

Apr 1, 2016 - Apr 30, 2016

## Frequency & Recency




























 All Users  
100.00% Sessions

### Distribution

Count of Sessions

Sessions  
**30,086**  
% of Total: 100.00% (30,086)

Pageviews  
**86,564**  
% of Total: 100.00% (86,564)

Count of Sessions	Sessions	Pageviews
1	5,883 	12,993 
2	3,119 	8,196 
3	1,716 	4,468 
4	1,294 	3,181 
5	1,043 	2,603 
6	887 	2,044 
7	737 	1,713 
8	687 	1,876 
9-14	2,902 	7,066 
15-25	2,639 	6,739 
26-50	2,450 	5,908 
51-100	1,678 	4,016 
101-200	1,368 	4,281 
201+	3,683 	21,480 