

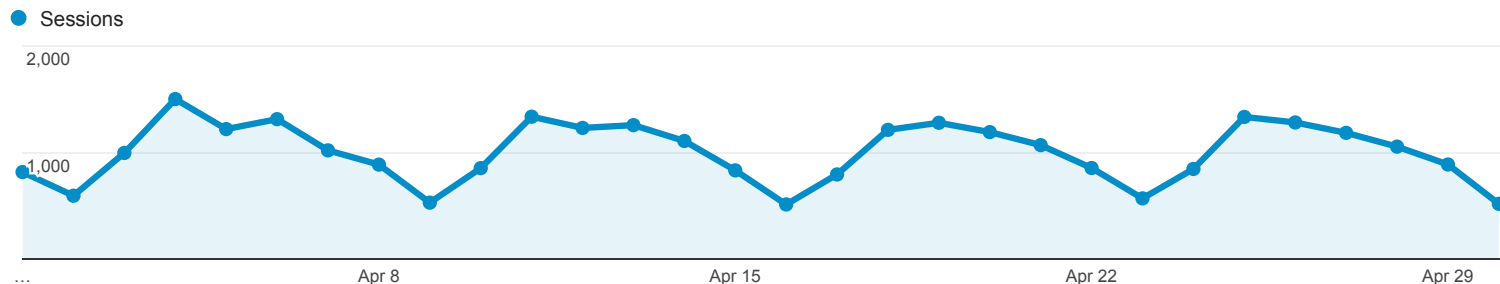
Apr 1, 2016 - Apr 30, 2016

# New vs Returning

All Users  
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>30,086</b> % of Total: 100.00% (30,086)	<b>19.55%</b> Avg for View: 19.55% (0.00%)	<b>5,883</b> % of Total: 100.00% (5,883)	<b>42.21%</b> Avg for View: 42.21% (0.00%)	<b>2.88</b> Avg for View: 2.88 (0.00%)	<b>00:04:19</b> Avg for View: 00:04:19 (0.00%)	<b>20.43%</b> Avg for View: 20.43% (0.00%)	<b>6,148</b> % of Total: 100.00% (6,148)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <a href="#">Returning Visitor</a>	<b>24,203 (80.45%)</b>	0.00%	0 (0.00%)	39.76%	3.04	00:04:54	23.08%	5,586 (90.86%)	\$0.00 (0.00%)
2. <a href="#">New Visitor</a>	<b>5,883 (19.55%)</b>	100.00%	5,883(100.00%)	52.29%	2.21	00:01:56	9.55%	562 (9.14%)	\$0.00 (0.00%)

Rows 1 - 2 of 2