

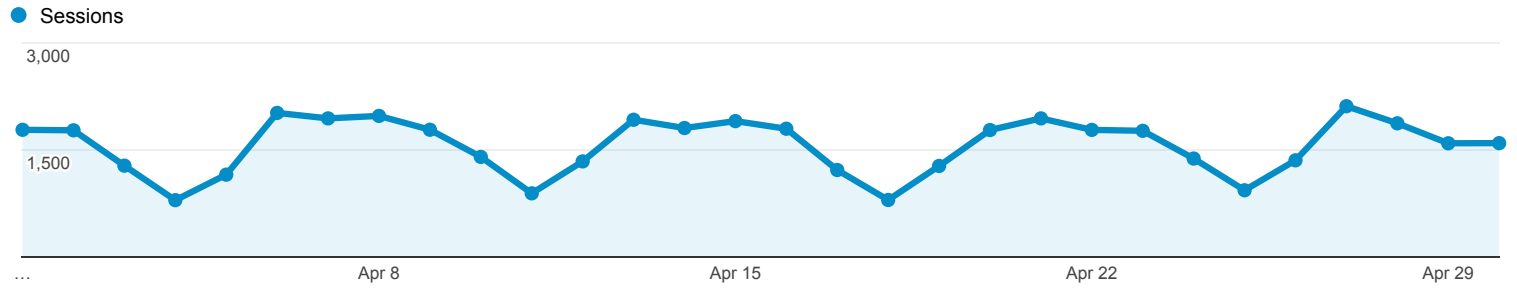
Apr 1, 2015 - Apr 30, 2015

Device Overview

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	46,880 % of Total: 100.00% (46,880)	30.13% Avg for View: 30.11% (0.05%)	14,124 % of Total: 100.05% (14,117)	44.04% Avg for View: 44.04% (0.00%)	2.52 Avg for View: 2.52 (0.00%)	00:04:37 Avg for View: 00:04:37 (0.00%)	14.89% Avg for View: 14.89% (0.00%)	6,982 % of Total: 100.00% (6,982)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	43,968 (93.79%)	29.44%	12,944 (91.65%)	44.00%	2.56	00:04:49	15.53%	6,827 (97.78%)	\$0.00 (0.00%)
2. mobile	2,185 (4.66%)	38.03%	831 (5.88%)	40.23%	2.04	00:01:25	4.58%	100 (1.43%)	\$0.00 (0.00%)
3. tablet	727 (1.55%)	48.01%	349 (2.47%)	57.63%	1.81	00:02:20	7.57%	55 (0.79%)	\$0.00 (0.00%)

Rows 1 - 3 of 3