

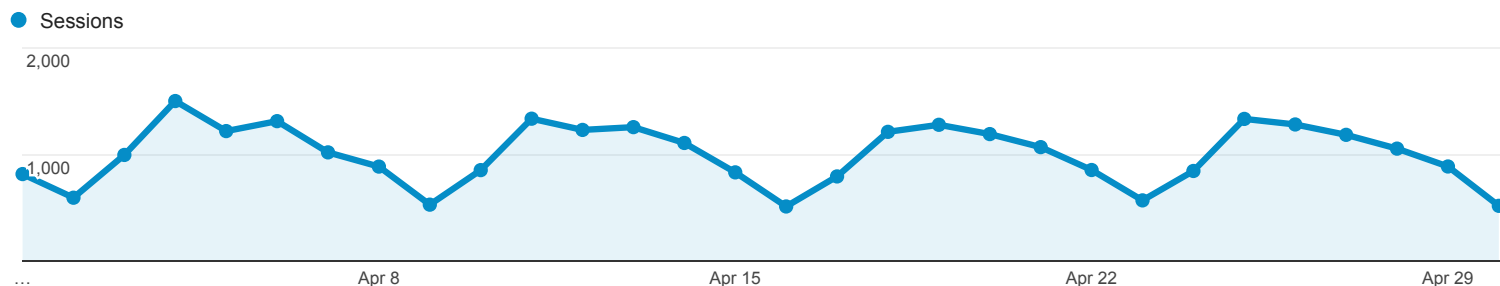
Apr 1, 2016 - Apr 30, 2016

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	30,086 % of Total: 100.00% (30,086)	19.55% Avg for View: 19.55% (0.00%)	5,883 % of Total: 100.00% (5,883)	42.21% Avg for View: 42.21% (0.00%)	2.88 Avg for View: 2.88 (0.00%)	00:04:19 Avg for View: 00:04:19 (0.00%)	20.43% Avg for View: 20.43% (0.00%)	6,148 % of Total: 100.00% (6,148)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	27,877 (92.66%)	17.92%	4,996 (84.92%)	42.66%	2.94	00:04:35	21.65%	6,034 (98.15%)	\$0.00 (0.00%)
2. mobile	1,920 (6.38%)	40.21%	772 (13.12%)	34.64%	2.00	00:00:47	3.80%	73 (1.19%)	\$0.00 (0.00%)
3. tablet	289 (0.96%)	39.79%	115 (1.95%)	48.79%	2.17	00:01:44	14.19%	41 (0.67%)	\$0.00 (0.00%)

Rows 1 - 3 of 3