

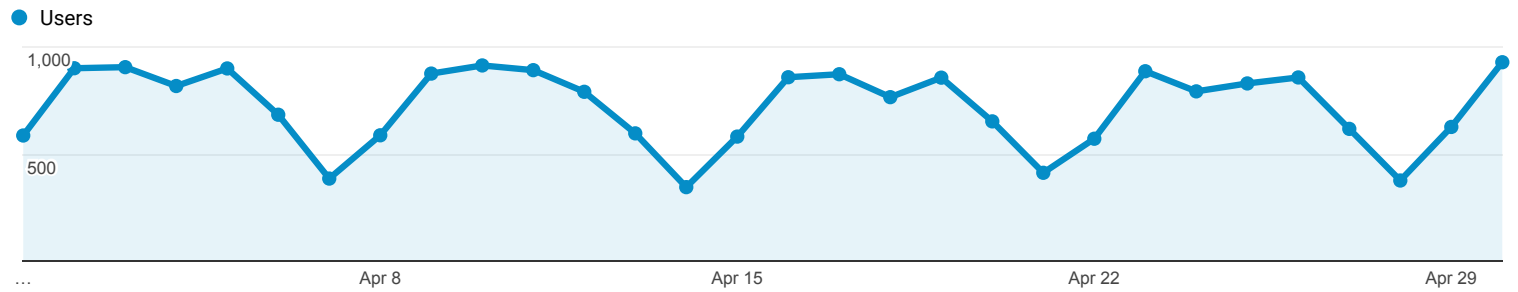
Device Overview

All Users  
100.00% Users

Apr 1, 2018 - Apr 30, 2018

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	10,646 % of Total: 100.00% (10,646)	5,930 % of Total: 100.07% (5,926)	31,014 % of Total: 100.00% (31,014)	43.53% Avg for View: 43.53% (0.00%)	2.66 Avg for View: 2.66 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)	14.37% Avg for View: 14.37% (0.00%)	4,457 % of Total: 100.00% (4,457)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	9,261 (86.96%)	4,839 (81.60%)	29,043 (93.64%)	43.27%	2.73	00:04:37	15.17%	4,405 (98.83%)	\$0.00 (0.00%)
2. mobile	1,178 (11.06%)	933 (15.73%)	1,636 (5.28%)	48.78%	1.56	00:01:10	1.16%	19 (0.43%)	\$0.00 (0.00%)
3. tablet	211 (1.98%)	158 (2.66%)	335 (1.08%)	40.30%	2.24	00:02:02	9.85%	33 (0.74%)	\$0.00 (0.00%)

Rows 1 - 3 of 3