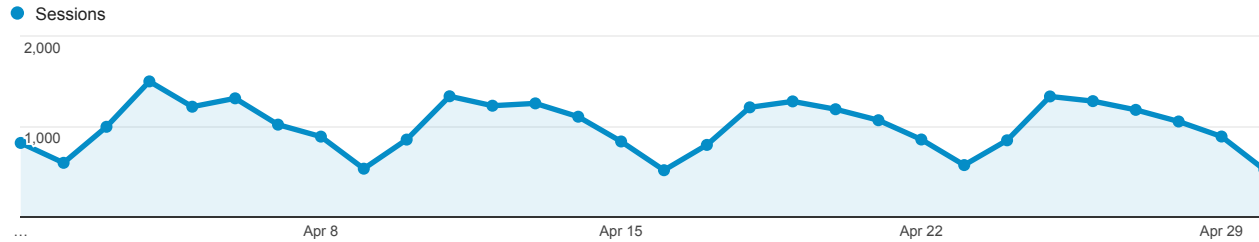


Traffic Sources

All Users
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		Goal 1: Mobile IDB Acc
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	A
	30,086 % of Total: 100.00% (30,086)	19.55% Avg for View: 19.55% (0.00%)	5,883 % of Total: 100.00% (5,883)	42.21% Avg for View: 42.21% (0.00%)	2.88 Avg for View: 2.88 (0.00%)	00:04:19 Avg for View: 00:04:19 (0.00%)	20.43% Avg for View: 20.43% (0.00%)	6,148 % of Total: 100.00% (6,148)	
1. google / organic	13,613 (45.25%)	10.56%	1,437 (24.43%)	39.03%	3.18	00:04:45	25.64%	3,490 (56.77%)	\$
2. (direct) / (none)	7,429 (24.69%)	36.51%	2,712 (46.10%)	48.23%	2.38	00:02:59	21.87%	1,625 (26.43%)	\$
3. library.umaine.edu / referral	5,970 (19.84%)	19.48%	1,163 (19.77%)	41.41%	2.88	00:04:58	5.29%	316 (5.14%)	\$
4. bing / organic	827 (2.75%)	13.42%	111 (1.89%)	41.35%	2.64	00:06:56	21.04%	174 (2.83%)	\$
5. yahoo / organic	605 (2.01%)	15.87%	96 (1.63%)	35.70%	2.57	00:03:07	35.54%	215 (3.50%)	\$
6. libguides.library.umaine.edu / referral	376 (1.25%)	5.85%	22 (0.37%)	43.88%	3.12	00:04:47	26.60%	100 (1.63%)	\$
7. umaine.summon.serialssolutions.com / referral	280 (0.93%)	1.43%	4 (0.07%)	52.14%	2.22	00:03:41	20.71%	58 (0.94%)	\$
8. umaine.edu / referral	180 (0.60%)	8.33%	15 (0.25%)	21.11%	2.99	00:02:40	35.56%	64 (1.04%)	\$
9. qq4nm4zz3u.search.serialssolutions.com / referral	127 (0.42%)	6.30%	8 (0.14%)	26.77%	7.51	00:10:42	19.69%	25 (0.41%)	\$
10. libraries.maine.edu / referral	69 (0.23%)	23.19%	16 (0.27%)	27.54%	3.26	00:02:42	20.29%	14 (0.23%)	\$
11. maine.gov / referral	41 (0.14%)	90.24%	37 (0.63%)	46.34%	2.05	00:00:56	0.00%	0 (0.00%)	\$
12. ursus.maine.edu / referral	36 (0.12%)	25.00%	9 (0.15%)	66.67%	1.83	00:03:27	5.56%	2 (0.03%)	\$
13. library.umaine.edu.prxy4.ursus.maine.edu / referral	35 (0.12%)	5.71%	2 (0.03%)	28.57%	2.94	00:02:36	34.29%	12 (0.20%)	\$
14. digitalcommons.library.umaine.edu / referral	33 (0.11%)	60.61%	20 (0.34%)	66.67%	2.09	00:01:21	0.00%	0 (0.00%)	\$
15. onlinelibrary.wiley.com / referral	31 (0.10%)	0.00%	0 (0.00%)	45.16%	2.58	00:02:15	35.48%	11 (0.18%)	\$
16. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	28 (0.09%)	0.00%	0 (0.00%)	64.29%	1.79	00:00:37	3.57%	1 (0.02%)	\$
17. keywords-monitoring-your-success.com / referral	24 (0.08%)	100.00%	24 (0.41%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
18. 192.168.33.1 / referral	22 (0.07%)	0.00%	0 (0.00%)	54.55%	1.77	00:02:46	9.09%	2 (0.03%)	\$
19. uptime.com / referral	22 (0.07%)	100.00%	22 (0.37%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
20. google.com / referral	21 (0.07%)	23.81%	5 (0.08%)	57.14%	2.48	00:03:35	14.29%	3 (0.05%)	\$
21. artikelkomputerku.blogspot.co.id / referral	18 (0.06%)	100.00%	18 (0.31%)	50.00%	1.83	00:00:49	0.00%	0 (0.00%)	\$
22. mycampus.maine.edu / referral	17 (0.06%)	0.00%	0 (0.00%)	35.29%	2.24	00:00:19	52.94%	9 (0.15%)	\$
23. development.library.umaine.edu / referral	16 (0.05%)	6.25%	1 (0.02%)	43.75%	2.12	00:04:41	0.00%	0 (0.00%)	\$
24. search.tb.ask.com / referral	15 (0.05%)	26.67%	4 (0.07%)	33.33%	3.47	00:06:17	20.00%	3 (0.05%)	\$
25. foglerlibrary.org / referral	13 (0.04%)	7.69%	1 (0.02%)	61.54%	1.54	00:00:32	23.08%	3 (0.05%)	\$

