Apr 1, 2016 - Apr 30

Conversions Goal 1: Mobile IDB Acce

Referral Traffic

All Users 25.24% Sessions

Explorer

Summary

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Apr 15		Apr 22			Apr 29		
Acquisition			Behavior				
Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration		
7,595 % of Total: 25.24% (30,086)	19.96% Avg for View: 19.55% (2.08%)	1,516 % of Total: 25.77% (5,883)	42.59% Avg for View: 42.21% (0.92%)	2.88 Avg for View: 2.88 (0.06%)	00:04:40 Avg for View: 00:04:19 (7.93%)		
5,970 (78.60%)	19.48%	1,163 (76.72%)	41.41%	2.88	00:04:58		
376 (4.95%)	5.85%	22 (1.45%)	43.88%	3.12	00:04:47		
	Acquisition Sessions 7,595 % of Total: 25,24% (30,086) 5,970 (78.60%)	Acquisition Sessions 7,595 % of Total: 25,24% (30,086) 4,09 for View: 19.55% (2.08%) 5,970 (78.60%) 19.48%	Acquisition Sessions New Users	Acquisition Behavior Sessions New Users Bounce Rate 7,595 19.96% 1,516 42.59% % of Total: 25.24% (30,086) Avg for View: 25.77% (5,883) (2.08%) 42.21% (0.92%) 5,970 (78.60%) 19.48% 1,163 (76.72%) 41.41%	Acquisition Behavior Sessions New Users Bounce Rate Pages / Session 7,595 19.96% 1,516 42.59% 2.88 % of Total: 25.24% (30,086) Avg for View: 19.55% (2.08%) 25.77% (5,883) Avg for View: 42.21% (0.92%) 2.88 (0.06%) 5,970 (78.60%) 19.48% 1,163 (76.72%) 41.41% 2.88		

Source	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mo Acce Val
	7,595 % of Total: 25.24% (30,086)	19.96% Avg for View: 19.55% (2.08%)	1,516 % of Total: 25.77% (5,883)	42.59% Avg for View: 42.21% (0.92%)	2.88 Avg for View: 2.88 (0.06%)	00:04:40 Avg for View: 00:04:19 (7.93%)	8.43% Avg for View: 20.43% (-58.76%)	640 % of Total: 10.41% (6,148)	0.0
1. library.umaine.edu	5,970 (78.60%)	19.48%	1,163 (76.72%)	41.41%	2.88	00:04:58	5.29%	316 (49.38%)	\$0.0
2. libguides.library.umaine.edu	376 (4.95%)	5.85%	22 (1.45%)	43.88%	3.12	00:04:47	26.60%	100 (15.62%)	\$0.0
3. umaine.summon.serialssolutions.com	280 (3.69%)	1.43%	4 (0.26%)	52.14%	2.22	00:03:41	20.71%	58 (9.06%)	\$0.0

1. library.umaine.edu	5,970 (78.60%)	19.48%	1,163 (76.72%)	41.41%	2.88	00:04:58	5.29%	316 (49.38%)	\$0.00
2. libguides.library.umaine.edu	376 (4.95%)	5.85%	22 (1.45%)	43.88%	3.12	00:04:47	26.60%	100 (15.62%)	\$0.00
3. umaine.summon.serialssolutions.com	280 (3.69%)	1.43%	4 (0.26%)	52.14%	2.22	00:03:41	20.71%	58 (9.06%)	\$0.00
4. umaine.edu	180 (2.37%)	8.33%	15 (0.99%)	21.11%	2.99	00:02:40	35.56%	64 (10.00%)	\$0.00
5. qq4nm4zz3u.search.serialssolutions.com	127 (1.67%)	6.30%	8 (0.53%)	26.77%	7.51	00:10:42	19.69%	25 (3.91%)	\$0.00

