.04%
fogler	380	4.22%
umaine library	253	2.81%
university of maine library	221	2.46%