26.	web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	13 (0.04%)	69.23%	9 (0.15%)	84.62%	1.15	00:01:46	0.00%	0 (0.00%)	\$
27.	duckduckgo.com / referral	11 (0.04%)	45.45%	5 (0.08%)	45.45%	2.18	00:00:13	0.00%	0 (0.00%)	\$
28.	voyager.umeres.maine.edu / referral	11 (0.04%)	18.18%	2 (0.03%)	54.55%	2.36	00:01:14	18.18%	2 (0.03%)	\$
29.	web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	11 (0.04%)	90.91%	10 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
30.	aol / organic	8 (0.03%)	62.50%	5 (0.08%)	37.50%	3.50	00:04:15	37.50%	3 (0.05%)	\$
31.	digitalcuration.umaine.edu / referral	8 (0.03%)	0.00%	0 (0.00%)	25.00%	2.88	00:00:38	100.00%	8 (0.13%)	\$
32.	facebook.com / referral	8 (0.03%)	37.50%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
33.	us.search.yahoo.com / referral	8 (0.03%)	62.50%	5 (0.08%)	0.00%	3.00	00:06:05	25.00%	2 (0.03%)	\$
34.	uspto.gov / referral	8 (0.03%)	100.00%	8 (0.14%)	75.00%	1.25	00:00:24	0.00%	0 (0.00%)	\$
35.	forest.umaine.edu / referral	7 (0.02%)	42.86%	3 (0.05%)	42.86%	2.14	00:05:30	0.00%	0 (0.00%)	\$
36.	free-video-tool.com / referral	6 (0.02%)	100.00%	6 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
37.	ask / organic	5 (0.02%)	60.00%	3 (0.05%)	40.00%	1.80	00:00:35	20.00%	1 (0.02%)	\$
38.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	5 (0.02%)	40.00%	2 (0.03%)	80.00%	1.20	00:00:03	0.00%	0 (0.00%)	\$
39.	uk.search.yahoo.com / referral	5 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$
40.	us12.campaign-archive1.com / referral	5 (0.02%)	20.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
41.	catalog.gpo.gov / referral	4 (0.01%)	50.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
42.	go.galegroup.com.prxy4.ursus.maine.edu / referral	4 (0.01%)	50.00%	2 (0.03%)	75.00%	1.50	00:00:01	25.00%	1 (0.02%)	\$
43.	qq4nm4zz3u.scholar.serialssolutions.com / referral	4 (0.01%)	25.00%	1 (0.02%)	50.00%	1.75	00:05:16	25.00%	1 (0.02%)	\$
44.	sciencedirect.com.prxy4.ursus.maine.edu / referral	4 (0.01%)	100.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
45.	thisoldyearbook.com / referral	4 (0.01%)	100.00%	4 (0.07%)	75.00%	1.25	00:00:30	0.00%	0 (0.00%)	\$
46.	getrichquick.ml / referral	3 (0.01%)	100.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
47.	l.facebook.com / referral	3 (0.01%)	66.67%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
48.	libguides.stthomas.edu / referral	3 (0.01%)	66.67%	2 (0.03%)	33.33%	3.33	00:01:51	0.00%	0 (0.00%)	\$
49.	lvinternal.com / referral	3 (0.01%)	66.67%	2 (0.03%)	100.00%	1.00	00:00:00	33.33%	1 (0.02%)	\$
50.	m.facebook.com / referral	3 (0.01%)	100.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
51.	umit.maine.edu / referral	3 (0.01%)	33.33%	1 (0.02%)	66.67%	1.67	00:00:07	0.00%	0 (0.00%)	\$
52.	website-stealer-warning-alert.hdmoviecams.com / referral	3 (0.01%)	100.00%	3 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
53.	winthropmaine.org / referral	3 (0.01%)	100.00%	3 (0.05%)	66.67%	1.33	00:00:09	0.00%	0 (0.00%)	\$
54.	worldcat.org / referral	3 (0.01%)	66.67%	2 (0.03%)	33.33%	4.00	00:03:25	0.00%	0 (0.00%)	\$
55.	www2.umf.maine.edu / referral	3 (0.01%)	66.67%	2 (0.03%)	66.67%	1.33	00:00:11	0.00%	0 (0.00%)	\$
56.	americanancestors.org / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
57.	baidu / organic	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
58.	bpl.lib.me.us / referral	2 (0.01%)	100.00%	2 (0.03%)	50.00%	3.00	00:00:38	0.00%	0 (0.00%)	\$
59.	com.google.android.googlequicksearchbox / referral	2 (0.01%)	50.00%	1 (0.02%)	0.00%	3.00	00:00:15	0.00%	0 (0.00%)	\$
60.	degreeinfo.com / referral	2 (0.01%)	100.00%	2 (0.03%)	0.00%	5.50	00:07:46	0.00%	0 (0.00%)	\$
61.	lib.ugm.ac.id / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
62.	library.ppu.edu / referral	2 (0.01%)	50.00%	1 (0.02%)	50.00%	3.00	00:00:59	0.00%	0 (0.00%)	\$
63.	mail.207me.com / referral	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
64.	makeprogress.ga / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
65.	penobscotcountymegen.info / referral	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:32	0.00%	0 (0.00%)	\$
66.	search.proquest.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
67.	search.xfinity.com / referral	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:46	0.00%	0 (0.00%)	\$
68.	searchlock.com / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
69.	spatialnews.geocomm.com / referral	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:03	0.00%	0 (0.00%)	\$
70.	us.yhs4.search.yahoo.com / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	3.50	00:02:36	50.00%	1 (0.02%)	\$
71.	4icu.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$
72.	artikelkomputerku.blogspot.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
73.	bi.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$