3. umaine.summon.serialssolutions.com	280 (3.69%)	1.43%	4 (0.26%)	52.14%	2.22	00:03:41	20.71%	58 (9.06%)	\$0.00
4. umaine.edu	180 (2.37%)	8.33%	15 (0.99%)	21.11%	2.99	00:02:40	35.56%	64 (10.00%)	\$0.00
5. qq4nm4zz3u.search.serialssolutions.com	127 (1.67%)	6.30%	8 (0.53%)	26.77%	7.51	00:10:42	19.69%	25 (3.91%)	\$0.00
6. libraries.maine.edu	69 (0.91%)	23.19%	16 (1.06%)	27.54%	3.26	00:02:42	20.29%	14 (2.19%)	\$0.00

5. qq4nm4zz3u.search.serialssolutions.com	127 (1.67%)	6.30%	8 (0.53%)	26.77%	7.51	00:10:42	19.69%	25 (3.91%)	\$0.0
6. libraries.maine.edu	69 (0.91%)	23.19%	16 (1.06%)	27.54%	3.26	00:02:42	20.29%	14 (2.19%)	\$0.0
7. maine.gov	41 (0.54%)	90.24%	37 (2.44%)	46.34%	2.05	00:00:56	0.00%	0 (0.00%)	\$0.0

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41 (0.54%)	90.24%	37 (2.44%)	46.34%	2.05	00:00:56	0.00%	0 (0.00%)	\$0.00
36 (0.47%)	25.00%	9 (0.59%)	66.67%	1.83	00:03:27	5.56%	2 (0.31%)	\$0.00
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8.	ursus.maine.edu	36 (0.47%)	25.00%	9 (0.59%)	66.67%	1.83	00:03:27	5.56%	2 (0.31%)	\$0.00
9.	library.umaine.edu.prxy4.ursus.maine.edu	35 (0.46%)	5.71%	2 (0.13%)	28.57%	2.94	00:02:36	34.29%	12 (1.88%)	\$0.00
10.	digitalcommons.library.umaine.edu	33 (0.43%)	60.61%	20 (1.32%)	66.67%	2.09	00:01:21	0.00%	0 (0.00%)	\$0.00

10. digitalcommons.library.umaine.edu	33 (0.43%)	60.61%	20 (1.32%)	66.67%	2.09	00:01:21	0.00%	0 (0.00%)	\$0.00
11. onlinelibrary.wiley.com	31 (0.41%)	0.00%	0 (0.00%)	45.16%	2.58	00:02:15	35.48%	11 (1.72%)	\$0.00
12. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	28 (0.37%)	0.00%	0 (0.00%)	64.29%	1.79	00:00:37	3.57%	1 (0.16%)	\$0.00
13. keywords-monitoring-your-success.com	24 (0.32%)	100.00%	24 (1.58%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
14. 192.168.33.1	22 (0.29%)	0.00%	0 (0.00%)	54.55%	1.77	00:02:46	9.09%	2 (0.31%)	\$0.00
15. uptime.com	22 (0.29%)	100.00%	22 (1.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
16. google.com	21 (0.28%)	23.81%	5 (0.33%)	57.14%	2.48	00:03:35	14.29%	3 (0.47%)	\$0.00

13.	keywords-monitoring-your-success.com	24 (0.32%)	100.00%	24 (1.58%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
14.	192.168.33.1	22 (0.29%)	0.00%	0 (0.00%)	54.55%	1.77	00:02:46	9.09%	2 (0.31%)	\$0.0
15.	uptime.com	22 (0.29%)	100.00%	22 (1.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
16.	google.com	21 (0.28%)	23.81%	5 (0.33%)	57.14%	2.48	00:03:35	14.29%	3 (0.47%)	\$0.0
17.	artikelkomputerku.blogspot.co.id	18 (0.24%)	100.00%	18 (1.19%)	50.00%	1.83	00:00:49	0.00%	0 (0.00%)	\$0.0
18.	mycampus.maine.edu	17 (0.22%)	0.00%	0 (0.00%)	35.29%	2.24	00:00:19	52.94%	9 (1.41%)	\$0.0
19.	development.library.umaine.edu	16 (0.21%)	6.25%	1 (0.07%)	43.75%	2.12	00:04:41	0.00%	0 (0.00%)	\$0.0
20.	search.tb.ask.com	15 (0.20%)	26.67%	4 (0.26%)	33.33%	3.47	00:06:17	20.00%	3 (0.47%)	\$0.0
21.	foglerlibrary.org	13 (0.17%)	7.69%	1 (0.07%)	61.54%	1.54	00:00:32	23.08%	3 (0.47%)	\$0.0
22.	web.b.ebscohost.com.prxy4.ursus.maine.edu	13 (0.17%)	69.23%	9 (0.59%)	84.62%	1.15	00:01:46	0.00%	0 (0.00%)	\$0.0
23.	duckduckgo.com	11 (0.14%)	45.45%	5 (0.33%)	45.45%	2.18	00:00:13	0.00%	0 (0.00%)	\$0.0
24.	voyager.umeres.maine.edu	11 (0.14%)	18.18%	2 (0.13%)	54.55%	2.36	00:01:14	18.18%	2 (0.31%)	\$0.0
25.	web.a.ebscohost.com.prxy4.ursus.maine.edu	11 (0.14%)	90.91%	10 (0.66%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
26.	digitalcuration.umaine.edu	8 (0.11%)	0.00%	0 (0.00%)	25.00%	2.88	00:00:38	100.00%	8 (1.25%)	\$0.0

