

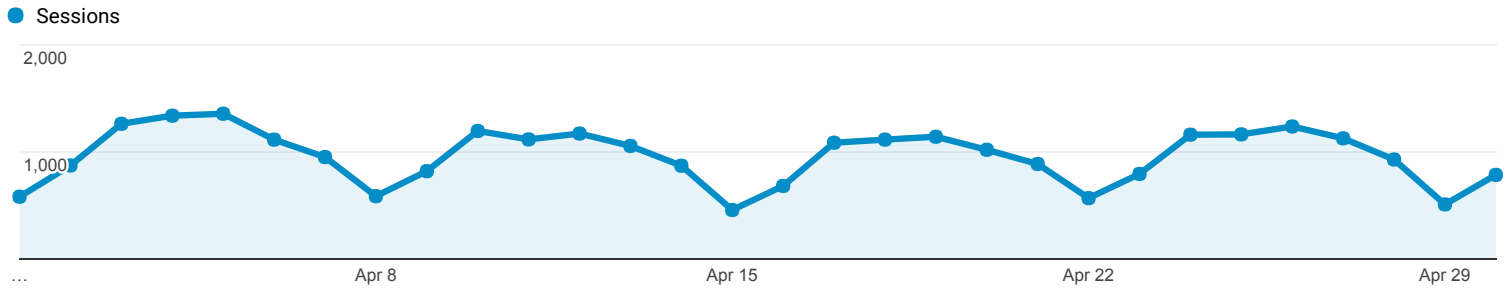
Apr 1, 2017 - Apr 30, 2017

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	28,872 % of Total: 100.00% (28,872)	19.96% Avg for View: 19.95% (0.05%)	5,762 % of Total: 100.05% (5,759)	47.27% Avg for View: 47.27% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:04:52 Avg for View: 00:04:52 (0.00%)	15.40% Avg for View: 15.40% (0.00%)	4,446 % of Total: 100.00% (4,446)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	26,996 (93.50%)	17.58%	4,745 (82.35%)	47.17%	2.75	00:05:06	16.13%	4,355 (97.95%)	\$0.00 (0.00%)
2. mobile	1,564 (5.42%)	55.75%	872 (15.13%)	49.74%	1.62	00:01:20	4.16%	65 (1.46%)	\$0.00 (0.00%)
3. tablet	312 (1.08%)	46.47%	145 (2.52%)	42.95%	2.21	00:02:13	8.33%	26 (0.58%)	\$0.00 (0.00%)

Rows 1 - 3 of 3