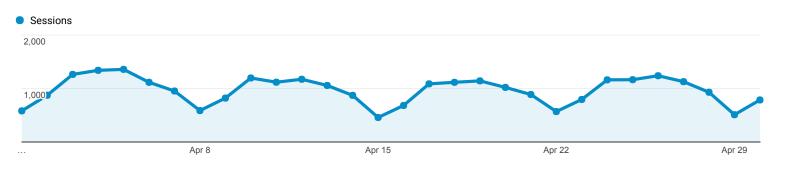
Browser & OS

Apr 1, 2017 - Apr 30, 2017



Explorer

Summary



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Browser	Acquisition			Behavior			Conversions	Goal 1: Mobil	e IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)		Mobile IDB Access (Goal 1 Completions)		Mobile IDB Access (Goal 1 Value)
	28,872 % of Total: 100.00% (28,872)	19.96% Avg for View: 19.95% (0.05%)	5,762 % of Total: 100.05% (5,759)	47.27% Avg for View: 47.27% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:04:52 Avg for View: 00:04:52 (0.00%)	15.40% Avg for View: 15.40% (0.00%)		4,446 % of Total: 100.00% (4,446)		\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	17,563 (60.83%)	17.31%	3,041 (52.78%)	47.05%	3.01	00:06:03	14.20%			2,494 (56.10%)	\$0.00 (0.00%)
2. Safari	4,876 (16.89%)	24.41%	1,190 (20.65%)	45.67%	2.05	00:02:12	17.64%			860 (19.34%)	\$0.00 (0.00%)
3. Firefox	4,215 (14.60%)	19.88%	838 (14.54%)	49.47%	2.28	00:03:12	19.17%			808 (18.17%)	\$0.00 (0.00%)
4. Internet Explorer	1,326 (4.59%)	30.77%	408 (7.08%)	50.15%	2.26	00:06:18	11.92%			158 (3.55%)	\$0.00 (0.00%)
5. Edge	719 (2.49%)	23.78%	1 71 (2.97%)	42.84%	2.28	00:02:06	15.44%			111 (2.50%)	\$0.00 (0.00%)
6. Opera	40 (0.14%)	42.50%	17 (0.30%)	45.00%	2.25	00:01:12		35.00%		14 (0.31%)	\$0.00 (0.00%)
7. Safari (in-app)	35 (0.12%)	65.71%	23 (0.40%)	60.00%	1.29	00:00:36		0.00%		0 (0.00%)	\$0.00 (0.00%)
8. Opera Mini	33 (0.11%)	96.97%	32 (0.56%)	78.79%	1.27	00:00:24	0.00%			0 (0.00%)	\$0.00 (0.00%)
9. Amazon Silk	19 (0.07%)	52.63%	10 (0.17%)	31.58%	1.89	00:01:44	0.00%			0 (0.00%)	\$0.00 (0.00%)
10. Android Webview	16 (0.06%)	62.50%	10 (0.17%)	50.00%	1.75	00:01:54		6.25%		1 (0.02%)	\$0.00 (0.00%)
11. Android Browser	10 (0.03%)	70.00%	7 (0.12%)	50.00%	2.20	00:01:12		0.00%		0 (0.00%)	\$0.00 (0.00%)
12. UC Browser	7 (0.02%)	100.00%	7 (0.12%)	85.71%	1.14	00:00:04		0.00%		0 (0.00%)	\$0.00 (0.00%)
13. YaBrowser	7 (0.02%)	28.57%	2 (0.03%)	71.43%	1.29	00:02:01		0.00%		0 (0.00%)	\$0.00 (0.00%)
14. Mozilla Compatible Agent	4 (0.01%)	100.00%	4 (0.07%)	50.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)
15. Coc Coc	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)
16. Mozilla	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)