27. facebook.com	8 (0.11%)	37.50%	3 (0.20%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
28. us.search.yahoo.com	8 (0.11%)	62.50%	5 (0.33%)	0.00%	3.00	00:06:05	25.00%	2 (0.31%)	\$0.0
29. uspto.gov	8 (0.11%)	100.00%	8 (0.53%)	75.00%	1.25	00:00:24	0.00%	0 (0.00%)	\$0.0
30. forest.umaine.edu	7 (0.09%)	42.86%	3 (0.20%)	42.86%	2.14	00:05:30	0.00%	0 (0.00%)	\$0.0
31. free-video-tool.com	6 (0.08%)	100.00%	6 (0.40%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
32. onlinelibrary.wiley.com.prxy4.ursus.maine.edu	5 (0.07%)	40.00%	2 (0.13%)	80.00%	1.20	00:00:03	0.00%	0 (0.00%)	\$0.0
33. uk.search.yahoo.com	5 (0.07%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.0
34. us12.campaign-archive1.com	5 (0.07%)	20.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
35. catalog.gpo.gov	4 (0.05%)	50.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
36. go.galegroup.com.prxy4.ursus.maine.edu	4 (0.05%)	50.00%	2 (0.13%)	75.00%	1.50	00:00:01	25.00%	1 (0.16%)	\$0.0
37. qq4nm4zz3u.scholar.serialssolutions.com	4 (0.05%)	25.00%	1 (0.07%)	50.00%	1.75	00:05:16	25.00%	1 (0.16%)	\$0.0
	4 (0.05%)	100.00%	4 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
39. thisoldyearbook.com	4 (0.05%)	100.00%	4 (0.26%)	75.00%	1.25	00:00:30	0.00%	0 (0.00%)	\$0.0
40. getrichquick.ml	3 (0.04%)	100.00%	3 (0.20%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
41. I.facebook.com	3 (0.04%)	66.67%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
42. libguides.stthomas.edu	3 (0.04%)	66.67%	2 (0.13%)	33.33%	3.33	00:01:51	0.00%	0 (0.00%)	\$0.0
43. Ivinternal.com	3 (0.04%)	66.67%	2 (0.13%)	100.00%	1.00	00:00:00	33.33%	1 (0.16%)	\$0.0
44. m.facebook.com	3 (0.04%)	100.00%	3 (0.20%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
45. umit.maine.edu	3 (0.04%)	33.33%	1 (0.07%)	66.67%	1.67	00:00:07	0.00%	0 (0.00%)	\$0.0
46. website-stealer-warning-alert.hdmoviecams.com	3 (0.04%)	100.00%	3 (0.20%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
47. winthropmaine.org	3 (0.04%)	100.00%	3 (0.20%)	66.67%	1.33	00:00:09	0.00%	0 (0.00%)	\$0.0
48. worldcat.org	3 (0.04%)	66.67%	2 (0.13%)	33.33%	4.00	00:03:25	0.00%	0 (0.00%)	\$0.0
49. www2.umf.maine.edu	3 (0.04%)	66.67%	2 (0.13%)	66.67%	1.33	00:00:11	0.00%	0 (0.00%)	\$0.0
50. americanancestors.org	2 (0.03%)	100.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
51. bpl.lib.me.us	2 (0.03%)	100.00%	2 (0.13%)	50.00%	3.00	00:00:38	0.00%	0 (0.00%)	\$0.0
52. com.google.android.googlequicksearchbox	2 (0.03%)	50.00%	1 (0.07%)	0.00%	3.00	00:00:15	0.00%	0 (0.00%)	\$0.0
53. degreeinfo.com	2 (0.03%)	100.00%	2 (0.13%)	0.00%	5.50	00:07:46	0.00%	0 (0.00%)	\$0.0
54. lib.ugm.ac.id	2 (0.03%)	100.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
55. library.ppu.edu	2 (0.03%)	50.00%	1 (0.07%)	50.00%	3.00	00:00:59	0.00%	0 (0.00%)	\$0.0
56. mail.207me.com	2 (0.03%)	50.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
57. makeprogress.ga	2 (0.03%)	100.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
58. penobscotcountymegen.info	2 (0.03%)	100.00%	2 (0.13%)	50.00%	1.50	00:00:32	0.00%	0 (0.00%)	\$0.0
59. search.proquest.com.prxy4.ursus.maine.edu	2 (0.03%)	100.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
60. search.xfinity.com	2 (0.03%)	100.00%	2 (0.13%)	50.00%	1.50	00:00:46	0.00%	0 (0.00%)	\$0.0
61. searchlock.com	2 (0.03%)	100.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
62. spatialnews.geocomm.com	2 (0.03%)	100.00%	2 (0.13%)	50.00%	1.50	00:00:03	0.00%	0 (0.00%)	\$0.0
63. us.yhs4.search.yahoo.com	2 (0.03%)	0.00%	0 (0.00%)	50.00%	3.50	00:02:36	50.00%	1 (0.16%)	\$0.0
64. 4icu.org	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$0.0
65. artikelkomputerku.blogspot.com	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
66. bi.galegroup.com.prxy4.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.0
67. blog.eogn.com	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:04:08	0.00%	0 (0.00%)	\$0.0
68. cincinnatibell.net	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
69. cqcounter.com	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
70. eminent.pitchbox.com	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:07:50	0.00%	0 (0.00%)	\$0.0
71. getrichquickly.info	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
72. gpl.lib.me.us	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:01:32	0.00%	0 (0.00%)	\$0.0
73. images.google.fr	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
74. int.search.tb.ask.com	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0

