

Apr 1, 2017 - Apr 30, 2017

Frequency & Recency


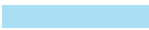


























 All Users
 100.00% Sessions

Distribution

Count of Sessions

Sessions
28,872
 % of Total: 100.00% (28,872)

Pageviews
77,373
 % of Total: 100.00% (77,373)

| Count of Sessions | Sessions | Pageviews |
|-------------------|---|--|
| 1 | 5,762  | 12,324  |
| 2 | 1,808  | 4,221  |
| 3 | 1,272  | 3,128  |
| 4 | 1,070  | 2,658  |
| 5 | 928  | 2,227  |
| 6 | 784  | 1,796  |
| 7 | 668  | 1,514  |
| 8 | 598  | 1,360  |
| 9-14 | 2,766  | 6,145  |
| 15-25 | 2,999  | 6,298  |
| 26-50 | 2,919  | 5,864  |
| 51-100 | 2,362  | 5,188  |
| 101-200 | 1,386  | 3,955  |
| 201+ | 3,550  | 20,695  |