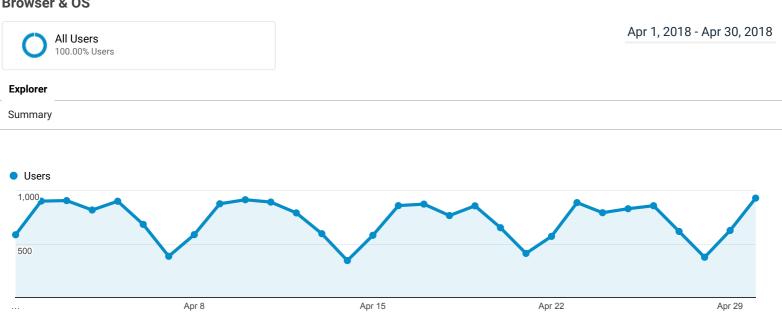


## **Browser & OS**



•										
	Acquisition	Acquisition					Conversions	Goal 1: N	Nobile IDB Access	
Browser	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)		Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>10,646</b> % of Total: 100.00% (10,646)	<b>5,930</b> % of Total: 100.07% (5,926)	<b>31,014</b> % of Total: 100.00% (31,014)	<b>43.53%</b> Avg for View: 43.53% (0.00%)	2.66 Avg for View: 2.66 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)		1.37% for View: 14.37% (0.00%)	<b>4,457</b> % of Total: 100.00% (4,457)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	<b>6,400</b> (59.51%)	<b>3,375</b> (56.91%)	<b>19,902</b> (64.17%)	44.21%	2.92	00:05:21		13.69%	<b>2,724</b> (61.12%)	<b>\$0.00</b> (0.00%)
2. Safari	<b>2,255</b> (20.97%)	<b>1,235</b> (20.83%)	<b>5,478</b> (17.66%)	41.62%	2.12	00:02:19		15.79%	<b>865</b> (19.41%)	<b>\$0.00</b> (0.00%)
3. Firefox	<b>1,092</b> (10.15%)	<b>611</b> (10.30%)	<b>3,347</b> (10.79%)	42.34%	2.26	00:03:09		16.67%	<b>558</b> (12.52%)	<b>\$0.00</b> (0.00%)
4. Edge	<b>462</b> (4.30%)	260 (4.38%)	<b>1,138</b> (3.67%)	38.14%	2.48	00:02:33		14.24%	162 (3.63%)	<b>\$0.00</b> (0.00%)
5. Internet Explorer	<b>400</b> (3.72%)	<b>323</b> (5.45%)	<b>971</b> (3.13%)	49.02%	2.23	00:04:06		13.80%	<b>134</b> (3.01%)	<b>\$0.00</b> (0.00%)
6. Safari (in-app)	<b>27</b> (0.25%)	27 (0.46%)	28 (0.09%)	46.43%	1.61	00:00:56		7.14%	2 (0.04%)	<b>\$0.00</b> (0.00%)
7. Opera	<b>25</b> (0.23%)	17 (0.29%)	<b>38</b> (0.12%)	42.11%	2.11	00:00:22		28.95%	<b>11</b> (0.25%)	<b>\$0.00</b> (0.00%)
8. Samsung Internet	<b>25</b> (0.23%)	<b>19</b> (0.32%)	<b>29</b> (0.09%)	27.59%	2.31	00:04:25		0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
9. Opera Mini	<b>17</b> (0.16%)	17 (0.29%)	17 (0.05%)	76.47%	1.24	00:00:52		0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
10. Android Webview	<b>16</b> (0.15%)	16 (0.27%)	16 (0.05%)	56.25%	2.19	00:01:16		6.25%	<b>1</b> (0.02%)	<b>\$0.00</b> (0.00%)
11. Amazon Silk	<b>10</b> (0.09%)	<b>7</b> (0.12%)	16 (0.05%)	56.25%	1.75	00:00:38		0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
12. Android Browser	5 (0.05%)	5 (0.08%)	5 (0.02%)	100.00%	1.00	00:00:00		0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
13. UC Browser	5 (0.05%)	<b>4</b> (0.07%)	<b>6</b> (0.02%)	50.00%	1.67	00:01:28		0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
14. YaBrowser	5 (0.05%)	<b>4</b> (0.07%)	12 (0.04%)	83.33%	1.17	00:03:12		0.00%	<b>0</b> (0.00%)	
15. Mozilla Compatible A	.gent 3 (0.03%)	<b>3</b> (0.05%)	<b>3</b> (0.01%)	100.00%	1.00	00:00:00		0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
16. UCWEB	<b>3</b> (0.03%)	<b>3</b> (0.05%)	<b>4</b> (0.01%)	75.00%	1.25	00:00:04		0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
17. Coc Coc	<b>1</b> (0.01%)	1 (0.02%)	1 (0.00%)	100.00%	1.00	00:00:00		0.00%	<b>0</b> (0.00%)	

18.	HubSpot inbound link reporting check	<b>1</b> (0.01%)	<b>1</b> (0.02%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
19.	Mozilla	<b>1</b> (0.01%)	<b>1</b> (0.02%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
20.	Playstation 3	<b>1</b> (0.01%)	<b>1</b> (0.02%)	<b>1</b> (0.00%)	0.00%	1.00	00:00:20	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 20 of 20

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