75. libguides.bowdoin.edu	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
76. libguides.com	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
77. libraries.maine.edu.prxy4.ursus.maine.edu	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
78. library.uml.edu	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
79. m.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.0
80. nhd.org	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
81. onlinelibrary.wiley.com.ursus-proxy-13.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
82. parklandlibrary.org	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
83. penobscotbay.blogspot.com	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
84. qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
85. quarriesandbeyond.org	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
86. r.duckduckgo.com	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.0
87. search.genieo.com	1 (0.01%)	100.00%	1 (0.07%)	0.00%	4.00	00:02:53	0.00%	0 (0.00%)	\$0.0
88. smartphonediscount.info	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
89. state.me.us	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
90. substech.com	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
91. tarleton.edu	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
92. ub.tu-dortmund.de	1 (0.01%)	100.00%	1 (0.07%)	0.00%	2.00	00:00:24	0.00%	0 (0.00%)	\$0.0
93. umainealumni.com	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
94. umfk.edu	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
95. ursus-proxy-10.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
96. ursus-proxy-9.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.07%)	0.00%	3.00	00:00:12	100.00%	1 (0.16%)	\$0.0
97. us12.campaign-archive2.com	1 (0.01%)	0.00%	0 (0.00%)	0.00%	4.00	00:00:12	0.00%	0 (0.00%)	\$0.0
98. usgennet.org	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0
99. usm.maine.edu	1 (0.01%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.0

100.00%

1 (0.01%)

1 (0.07%)

0.00%

6.00

00:01:53

0.00%

100. websearch.com