

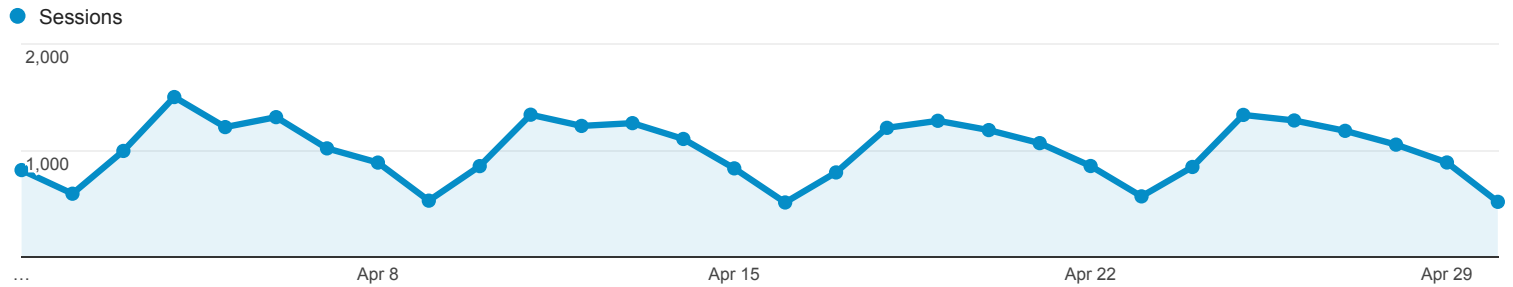
Apr 1, 2016 - Apr 30, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	30,086 % of Total: 100.00% (30,086)	19.55% Avg for View: 19.55% (0.00%)	5,883 % of Total: 100.00% (5,883)	42.21% Avg for View: 42.21% (0.00%)	2.88 Avg for View: 2.88 (0.00%)	00:04:19 Avg for View: 00:04:19 (0.00%)	20.43% Avg for View: 20.43% (0.00%)	6,148 % of Total: 100.00% (6,148)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	16,843 (55.98%)	15.88%	2,674 (45.45%)	42.07%	3.28	00:05:27	19.47%	3,279 (53.33%)	\$0.00 (0.00%)
2. Firefox	5,914 (19.66%)	25.41%	1,503 (25.55%)	45.99%	2.36	00:03:06	22.95%	1,357 (22.07%)	\$0.00 (0.00%)
3. Safari	4,919 (16.35%)	19.76%	972 (16.52%)	36.71%	2.32	00:01:58	21.71%	1,068 (17.37%)	\$0.00 (0.00%)
4. Internet Explorer	1,775 (5.90%)	30.99%	550 (9.35%)	45.41%	2.51	00:04:45	16.85%	299 (4.86%)	\$0.00 (0.00%)
5. Edge	424 (1.41%)	27.59%	117 (1.99%)	42.92%	2.41	00:01:42	28.30%	120 (1.95%)	\$0.00 (0.00%)
6. Opera	122 (0.41%)	10.66%	13 (0.22%)	35.25%	3.38	00:06:39	17.21%	21 (0.34%)	\$0.00 (0.00%)
7. Safari (in-app)	23 (0.08%)	69.57%	16 (0.27%)	73.91%	1.52	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon Silk	21 (0.07%)	52.38%	11 (0.19%)	42.86%	2.43	00:01:50	14.29%	3 (0.05%)	\$0.00 (0.00%)
9. Opera Mini	19 (0.06%)	52.63%	10 (0.17%)	47.37%	2.16	00:00:51	5.26%	1 (0.02%)	\$0.00 (0.00%)
10. Maxthon	7 (0.02%)	0.00%	0 (0.00%)	85.71%	1.14	00:04:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	7 (0.02%)	100.00%	7 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Android Browser	6 (0.02%)	100.00%	6 (0.10%)	50.00%	1.50	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. BlackBerry	2 (0.01%)	50.00%	1 (0.02%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Nokia200	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Playstation Vita Browser	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

16.	UC Browser	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
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