74.	blog.eogn.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:04:08	0.00%	0 (0.00%)	\$
75.	cincinnatiBell.net / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
76.	cqcounter.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
77.	eminent.pitchbox.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:07:50	0.00%	0 (0.00%)	\$
78.	getrichquickly.info / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
79.	gpl.lib.me.us / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:32	0.00%	0 (0.00%)	\$
80.	images.google.fr / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
81.	int.search.tb.ask.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
82.	libguides.bowdoin.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
83.	libguides.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
84.	libraries.maine.edu.prxy4.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
85.	library.uml.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
86.	m.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$
87.	nhd.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
88.	onlinelibrary.wiley.com.ursus-proxy-13.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
89.	parklandlibrary.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
90.	penobscotbay.blogspot.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
91.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
92.	quarriesandbeyond.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
93.	r.duckduckgo.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$
94.	scitation.aip.org.prxy4.ursus.maine.edu / (not set)	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
95.	search.genieo.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	4.00	00:02:53	0.00%	0 (0.00%)	\$
96.	smartphonediscount.info / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
97.	state.me.us / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
98.	substech.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
99.	tarleton.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
100.	ub.tu-dortmund.de / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:24	0.00%	0 (0.00%)	\$
101.	umainealumni.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
102.	umfk.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
103.	ursus-proxy-10.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
104.	ursus-proxy-9.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:12	100.00%	1 (0.02%)	\$
105.	us12.campaign-archive2.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	4.00	00:00:12	0.00%	0 (0.00%)	\$
106.	usgennet.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
107.	usm.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
108.	websearch.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	6.00	00:01:53	0.00%	0 (0.00%)	\$
109.	yandex / organic	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$

Rows